



The Second Stage ITS

November 2005

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Agenda



1. Progress of Smartway

Spread of car navigation systems and VICS
Spread of ETC

2. Development of smart mobility

Providing a variety of services with a single ITS on-board unit
Providing a strong impetus for all areas of ITS

3) Promotion of government-private joint research

3. Future development

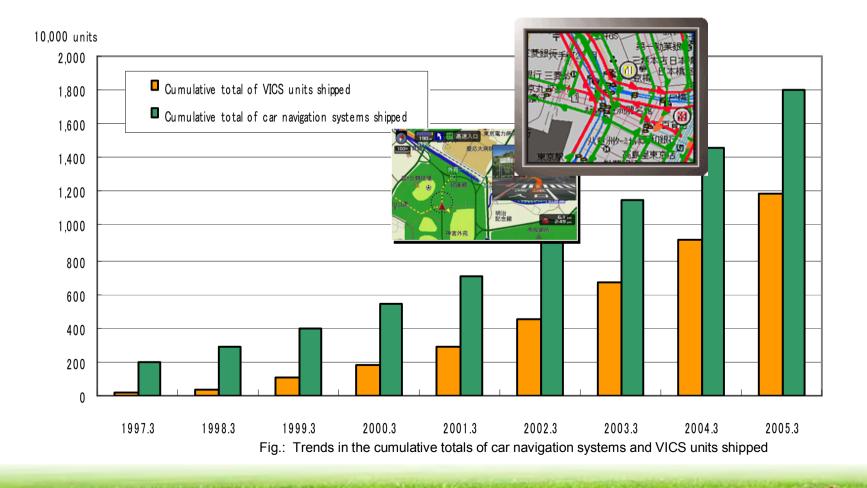
- 1) Realization of ITS services by 2007
 - (1) Information provision services along roadways
 - (2) Information connection services such as at roadside rest areas
 - (3) Public parking lot settlement services
- 2) Developing new services on the platform
 - (1) Systems to support safe driving (Advanced Cruise-Assist Highway Systems, AHS)
 - (2) Use of private sector services

1. Progress of Smartway



1) Spread of car navigation systems and VICS

- With continued steady growth, a cumulative total of about 18 million car navigation systems and 12 million VICS units have been shipped.
- More and more, these are becoming standard equipment for vehicles.

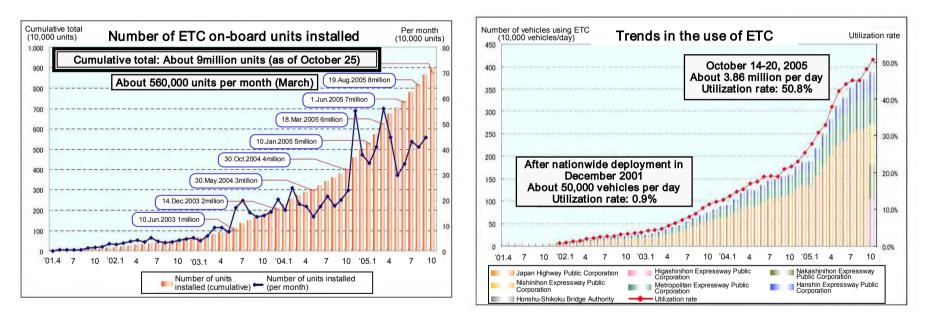


2. Progress of Smartway



2) Spread of ETC

- The number of ETC units installed has risen to 9 million, utilization rate to 50%.
- On Metropolitan Expressways, more than 60% of Vehicles use ETC.



	Japan Highway Public Corporation	Metropolitan Expressway Public Corporation	Hanshin Expressway Public Corporation	Honshu-Shikoku Bridge Authority	Nationwide
Number of vehicles using ETC	2,703,200 /day	691,500 /day	426,600 /day	45,300 /day	3,866,700 /day
Total number of vehicles using expressways	5,547,100 /day	1,128,500 /day	842,600 /day	87,000 /day	7,605,100 /day
ETC utilization rate (%)	48.7%	61.3%	50.6%	52.1%	50.8%

