

- In order to realize a society of smart mobility, the following should be actively promoted.
  - 1) Steadily promoting the realization of ITS services by 2007.
  - 2) Developing various new services on the platform, with an eye to future development beyond 2007 as well.
  - 3) Further development of the platform, in order to promote all areas of ITS.

1) Realization of ITS services by 2007

2) Developing new services on the platform



### 1) Realization of ITS services by 2007

- Steadily promoting government-private joint studies toward the realization of ITS services by 2007.
- In fiscal 2005, beginning work on the formulation of standards and specifications when future directions are identified regarding systems.
- In fiscal 2006, actively promoting installation of roadside units and the manufacture of ITS on-board units.

Note: Careful consideration is also needed regarding ways to provide users with security, such as a common symbol, and ways to ensure security and protect personal information.





### 1) Realization of ITS services by 2007

# (1) Information provision services along roadways [Future directions for services]

- With VICS, using 5.8 GHz DSRC to handle broad-band telecommunications, a wide range of information will be provided than was previously possible.
- Timely information by voice provide comprehensible information and warnings to drivers, including senior citizens.

# [Wide range of information] 3 別料金 2 時間以上 1 東京 2 時間以上 3 東名川崎 2 時間以上 4 横浜町田 京業道路 (2) 果州東道







#### 1) Realization of ITS services by 2007

(1) Information provision services along roadways

[Future directions for services]

- Static images of road surfaces and other scenes taken by roadside cameras will be used to provide much more easily understandable information than in the past. (Methods for providing images will be studied separately, with attention to safety.)
- Probe data\* which is uploaded from vehicles will be used to provide information on greater numbers of routes than in the past. (Specific methods will be studied in the future.)

<sup>\*</sup> Data on a vehicle's location, time, etc. is stored in the on-board unit. This data can be processed to determine traffic congestion, etc.









### 1) Realization of ITS services by 2007

### (1) Information provision services along roadways

#### [Future directions for services]

- The VICS Probe Council was established as a venue for collaboration among industry, academia, and government concerning matters such as the gathering of probe data using VICS on-board units in order to make available more accurate road traffic information. It will develop standards and specifications during fiscal 2005.
- Collaborative study will be promoted with regard to the joint research as well.

IT Policy Package 2005 (excerpt)

(February 2005 decision by IT Strategic Headquarters)

- (2) Improvement in the convenience and safety in movement of people and transportation
- a) Measures towards the advanced Intelligent Transport Systems (ITS)
- iii) Promotion of the provision of highly accurate road traffic information (NPA, MIC, MLIT) An infrastructure for gathering road traffic information will be established in order to make available more accurate road traffic information. In addition, in order to supplement the information obtained from such infrastructure, standards and specifications will be established during fiscal 2005 through cooperation among industry, academia, and government relating to the gathering of information (probe information) from automobiles that have been equipped with a vehicle information and communication system (VICS).

#### Members of the VICS Probe Council

Masao Kuwahara (chairman) Professor, University of Tokyo

Hirokazu Akahane Professor, Chiba Institute of Technology Kiyoshi Mizui Professor, Kanto Gakuin University Takayuki Morikawa Professor, Nagoya University

Automobile manufacturers (3 companies), navigation system manufacturers (3 companies),

commentators and journalists, NPA, MIC, MLIT, and other related organizations, etc. Secretariat: Vehicle Information and Communication System Center (VICS Center)





