



## Niigata Sushi Zanmai Kiwami

By Foot

Dining

The Kiwami ("zenith") platter is a special 10-piece serving of the finest sushi, offered by participating establishments in Niigata. The platter includes local seasonal offerings unavailable anywhere else, together with uni (sea urchin roe), toro (medium-fat tuna), and ikura (salmon roe). The content varies according to the season and sea conditions, but you can always be sure you will be eating the best fish of the day.

|               |   |
|---------------|---|
| Location/View |   |
| Access        |   |
| Season        | Year-round  |
| Related links | Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/eat-shop/gourmets">https://www.nvcb.or.jp/multilingual/eat-shop/gourmets</a> |

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## Tarekatsu Donburi

By Public Transport

Dining

A famous Niigata gourmet dish. It consists of a large bowl of rice (donburi) topped with a cutlet fried in breadcrumbs, cut into thin strips, and mixed with an exotic sweet and sour sauce.

|               |   |
|---------------|---|
| Location/View |   |
| Access        |   |
| Season        | Year-round  |
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## Hegi-soba noodles

By Public Transport

Dining

"Hegi soba" is soba that is serviced on a wooden plate called "Hegi". It is made from seaweed called "funori" and you can enjoy a unique chewiness as well as the ease with which it goes down your throat.

|               |   |
|---------------|---|
| Location/View |   |
| Access        |   |
| Season        | Year-round  |
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## Bandai City

By Foot

Shopping

Bandai City is a shopping and entertainment complex that offers fashion, dining, and everything in between. The streets of Bandai City in Niigata from one giant shopping mall.

|                   |   |
|-------------------|---|
| Location/V<br>iew | Bandai, Chuo-ku, Niigata City   |
| Access            | About 10 min. by car from port (About 3km)  |
| Season            | Year-round  |
| Related<br>links  | Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/">https://www.nvcb.or.jp/multilingual/</a> |

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## Pier Bandai

By Foot

Shopping

This facility is one of the biggest fish markets along the Japan seacoast. There are so many genuine foods, such as fresh seafood, garden-fresh vegetables, delicious meats, and famous Niigata Sake.

|                   |   |                           |             |
|-------------------|---|---------------------------|-------------|
| Location/V<br>iew | 2 Bandaijima, Chuo-ku, Niigata-shi  |                           |             |
| Access            | 6 min. by car from port (about 2km)   |                           |             |
| Season            | Year-round  | Parking for<br>tour buses | 10<br>buses |
| Related<br>links  | Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/">https://www.nvcb.or.jp/multilingual/</a> |                           |             |

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## Niigata Furusato Village

By Public Transport

Shopping

Niigata Furusato Village is a multi-purpose tourism facility comprised primarily of the "Bazaar Hall" with its collection of Niigata's products and delicacies, and the "Appeal Hall" with its introduction of Niigata's history, culture, and tourist spots. Its various events are also quite popular. There are also 60,000 tulips in bloom.

|                   |   |                           |             |
|-------------------|---|---------------------------|-------------|
| Location/V<br>iew | 2307, Yamada, Nishi-ku, Niigata-shi   |                           |             |
| Access            | 20 min. by car from port (12km)   |                           |             |
| Season            | Year-round  | Parking for<br>tour buses | 14<br>buses |
| Related<br>links  | Niigata Furusato Village<br><a href="http://furusatomura.pref.niigata.jp/eng/">http://furusatomura.pref.niigata.jp/eng/</a> |                           |             |

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 Website: <http://furusatomura.pref.niigata.jp/eng/>





### Northern Culture Museum

By Public Transport

Main Attractions

The spacious wooden house containing more than 60 rooms, with a floor space of about 4,000sq.m, and built on a site of 29,100sq.m, is an example of traditional Japanese architecture. The premises have been preserved quite well since their construction in 1885-1887 and they still show us the dignified simplicity of a wealthy landowner's house of the olden days.

|               |   |                        |          |
|---------------|---|------------------------|----------|
| Location/View | 2-15-25, Somi, Kohnan-ku, Niigata-shi   |                        |          |
| Access        | 25 min. by car from port(17km)  |                        |          |
| Season        | Year-round  | Parking for tour buses | 20 buses |
| Related links | Northern Culture Museum<br><a href="https://hoppou-bunka.com/english/">https://hoppou-bunka.com/english/</a><br>Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/">https://www.nvcb.or.jp/multilingual/</a> |                        |          |

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### Yahiko Shrine

By Public Transport

Main Attractions

Yahiko Shrine is known as the highest ranked shrine in Echigo and the sacred place of the faith in Echigo district for a long time. The shrine is dedicated to "Amenokaguyama no Mikoto" who was said that he had born as a great-grandchild of "Amaterasu-Great God" (Founder of Japanese Gods) and granted us Farming & the industrial basics.