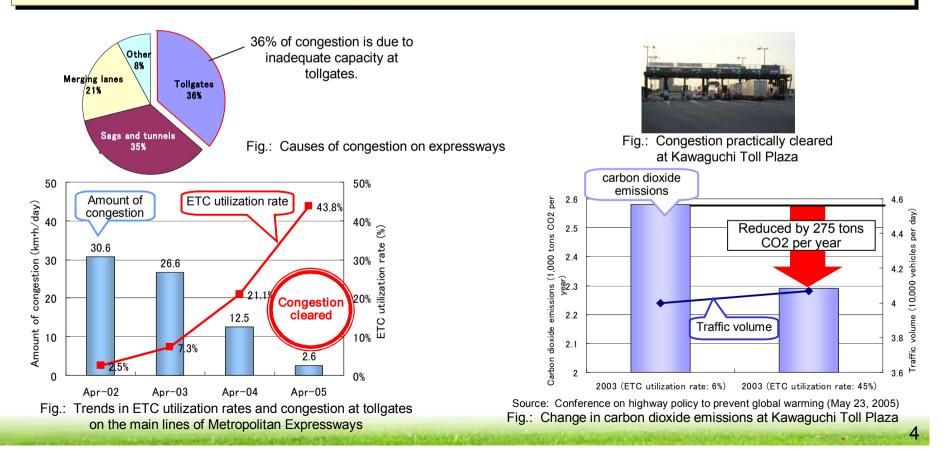
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2. Progress of Smartway



2) Spread of ETC

- ETC has practically cleared congestion at tollgates on the main lines of Metropolitan expressways, which had been sites of chronic traffic congestion in the past.
- The benefits of cleared congestion are not limited to ETC users, but are enjoyed by others as well.
- ETC has had an effect in reducing the environmental burden.



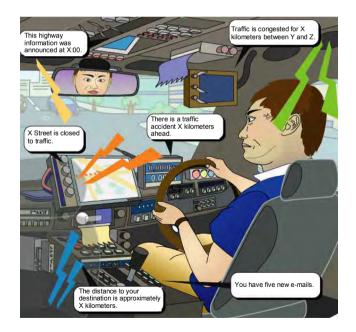
2. Development of smart mobility

SMARTWAY

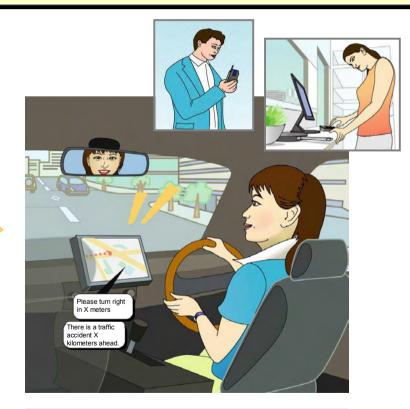
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1) Providing a variety of services with a single ITS on-board unit

- For the sake of developing various services, it is important to establish a common infrastructure.
- The establishment of an open platform (an infrastructure that can be used in common by many operators, including the private sector) will be promoted.



It is not convenient for users if a different device is needed for each application.



Using multiple applications with a single ITS on-board unit

2. Development of smart mobility



2) Providing a strong impetus for all areas of ITS

- The platform will be pioneered through the realization of three road services by 2007.

Timely driving support information

- Instant providing of information while driving, including locations with frequent accidents, detailed road construction information, and notification when approaching a congested section, in order to improve safety.



Road traffic information provided using 5.8 GHz VICS.

Regional guides according to location and needs

- Collecting and delivering area road information and regional or tourist information to improve convenience and revitalize the local community.



Road and traffic information provided at rest areas, service areas, and parking areas.

Smooth passage through all types of gates

- Enabling smooth passage by means of the cashless payment of parking fees, etc.



Fee payment at public parking facilities.



Entry/exit management at public parking facilities

2. Development of smart mobility



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2) Providing a strong impetus for all areas of ITS

- Primed by the ITS services which are to become available in 2007, the promotion of a variety of services in all areas of ITS will be accelerated in order to achieve the four goals.