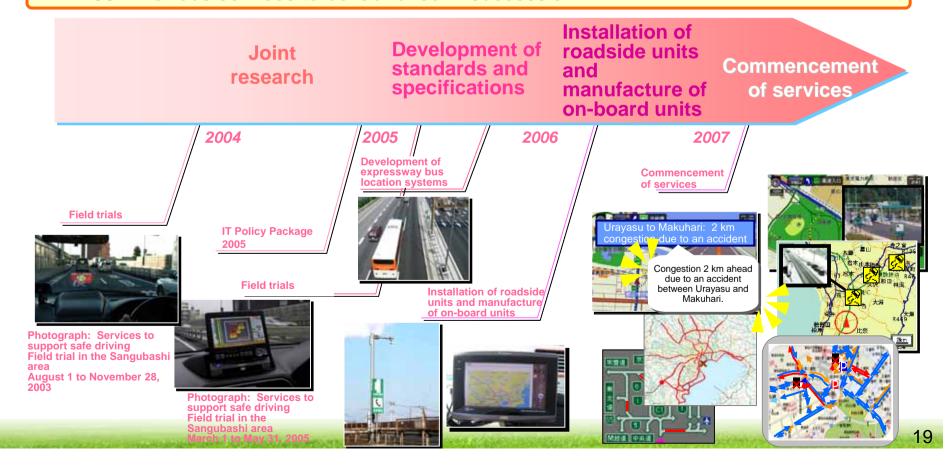


### 1) Realization of ITS services by 2007

(1) Information provision services along roadways

#### [Steps for realization]

- FY2005 :Preparation of technical materials and development of standards and specifications through joint research.
- FY2006: Installation of roadside units and manufacture of on-board units.
- FY2007: Various services to be launched in succession.





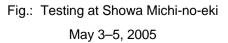
### 1) Realization of ITS services by 2007

### (2) Information connection services such as at roadside rest areas

#### [Future directions for services]

- When requested by users who have stopped at Michi-no-Eki, service areas, and parking areas, information on road traffic conditions, etc. is provided for safety and safe driving.
- Understandable information on the local region and tourist information presented.







Information on the community and local region





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#### 1) Realization of ITS services by 2007

- (2) Information connection services such as at roadside rest areas [Steps for realization]
  - FY2005 :Preparation of technical materials and development of standards and specifications through joint research.
  - FY2006: Installation of roadside units and manufacture of on-board units.
  - FY2007: Various services to be launched in succession.

Note: To enable the participation of many service providers for the sake of users, support will be offered for the introduction of private sector services, etc.



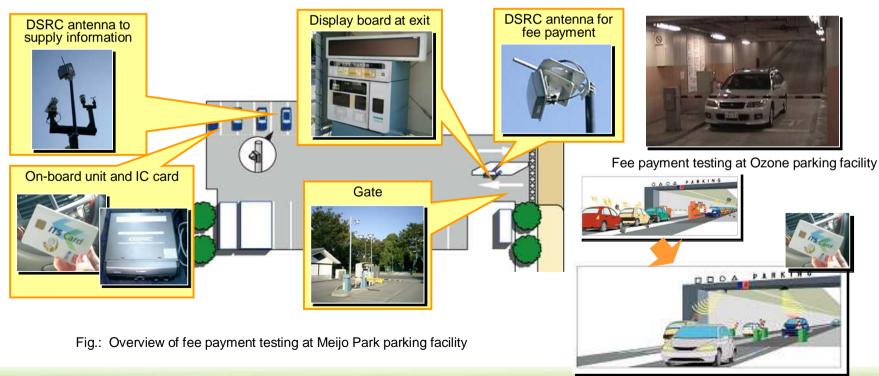


#### 1) Realization of ITS services by 2007

(3) Public parking lot settlement services

#### [Future directions for services]

- Smooth passage by cashless fee payment at public parking lot.
- A new mode of cashless payment, using an ITS on-board unit along with a general IC type credit card\*, will be deployed in addition to the existing ETC on-board units.
- Flexible pricing services such as point systems or discount for customers.
  - \* Credit card with IC (Integrated Circuit) chip.





### 1) Realization of ITS services by 2007

- (3) Public parking lot settlement services [Steps for realization]
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  - FY2006 :Installation of roadside units and manufacture of on-board units.
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Note: To enable the participation of many service providers for the sake of users, support will be offered for the introduction of private sector services, etc.

