



NORWEGIAN MINISTRY OF TRADE,  
INDUSTRY AND FISHERIES

# Blue Growth for a Green Future

**Birgit Løyland, Director General**

Sea Japan, April 13th 2016



"The Government's main goals for the maritime Industry are sustainable growth and value creation. The Maritime Strategy presents the Government's policy to realise the maritime potential of the ocean industries".



**TRADE AREAS**



**ENVIRONMENT**



**MARITIME  
ADMINISTRATION**



**COMPETENCE  
AND EDUCATION**



**RESEARCH, DEVELOPMENT  
AND INNOVATION**



**INTERNATIONAL REGULATORY  
FRAMEWORKS**



**BLUE GROWTH**



**THE HIGH NORTH**

# Norway Maritime Cluster





SIEMENS

WINDEA  
OFFSHORE

VESSEL NAME

SIEMENS

WINDEA  
OFFSHORE

# LNG

- First ferry in 2000.
- 53 LNG fueled vessels in use.
- Good safety-record.
- Norway has extensive experience and expertise.

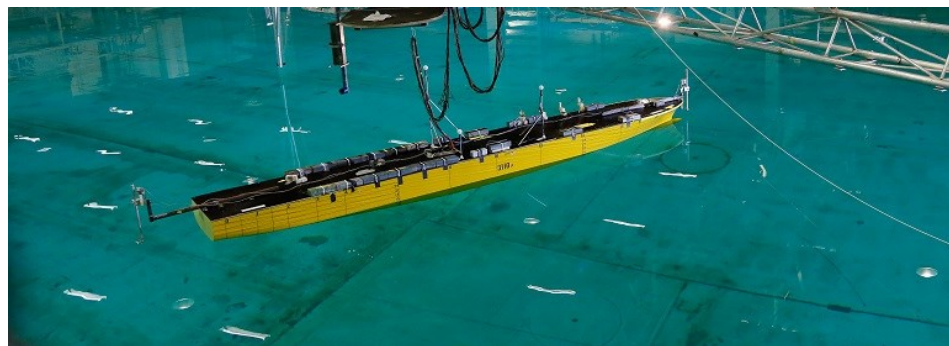


# Batteries next



# Research and Innovation

- Maritime research and innovation through the Research Council of Norway and Innovation Norway.
- A dedicated Maritime research program - MAROFF.
- Develop the project Ocean Space Centre as a knowledge hub for Norwegian ocean technology.







# Blue Growth

- Stimulate interaction between ocean based industries.
- Maritime, Oil and Gas, Aquaculture + New industries.
- Included in the Long-term plan for research and higher education.



# International framework

- Market access.
- Level playing field.
- IMO, WTO, TISA.
- FTA's.
- Bilateral agreements and MOU's.



# Arctic

- The High North – a priority for Norway.
- The Arctic Council important.
- IMO = the global regulator.





Thank you  
for your  
attention!