### Japan-OECD Policy Forum on Urban Development and Green Growth High Level Roundtable on Urban Development and Green Growth 15 October 2014, Tokyo, Japan



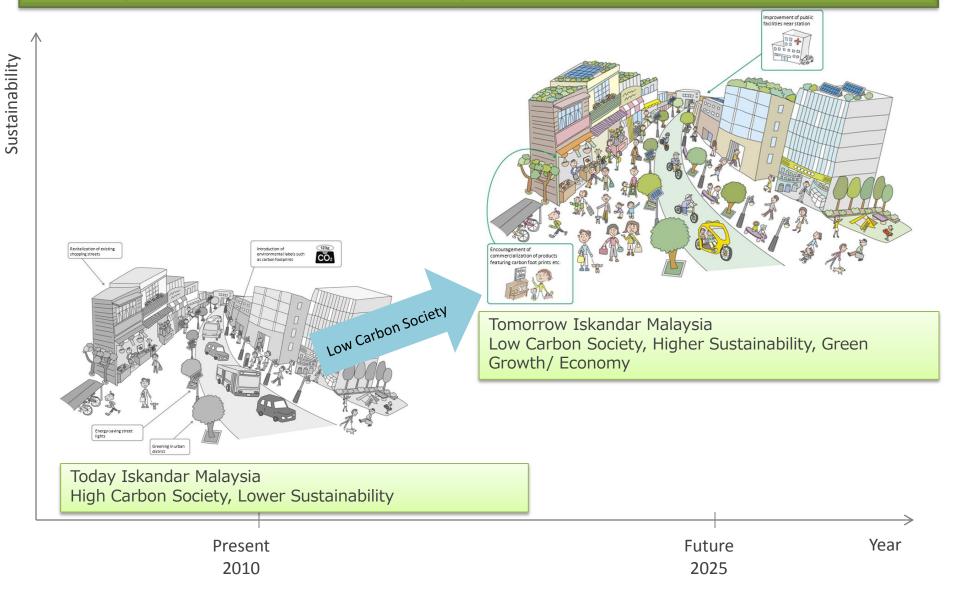
#### By Nor Hisham Hussein Director, Social Development Division, IRDA



## Introducing Iskandar Malaysia – 5 flagships



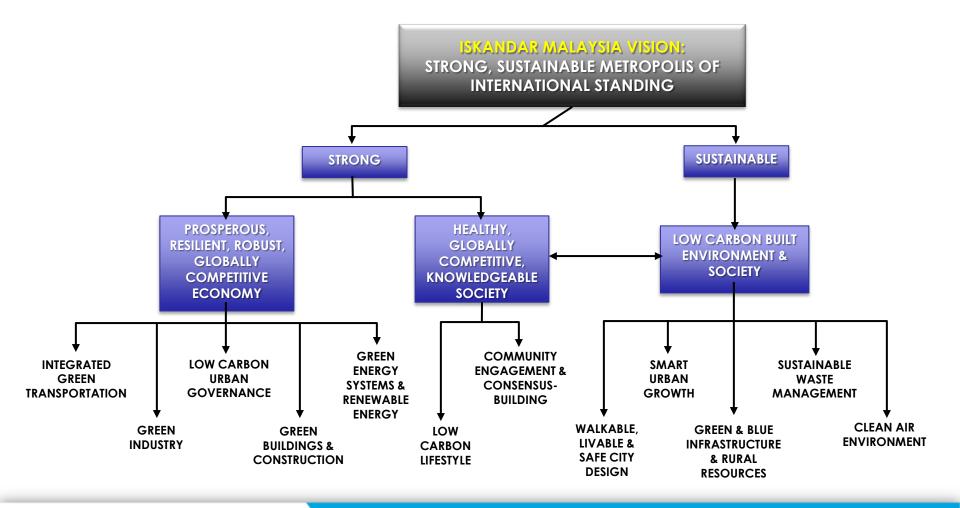
#### Realising IM's Vision of a "Strong & Sustainable Metropolis of International Standing" through Low Carbon Society Development for Iskandar Malaysia





# **Green-focused Agenda - Rationale**

### Aligning the Vision with Low Carbon Society Development





Content of the Low Carbon Society			
	Blueprint: 12 Actions (281		>
nrogrammes)			
1	Action Names	Themes	
	Integrated Green Transportation		
2	Green Industry	GREEN ECONOMY	
3	Low Carbon Urban Governance		
4	Green Buildings & Construction		
5	Green Energy System & Renewable Energy		
6	Low Carbon Lifestyle		
7	Community Engagement & Consensus Building	GREEN COMMUNITY	
8	Walkable, Safe, Livable City Design		
9	Smart Growth	GREEN ENVIRONMENT	
10	Green and Blue Infrastructure & Rural Resources		
11	Sustainable Waste Management		
12	Clean Air Environment		
	Here and Now		



# **Expectations from the UGG Study**



Get new ideas and approaches on UGG on how other cities developed, planned and managed their own green agenda for cities and urban areas.

How to develop green-related policies and programmes on UGG for Iskandar Malaysia; and how to ensure that these are complied with by all

How to coordinate and facilitate awareness programmes, activities and capacity-building.

Develop, implement and manage strategic environmental programmes emphasizing on Low Carbon Society Blueprint's 12 Actions

4

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3

Here and Now

## Issues & Challenges – For the success of the UGG Study





## **Governance Structure – coordination** of policies



Close collaboration between all agencies

 (Federal, state and regional) to ensure policy
 Public awareness & direct
 Hrough Green

involvement



- Awareness, involvement and readiness in the implementation of UGG Iskandar Malaysia; e.g. Monitoring and review is
- Programme implementation will need regular monitoring and review to ensure effectiveness



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- Here and Now
- and acceptance via UTM LCS Centre & IRD Visible evidence & creating champions of UGG
- Public acceptance of a high sustainability Iskandar Malaysia and Green Growth – implementation of programmes

# hisham@irda.com.my

# THANK YOU

# ISKANDAR REGIONAL DEVELOPMENT AUTHORITY (IRDA)

Main office : #G-01, Block 8, Danga Bay, Jalan Skudai 80200 Johor Bahru, Johor, Malaysia T. + 607 233 3000 F. + 607 233 3001 Satellite Office : Level 12-1, Mercu UEM, Jalan Sentral 5, Kuala Lumpur Sentral, 50470 Kuala Lumpur T. + 603 2260 6777 F. + 603 2260 7999

Toll free : 1800 88 3010 www.facebook.com/Iskandar.My