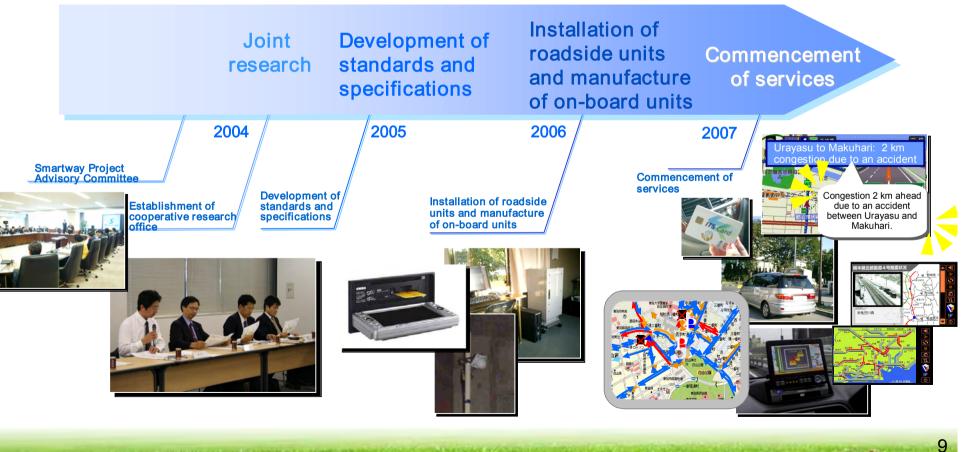
2. Progress of Smartway 3) Promotion of government-private joint research 次世代道路シ Public recruiting for joint studies on systems to provide nextgeneration road services - 23 companies are participating, and a cooperative research ステム共同研究事務局 office has been established. Government-private joint research will be promoted with the goal of full-scale realization of ITS services in 2007. Dec. 2004 Public recruiting for joint research - Jan. 2005 Commencement of joint research President Watanabe. Bureau Manager Taniguchi, Feb. 2005 DSRC Forum Japan Road Bureau Interim report **July 2005** Companies participating in government-private joint research AU AISIN AW CO., LTD. CLAFION DENSO Public recruitment for fourth joint research program in FY 2004 FUITSU FUITSU TEN FUITSU LABORATORIES The following guidelines have been established for the fiscal 2004 public recruitment for joint research, to be performed in accordance HITACHI JRC Japan Radio Co., Ltd. with the cooperative research rules of the National Institute for Land **Inspire the Next** and Infrastructure Management (March 28, 2002 Order No. 378 of the Engineering Affairs Section, Minister's Secretariat, Ministry of Land, **KENWOOD** MITSUBISHI AITSUBISHI Infrastructure and Transport; and Order No. 124 of the National Institute for Land and Infrastructure Management). Persons who will Do Co Mo NISSAN NEC OKI engage in the joint accomplishment of such research are to be recruited. Dec. 17, 2004 Panasonic Tatsuo Hamaguchi, Director General, National Institute for PARK 24 Co., Ltd. Pioneer Land and Infrastructure Management. ideas for life 1. Research items SUMITOMO ELECTRIC TOKICO TECHNOLOGY LTD. Research concerning systems to provide next-generation road services. TOSHIBA TOYOTA 2. For details concerning the research topics and application xanavi procedures, visit the website of the National Institute for Land and Infrastructure Management at http://www.nilim.go.jp/. 8



1) Realization of ITS services by 2007

- In fiscal 2005, beginning work on the formulation of standards and specifications when future directions are identified regarding systems.
- In fiscal 2006, actively promoting installation of roadside units and the manufacture of ITS on-board units.

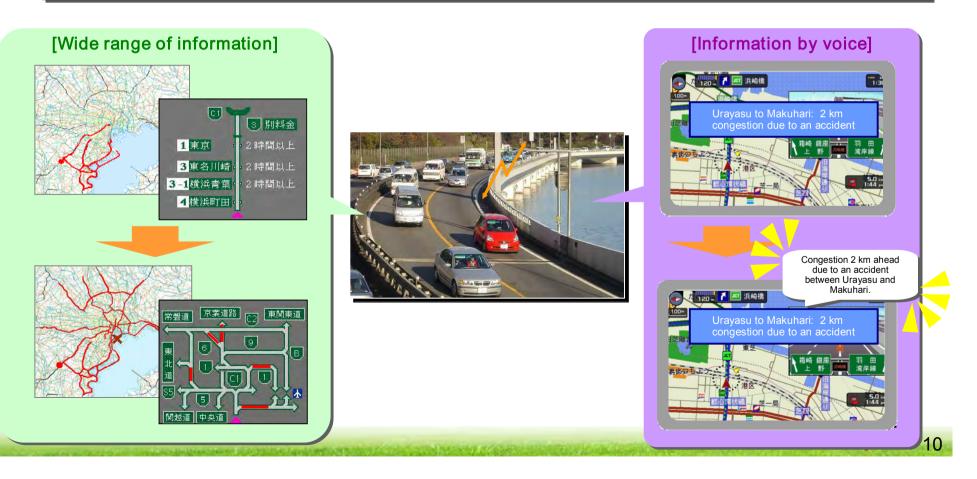
Note: Careful consideration is also needed regarding ways to provide users with security, such as a common symbol, and ways to ensure security and protect personal information.





