



Feb 24, 2014

## **MLIT to Join the MIPIM, the International Real Estate Show in Cannes**

MLIT will be participating the MIPIM(Marche International des Professionnels d'Immobilier), to be held Mar 11<sup>th</sup> -14<sup>th</sup> in Cannes, France.

### **Purpose**

MLIT is promoting City Sales by actively marketing Japanese cities' attractiveness and elevating interest in urban development technique to strengthen its city's international competitiveness.

As a part of this effort, MLIT is cooperating with over 20 private companies and organizations to participate in the MIPIM, holding an exhibition "Tokyo Pavilion" and conference on Japanese real estate market and its future prospect.

### **Dates**

From March 11<sup>th</sup> through 14<sup>th</sup>, 2014

### **Overview**

In cooperation with the Tokyo Metropolitan Government, Urban Renaissance Agency (UR), private developers, architectural design firms and other organizations, MLIT will introduce some of its urban renaissance projects and hold a discussion.

1. Japanese Exhibition "Tokyo Pavilion"

Exhibition "Tokyo Pavilion" displays urban development projects in Tokyo using touch panel.

2. Conference "Focus on Japan" (March 11<sup>th</sup>, 2014 at 10:30)

Presentation from officials of MLIT and Tokyo Metropolitan Government, and panel discussion focusing on future prospect of Abenomics and growing city of Tokyo as the host city for the 2020 Summer Olympic and Paralympic Games.

### **Organizer**

Total of 21 organizations (MLIT, Tokyo Metropolitan Government, UR, developers, architectural design firms, investment advisory companies, construction companies)

Cf. MIPIM 2014 "Tokyo Pavilion" Website <http://toshimirai.jp/mipim2014/>

#### Contact Information

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