> **Joint** research

Development of standards specifications

**Installation of** roadside units manufacture of on-board units

Commencement of services





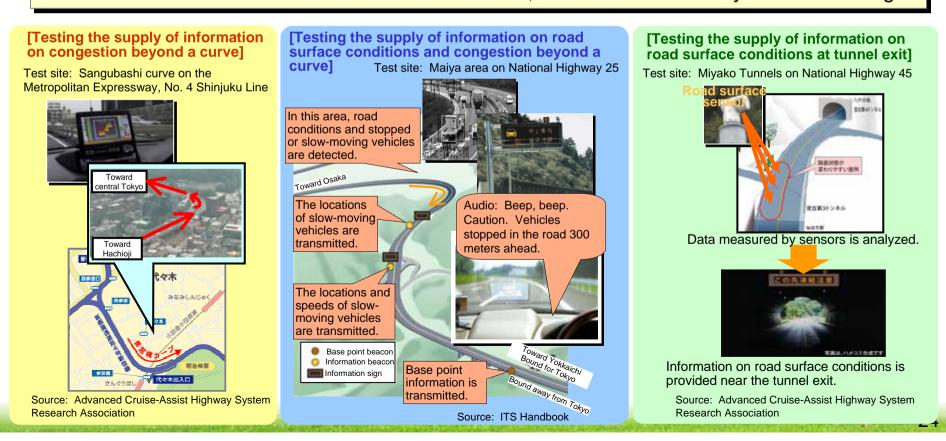
### 2) Developing new services on the platform

- Developing various services on the platform with an eye to future development beyond 2007 as well.

#### (1)Safety and safe driving

#### [Systems to support safe driving (Advanced Cruise-Assist Highway Systems, AHS)]

- Promoting research and development on driving support systems, using vehicle control functions as well as road-vehicle communications, to contribute to safety and safedriving.





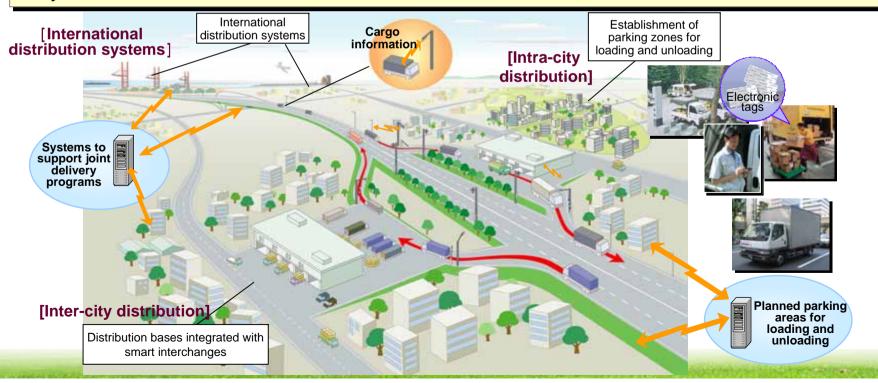
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#### 2) Developing new services on the platform

(2) Affluence and the environment

#### [Advanced freight transport systems]

- Contributing to efficient and environmentally friendly freight transport, as a result of higher expressway utilization rates, by distribution bases integrated with smart interchanges, coordination with international freight transport, and support for efficient transport using IT.
- Contributing to reduced congestion in urban areas and a lower environmental burden along roads, through the establishment of parking zones for loading/unloading, efficient lane operations, joint delivery systems, and advanced operation and management of those systems.



