



NORWEGIAN MINISTRY OF TRADE,
INDUSTRY AND FISHERIES



Challenges for maritime innovation
Ministry of Trade, Industry and Fisheries

Dilek Ayhan

SeaJapan, April 13th 2016



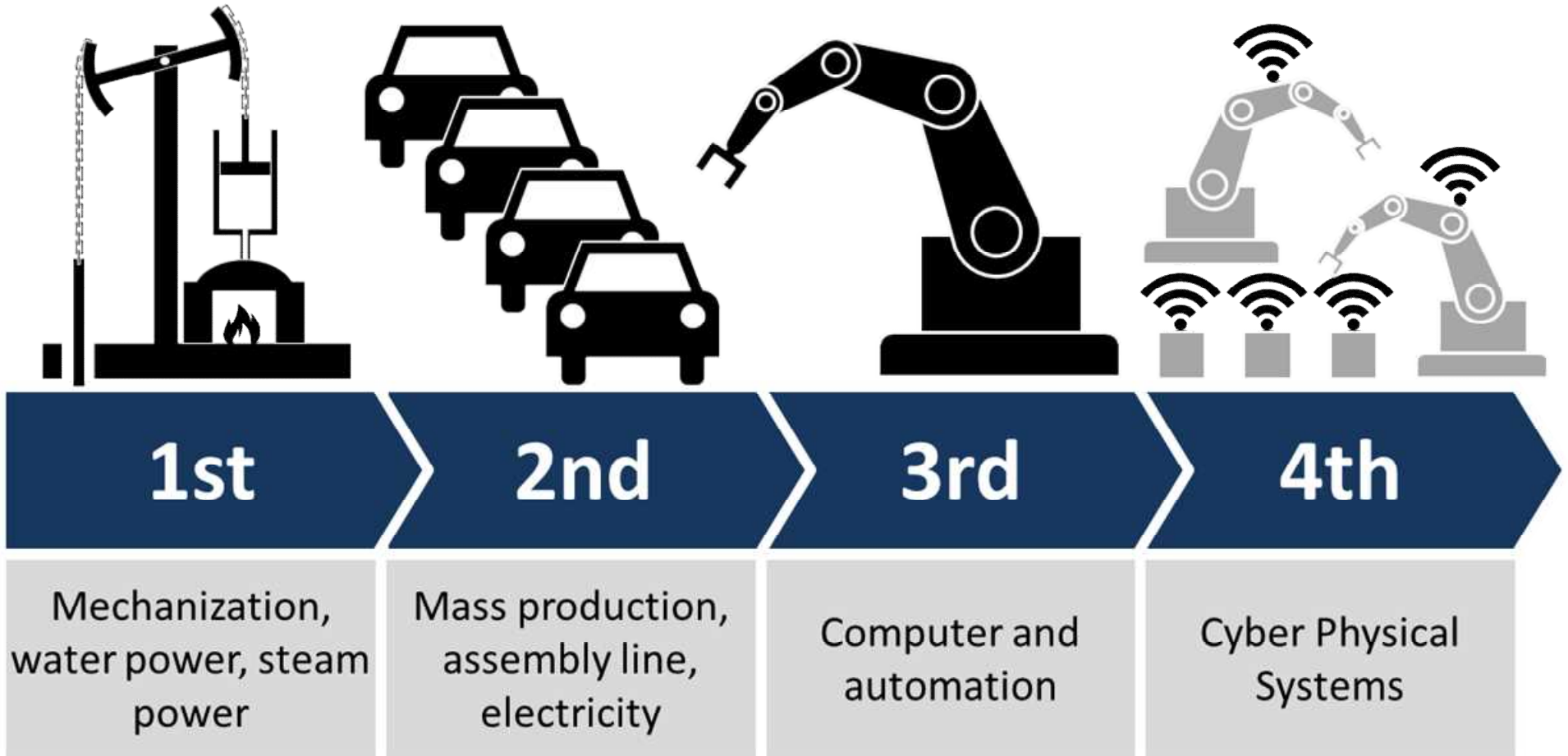
Challenges

- Overcapacity
- A lower economic growth
- Geopolitical uncertainty

Opportunities

