

January 21, 2015
Civil Aviation Bureau
Japan Tourism Agency

A 2nd Transit Passengers "Visit Japan" Tourism Promotion Committee Meeting for will be held!

Based on the "Action Program toward the Realization of Japan as a Tourism-Oriented Country 2014" (Decision of June 17, 2014) launched in light of the target of welcoming 20 million foreign tourists to Japan in 2020, a Transit Passengers "Visit Japan" Tourism Promotion Committee Meeting was established in September 2014 in order to draw in transit passengers who do not plan to enter Japan during transit (international transit passengers). Numbers of foreign tourists to Japan will increase and, furthermore, the initiative is expected to lead to the revitalization of regions around airports and will encourage transit passengers to visit Japan next time by having them come in contact with Japan's attractiveness.

We would like to give notice that the 2nd Committee Meeting will take place as follows.

1. Date: From 15:30 to 16:30, Friday, January 23, 2015 (planned)
2. Place: Narita City Office
3. Attending members: See Attachment 1.
4. Agenda (tentative):
 - Regarding the basic principles and specific tours of the transit program (draft)
 - Regarding the implementation of promotion on the transit program (draft)
 - Other

[Inquiries]

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Initiative for Attracting Transit Passengers to Japan for

Sightseeing

Constituent Members

- Japan Airlines Co., Ltd.
- ALL NIPPON AIRWAYS Co., Ltd.
- Jetstar Japan Co., Ltd.
- Spring Airlines Japan Co., Ltd.
- Vanilla Air Inc.
- AEON MALL CO., Ltd.
- Mitsubishi Estate • Simon Co., Ltd.
- Narita International Airport Corporation
- Chiba Prefecture
- Narita City
- Shibayama Town
- Tako Town
- Civil Aviation Bureau, MLIT
- Kanto District Transport Bureau, MLIT
- Japan Tourism Agency, MLIT
- Japan National Tourism Organization

(Observers)

- Airline Operators' Committee Narita International Airport (Narita AOC)
- Immigration Bureau, Ministry of Justice.
- Japan Tourism Agency, MLIT

In random order