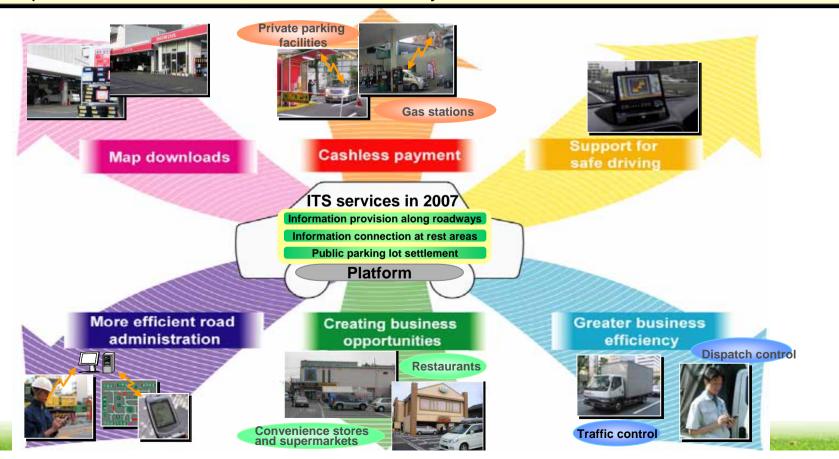


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#### 2)Developing new services on the platform

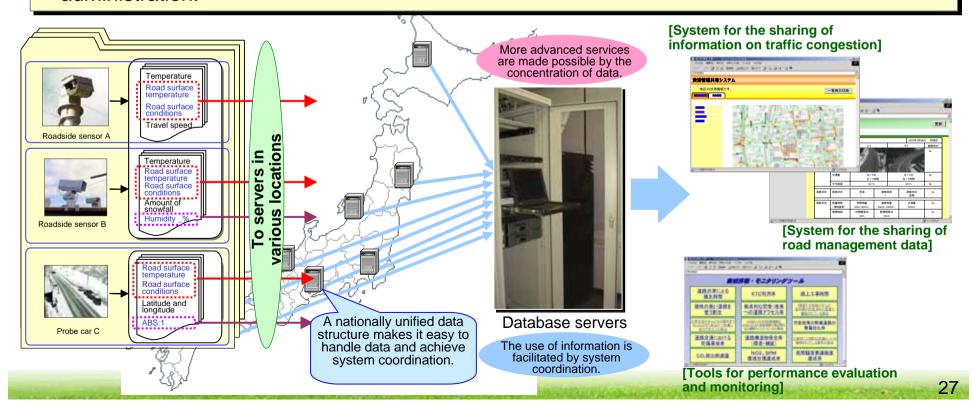
(3)Comfort and convenience

- Awakening a variety of private sector services, in addition to the three road services which are to be realized by 2007, through the combination of common functions of the platform.
- Giving thorough consideration to promoting the widespread adoption of ITS on-board units, by ensuring security and protect personal information, and by establishing mechanisms that provide users reliance, such as common symbol.



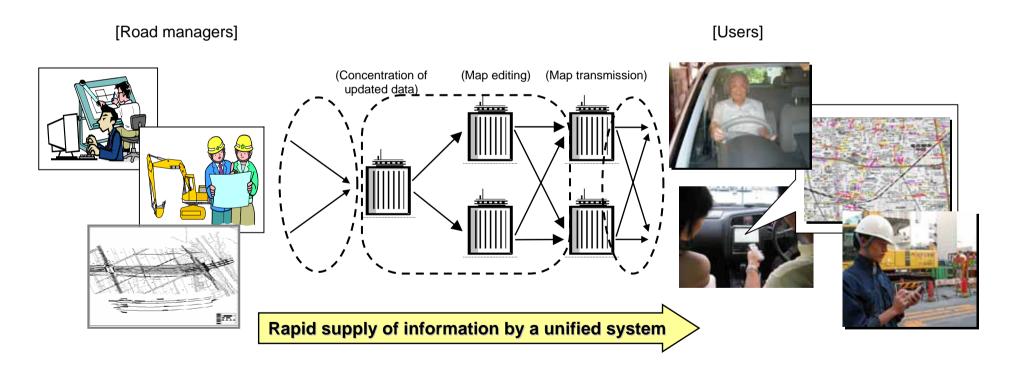


- Further development of the platform in order to promote all areas of ITS.
- (1) Platform for collection, storage, and distribution of data from probes and roadside
- Collection of data from probes, open access and sharing of the collected data.
- Unifying data structures, concentrating data into comprehensive, and facilitating the utilization of information through system coordination and the development of more advanced services.
- Infrastructure to allow utilization of detailed statistical data for more advanced road administration.



