

February 27, 2017

International Affairs Office

City Bureau

**Participates in “MIPIM”
- Promoting Japanese cities to attract investment
at the world-class real estate show -**

MLIT will participate in MIPIM 2017 in Cannes, France from 14 to 17, March with 16 Japanese local government and private companies. Through the exhibition in the “Japan Pavilion”, we will evoke interest of foreign companies and investors in investing in Japanese cities.

“MIPIM”* is one of the world’s largest conferences for international real estate business held annually since 1990 by Reed MIDEM (France) and expects about 2,300 companies and 26,000 participants to come from all over the world.

Below is the overview of MIPIM 2017.

*Marche Internatiounal des Professionnels de l’Immobilier

1. Date/Place

Date : Tuesday 14 to Friday 17, March 2017

Place: Palais des Festivals, Cannes, France

2. Purpose

It is important for MLIT to strengthen Japanese cities’ international competitiveness and to promote overseas urban development business by Japanese companies. As a part of efforts for these aims, MLIT will participate in MIPIM 2017 to evoke interest of foreign companies and investors by advertising Japanese cities’ attractiveness and to provide Japanese companies with opportunities of urban development in foreign countries by introducing Japan’s technologies and expertise.

Our exhibition in the “Japan Pavilion” this year features “Investing in Japanese future”, which seeks opportunities of discussion on urban development and real estate investment with foreign investors, developers, architectural design companies and local governments.

3. Participating organizations

17 groups

(MLIT, City of Osaka, developers, construction companies, architectural design companies, railway companies and others)

4. Forms of participation

1) Japan Pavilion*

- Comparing cities in Japan and Europe
- Major urban development projects
- Japan's tourism information.

2) Presentation

MLIT, Japanese local government, Japanese private companies will provide presentations about business environment and urban development project in Japan.

For details, please see the links below.

*Japan Pavilion website: <http://japanatmipim.com>

<Contact>

Jun NARITA, Momo KAWANO / International Affairs Office, City Bureau

Tel : +81-3-5253-8111 (Extension 32-138) Direct number : +81-3-5253-8955

FAX : +81-3-5253-1584

“MIPIM” Web site: <http://www.mipim.com/>

Please see about the contents/conferences for “MIPIM” and contact below about details and coverage.

Mr. SAKAI / Tokyo office, Reed MIDEM (Tel: +81-3-6264-0193)