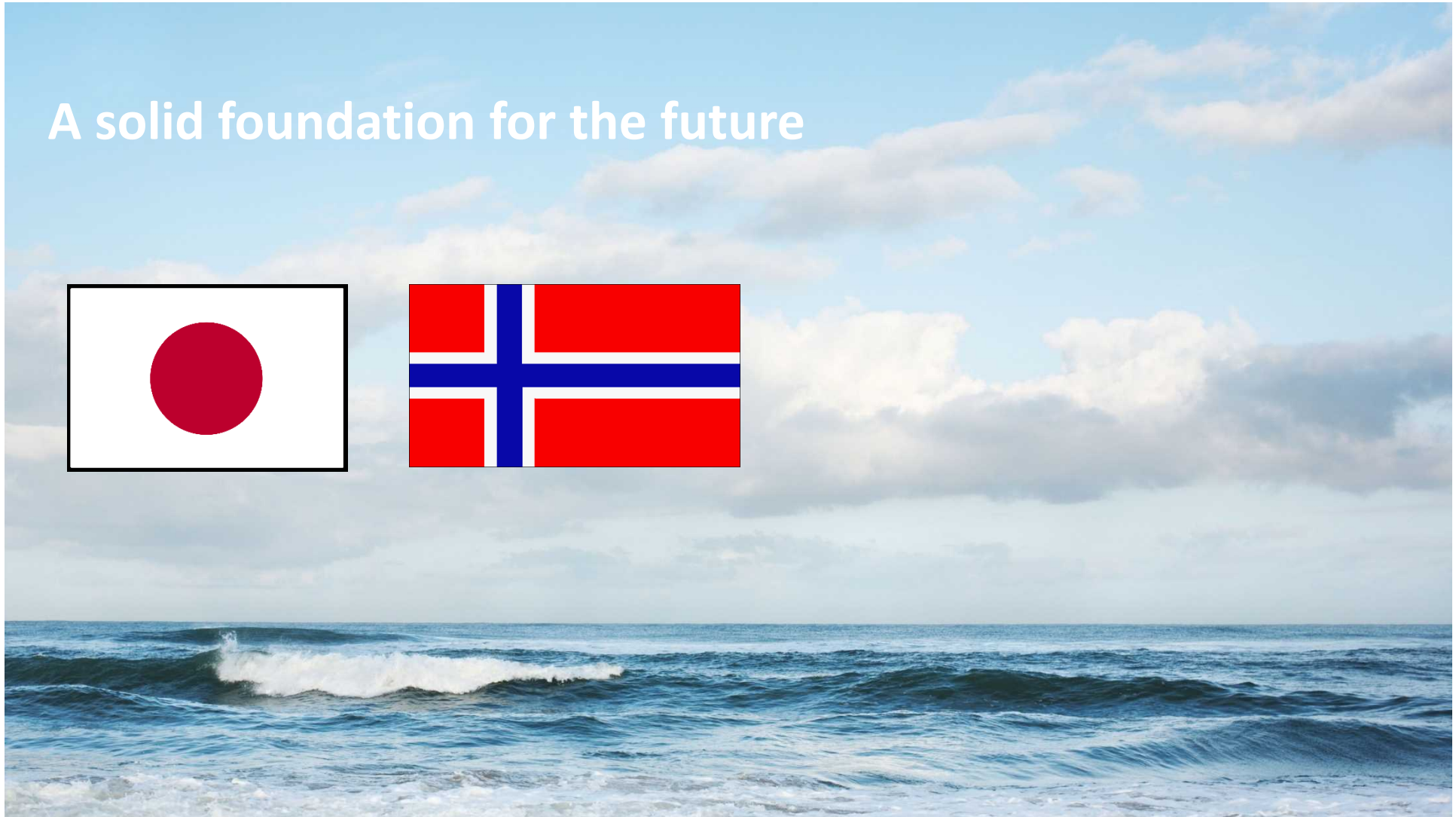
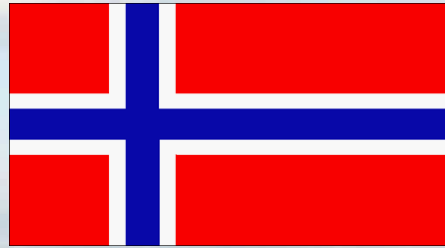
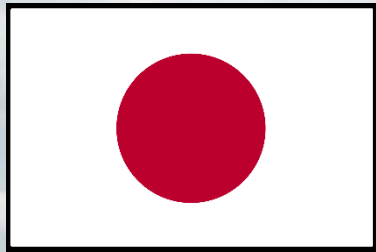
- Shipping – the major mode of international transport
- The blue economy
- The **green** economy

A new industrial revolution





A solid foundation for the future





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