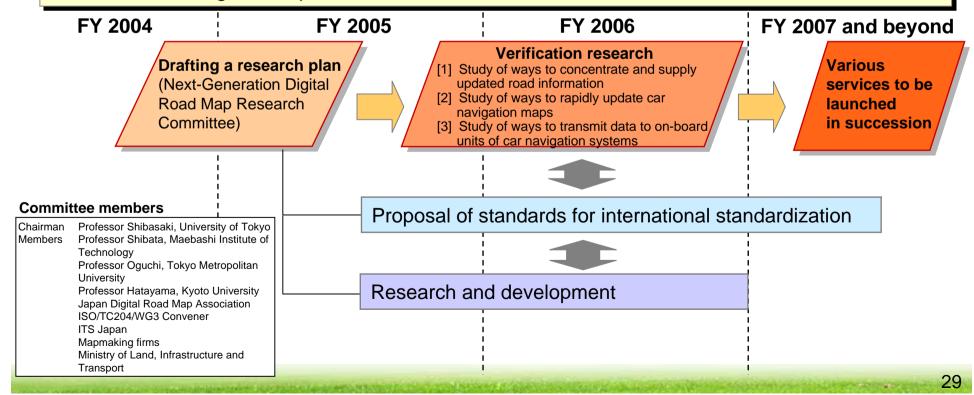


- (2) Development of digital road map databases
- Constructing a mechanism to rapidly supply updates of the latest detailed road information to everyone from road managers to general users (car navigation systems, etc).
- Developing more detailed, easy-to-use digital road map databases to support safe driving.





- (2) Development of digital road map databases
- Next-Generation Digital Road Map Research Committee established based on growing demand from the private sector.
- Conducting research and development in collaboration with various private firms (in the fields of maps, navigation systems, and automobile manufacturing) for the deployment of services in 2007 and beyond.
- Actively participating in the international standardization (ISO/TC204/WG3) to ensure an international edge for Japan.





#### 4) Developing new road-vehicle cooperation systems

- Developing a variety of road-vehicle cooperation services to make society of smart mobility, by means of more advanced networks linking people, roads, and vehicles based on coordination with various types of media.



### **Annex: Situation of related measures**



### [Safety and safe driving, Affluence and the environment]

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	Service objectives	Related measures
Safety and safe driving	Timely driving support information (Information provision services along roadways)	<ul> <li>Standards and specifications to be formulated in fiscal 2005. (Planned)</li> <li>VICS Probe Council held in June 2005.</li> <li>Standards and specifications to be formulated in fiscal 2005 for the collection of probe information, toward the provision of highly accurate road traffic information. (Planned)</li> <li>VICS data to be supplied under a new format beginning in fiscal 2007. (Planned)</li> </ul>
	Cautions and warnings to support safe driving on motor highways Stronger management of special vehicles	<ul> <li>Study meeting held in December 2004 on field trials in the Sangubashi area for services to support safe driving. Field trials conducted from February through May 2005.</li> <li>Automated measuring devices to be installed at 30 locations along national highways under direct government control, beginning in fiscal 2004. (Planned)</li> <li>Operations to begin at some locations in fiscal 2005. (Planned)</li> </ul>
Affluence and the	Smart interchanges	<ul> <li>Field trials at 29 locations, beginning in fiscal 2004</li> <li>Full-scale deployment to begin in fiscal 2005. (Planned)</li> </ul>
environment	Bus location systems, on-demand buses, and support for taxi operations	<ul> <li>Expressway bus location system to be deployed nationwide in fiscal 2005. (Planned)</li> </ul>
	Support for pedestrians	<ul> <li>Proving tests conducted in October 2004 at the Nagoya World Congress on ITS.</li> <li>Support for trial introduction in Kobe commenced in fiscal 2004.</li> <li>Proving tests conducted at Expo 2005 Aichi.</li> </ul>
	Systems for more efficient distribution using ITS	Joint delivery system tested in Akihabara in fiscal 2004.

