HUD's Housing Discrimination **Studies and** Source-of-Income Discrimination





# Paired Testing to Measure Discrimination





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## Measuring Discrimination Beyond Race & Ethnicity





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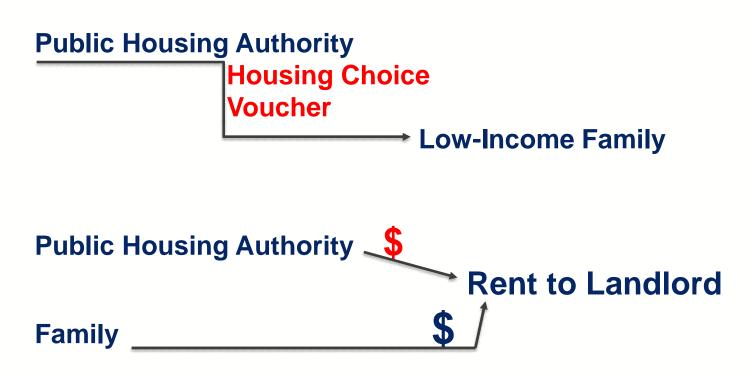


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### Source-of-Income Discrimination



Source-of-income discrimination is when the landlord refuses to rent to someone with a housing choice voucher.



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### Source-of-Income Discrimination Laws

Many landlords refuse to rent to people who pay rent with a housing choice voucher.

(Photo of Charlotte, NC)



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## Why Source-of-Income Discrimination Matters

The Housing Choice Voucher program is our biggest rental subsidy program.

- Spends approximately \$20 billion per year
- Serves 2.3 million low-income families
- If landlords don't participate, families can't find housing in good neighborhoods that suits them.



#### HUD's Study On Source-of-Income Discrimination



**Five places** 

- 2 with SOI laws
- 1 with mixed laws
- 2 with no SOI law

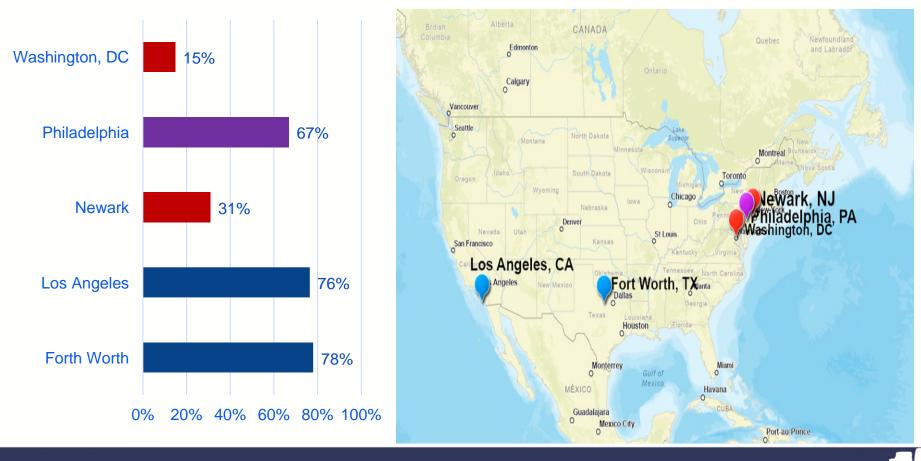
Percent of landlords that do not accept housing choice vouchers

Paired tests in Newark, NJ



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#### Voucher Denial Rates by Location Legend: SOI Law, Mixed, No SOI Law





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## Research Findings: Paired Testing Results

Same Treatment	Different—Voucher holder was
Contacted landlord	More often told they are qualified for the unit
Told about available units	Less likely to be asked about employer
Appointment to view unit	Less likely to be told about income requirements
	Told about fewer units
	More often stood up by landlord
	Less likely to be offered incentives to move in

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## **Policy Implications**

The biggest finding of the study is that most landlords don't even consider taking housing choice vouchers.

Cities, states, and counties can prohibit sourceof-income discrimination

Public relations: "All Income Counts" builds support for source-of-income law in Charlotte