|               |  |  |  |
|---------------|--|--|--|
| Location/View | 2887-2 Yahiko, Yahiko-mura, Niigata prefecture   |  |  |
| Access        | 60 min. by car from port (40km)  |  |  |
| Season        | Year-round   |  |  |
| Related links | Enjoy Niigata<br><a href="http://enjoyniigata.com/en/spot/7476">http://enjoyniigata.com/en/spot/7476</a> |  |  |

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### Niigata Sake

only one

By Public Transport

Topics

Niigata prefecture is known as one of district for production Sake, and outstanding amoun production of Sake is prouded. There are many Sake Breweries and Sake made up with high quality rice(Special species for Sake)and the clean and pure water appeared only in the snowy district will be able to create the fine and dry liquor by the low temperature long-term fermentation during severe winter and the technique of the Echigo chief brewers.

|               |   |
|---------------|---|
| Location/View |   |
| Access        |   |
| Season        | Year-round  |
| Related links | Niigata Sake Brewers Association<br><a href="http://niigata-sake.or.jp/en/index.html">http://niigata-sake.or.jp/en/index.html</a> |

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### Furumachi Geigi

By Foot

Topics

Some 200 years ago, when Niigata was the biggest port on the Sea of Japan for shipping, Furumachi Geigi would warmly welcome visitors with their performances. Their songs, dances, and shamisen skills show those 200 years of tradition, and with their poise and hospitality, they add peace and beauty to any banquet.

|                   |   |
|-------------------|---|
| Location/V<br>iew |   |
| Access            |   |
| Season            | Year-round  |
| Related<br>links  | Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/">https://www.nvcb.or.jp/multilingual/</a> |

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### Iwamuro Onsen

By Public Transport

Topics

This friendly hot springs town has over 300 years of history in addition to being the birthplace of the Echigo Geigi, the first geisha in the prefecture. The streets are lined with hotels and inns, each with their own charms and individuality. The hot springs are well-known for the soft quality of the water and are sure to warm your body and your soul.

|                   |  |
|-------------------|--|
| Location/V<br>iew | 96-1 Iwamuroonsen, nishikan-ku, Niigata-shi<br>  |
| Access            | 55 min. by car from port(about 40km)   |
| Season            | The Friday through Sunday that falls between<br>August 3rd and 11th  |
| Related<br>links  | Iwamuro Hot Spring Tourism Association<br><a href="http://www.iwamurokankou.com/english/">http://www.iwamurokankou.com/english/</a><br>Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/">https://www.nvcb.or.jp/multilingual/</a> |

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### Pick-your-own Fruit Farms

By Foot

Topics

The Minami Ward of Niigata City has many farms where visitors can come to pick fruit and even eat it fresh, right on the spot. Fruit picking can be enjoyed year-round thanks to the various farms growing a variety of fruits such as grapes, pears, and peaches—there are even some farms where you can pick strawberries in the winter. Come and enjoy the deliciousness of fruits that grow in fertile soil with the hard work and dedication of the producers.

|                   |   |
|-------------------|---|
| Location/V<br>iew |   |
| Access            | 50 min. by car from port(25km)  |
| Season            |   |
| Related<br>links  | Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/">https://www.nvcb.or.jp/multilingual/</a> |

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## Yasuragi-tei Riverside Promenade



Every spring, these stretches of greenery alongside the Shinano River are blessed with a scene of cherry blossoms and tulips in full bloom with the famous Bandai Bridge in the background. On spring nights, lanterns line the Shinano River, illuminating the cherry blossoms and creating a picturesque sight. Another view of the cherry blossoms can be seen from the river by riding the Shinanogawa Water Shuttle.

|               |   |
|---------------|---|
| Location/View | Bandai Areas, Chuo-ku, Niigata-shi  |
| Access        | 10 min. by bus from port(3km)   |
| Season        | Spring  |
| Related links | Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/">https://www.nvcb.or.jp/multilingual/</a> |



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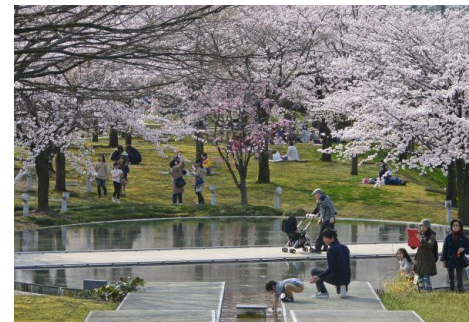
Website: <https://www.nvcb.or.jp/multilingual/>

## Hakusan Park



The neighboring Hakusan Park was established in 1873, and the lake, artificial hill, and flowering trees are arranged in the style of a Dutch stroll garden.

|               |   |
|---------------|---|
| Location/View | Ichibanboridoricho, Chuo-ku, Niigata-shi  |
| Access        | 10 min. by bus from port(3km)   |
| Season        | Spring, Summer, Autumn  |
| Related links | Niigata City Official Travel Guide<br><a href="https://www.nvcb.or.jp/multilingual/">https://www.nvcb.or.jp/multilingual/</a> |



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