

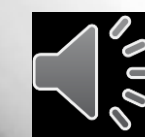


Norges
Rederiforbund
Norwegian
Shipowners'
Association

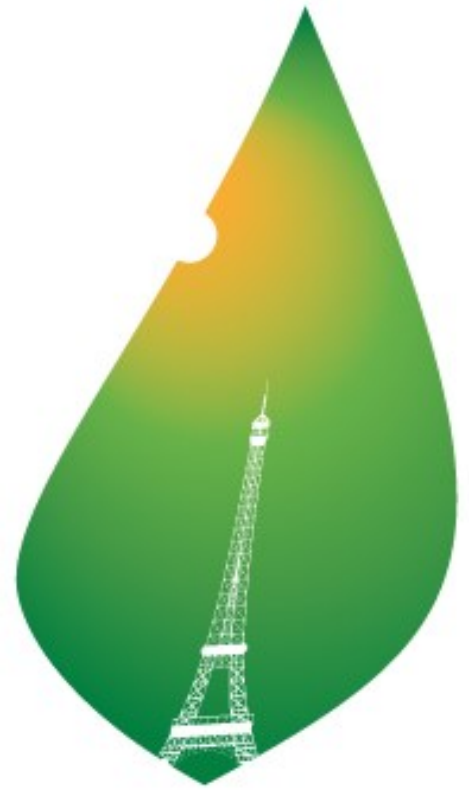
Blue sea – green future

*Japan – Norway workshop
Future technology and finance in the maritime sector
12. February 2016*

2015



In the aftermath of COP21



PARIS2015
CONFÉRENCE DES NATIONS UNIES
SUR LES CHANGEMENTS CLIMATIQUES
COP21·CMP11



Global potential

Increased globalisation -
Growth in global trade

- Growth in deep sea shipping
- Growth in short sea shipping

Growth in energy demand

- Growth in offshore production
- Growth in energy transport
- Growth in offshore services
- Need for more effective oil & gas production
- Need for alternative energy sources and carriers

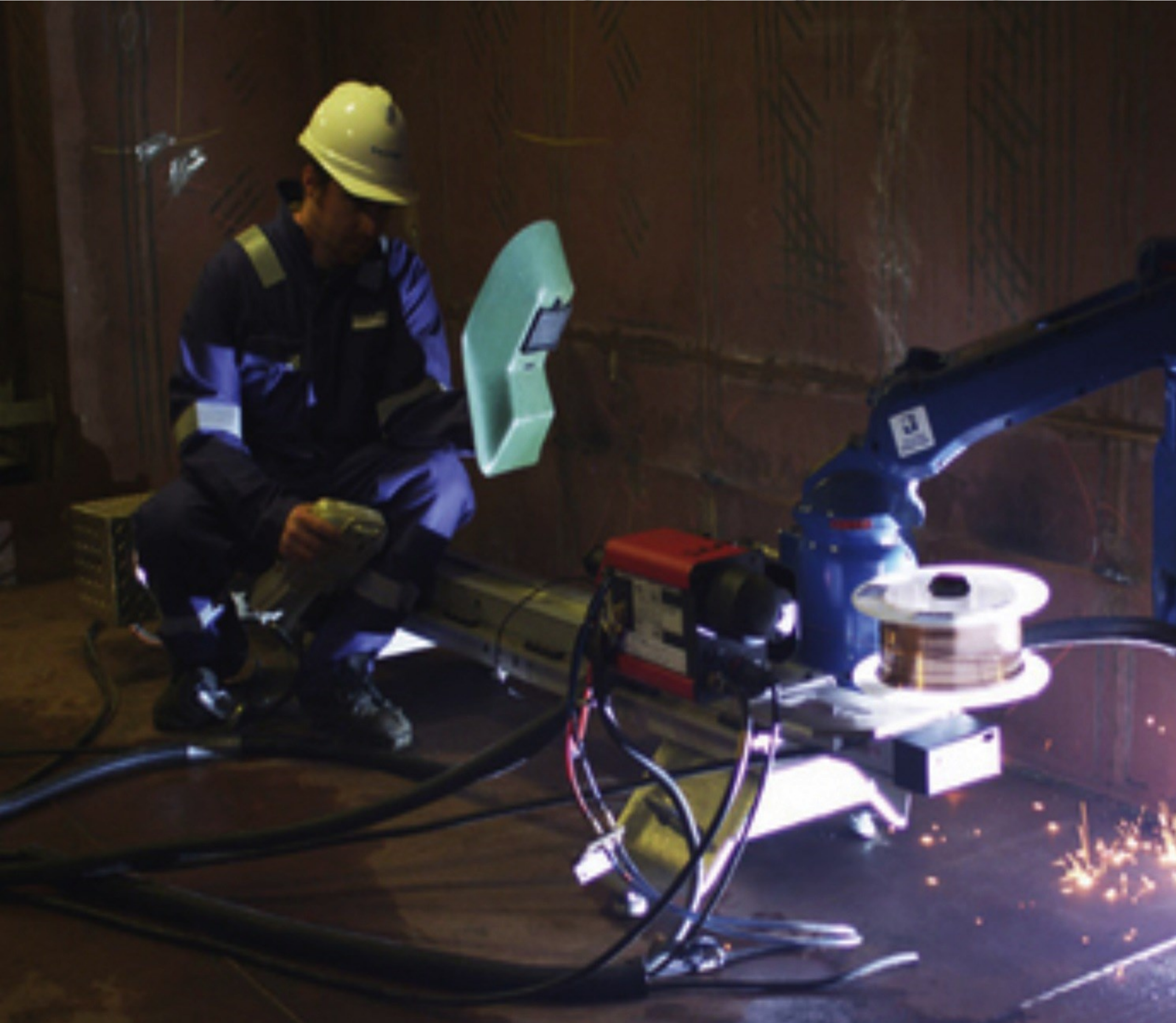
Pressure on environmental
and climate footprint

- New international standards
- Demand for increased efficiency
- Demand for new technology and design

Increased activity in the
Arctic

- Resource utilisation
- Destination transport
- Transit

Enabling technologies



A large blue and white ship deck is visible on the right side of the image. A yellow and white ROV (Remotely Operated Vehicle) is being lowered into the ocean by a crane. The ROV has a yellow top section and a white bottom section. The word "DEEPOCEAN" is visible on the side of the ROV. The ocean is blue and the sky is blue with white clouds. The text "70% of the earth is covered by water – a large potential for the future!" is overlaid on the image in white, italicized font.

*70% of the earth is covered by water –
a large potential for the future!*



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