### **Annex: Situation of related measures**



### [Comfort and convenience]

S	ervice objectives	Related measures
Comfort and	Regional guides according to location and needs (Information connection services such as at roadside rest areas)	<ul> <li>Proving tests conducted in October 2004 at the World Congress on ITS.</li> <li>Proving tests conducted at Expo 2005 Aichi.</li> <li>Standards and specifications to be formulated in fiscal 2005. (Planned)</li> <li>Some services to be provided at rest areas, etc. beginning in fiscal 2007. (Planned)</li> </ul>
	Smooth passage through all types of gates (Public parking lot settlement services)	<ul> <li>Proving tests conducted in October 2004 at the World Congress on ITS.</li> <li>Proving tests conducted at Expo 2005 Aichi.</li> <li>Standards and specifications to be formulated in fiscal 2005. (Planned)</li> <li>Some services to be provided at public parking facilities, etc. beginning in fiscal 2007. (Planned)</li> </ul>
	Various fee-based measures using ETC	<ul> <li>Beginning in fiscal 2004, JH reduced the average tolls for ETC users by 10%.</li> <li>Discounts introduced in April 2005 based on mileage and high volume or frequency of use.</li> <li>Leasing system for ETC on-board units introduced in April 2005.</li> </ul>
	Effective use of road space and provision of information on road construction Enhanced data collection from probe cars	<ul> <li>Under study by a committee on improving road construction management from the user's standpoint.</li> <li>Basic data is collected and used to evaluate losses due to congestion.</li> <li>Used in the 2005 Road Traffic Census.</li> </ul>

### **Annex: Situation of related measures**



#### [Establishing a common infrastructure]

Establishing a common infrastructure	Making ITS on-board units and roadside units a reality (equipment specifications, common symbol, security, cards, etc.)	<ul> <li>Government-private joint research commenced in fiscal 2004 based on public recruitment.</li> <li>Aspects such as standards, specifications, common symbol, security, and cards to be studied in fiscal 2005. (Planned)</li> <li>Beginning in fiscal 2006, establishment of roadside units and manufacture of on-board units to be promoted.</li> </ul>
	Unified data structure, open access and sharing	<ul> <li>Promoting a unified data structure including definitions and methods of expression.</li> </ul>
	More advanced digital maps	<ul> <li>Next-Generation Digital Road Map Research Committee established in March 2005.</li> <li>Detailed digital maps of expressways to be prepared in fiscal 2005. (Planned)</li> <li>Application in smart cruise systems.</li> <li>Development of rapid updating mechanisms.</li> </ul>
	Establishment of optical fiber network and sensors	<ul> <li>As proposed in the e-Japan Priority Policy Program, the optical fiber network was basically complete by fiscal 2003.</li> <li>Spaces housing fiber-optic cables are being successively made available for use by the private sector, etc.</li> </ul>

#### [Mutual cooperation and collaboration]

Mutual cooperation	Promoting technical research and development	Joint public-private research on next-generation ITS services was begun in fiscal 2004 based on public recruitment.
and collaboration	Collaboration with communities and residents	<ul> <li>Supporting the activities of Okayama ITS Forum, Aomori ITS Club (NPO), etc.</li> <li>Proposal issued in October 2004: "NPO contributions to realization of ITS for communities and residents" (Study group on future directions in ITS for communities and residents)</li> </ul>
	Promoting international cooperation	<ul> <li>Promoting the adoption of DSRC technology developed in Japan (T75, T88) in international standardization by ISO.</li> <li>Regular exchange of information in bilateral talks with the U.S., EU, etc.</li> <li>Technical cooperation using the World Bank's ITS Toolkit.</li> </ul>