Realization of ITS services by 2007 Information provision services along roadways

- With VICS, using 5.8 GHz DSRC to handle broad-band telecommunications, a wide range of information will be provided than was previously possible.
- Timely information by voice provide comprehensible information and warnings to drivers, including senior citizens.





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1) Realization of ITS services by 2007

(1) Information provision services along roadways

- Static images of road surfaces and other scenes taken by roadside cameras will be used to provide much more easily understandable information than in the past.
- Probe data* which is uploaded from vehicles will be used to provide information on greater numbers of routes than in the past.

* Data on a vehicle's location, time, etc. is stored in the on-board unit. This data can be processed to determine traffic congestion, etc.





[Information on greater numbers of routes]





Realization of ITS services by 2007 Information provision services along roadways

- Based on the decision by IT Strategic Headquarter, the VICS Probe Council was established as a venue for collaboration among industry, academia, and government concerning matters such as the gathering of probe data using VICS on-board units in order to make available more accurate road traffic information.

IT Policy Package 2005 (excerpt) (February 2005 decision by IT Strategic Headquarters)

(2) Improvement in the convenience and safety in movement of people and transportation

a) Measures towards the advanced Intelligent Transport Systems (ITS)

iii) Promotion of the provision of highly accurate road traffic information (NPA, MIC, MLIT) An infrastructure for gathering road traffic information will be established in order to make available more accurate road traffic information. In addition, in order to supplement the information obtained from such infrastructure, standards and specifications will be established during fiscal 2005 through cooperation among industry, academia, and government relating to the gathering of information (probe information) from automobiles that have been equipped with a vehicle information and communication system (VICS).

Members of Strategic Headquarters

Director-General: Deputy Director-General:	
Members	

Junichiro Koizumi Pri Yasufumi Tanahashi Mi HIroyuki Hosoda Ch Taro Aso Mi Shoichi Nakagawa Mi 13Ministers

Prime Minister Minister of State for Information Technology Chief Cabinet Secretary Minister of Internal Affairs and Communications Minister of Economy,Trade and Industry

Members of the VICS Probe Council

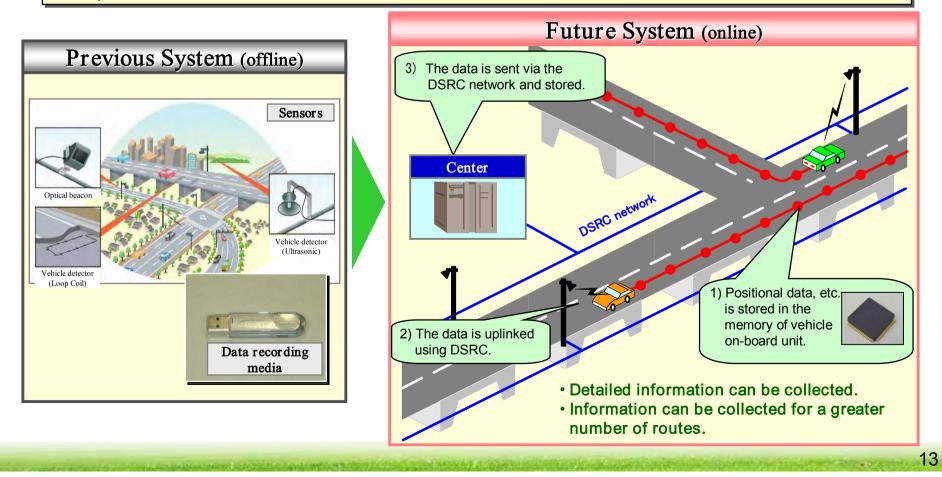
(chairman) Masao Kuwahara Professor, University of Tokyo Hirokazu Akahane Professor, Chiba Institute of Technology Kiyoshi Mizui Professor, Kanto Gakuin University Takayuki Morikawa Professor, Nagoya University Automobile manufacturers (3 companies) Navigation system manufacturers (3 companies) Commentators and Journalists, NPA, MIC, MLIT, and other related organizations, etc. Secretariat: Vehicle Information and Communication System Center (VICS Center)



1) Realization of ITS services by 2007

(1) Information provision services along roadways

- Probe data will be gathered by collecting positional data and so on from GPS satellites in the on-board unit and uplinking the data when the vehicle passes a beacon.
- Thorough consideration will be given to protecting personal information in the handling of probe data.

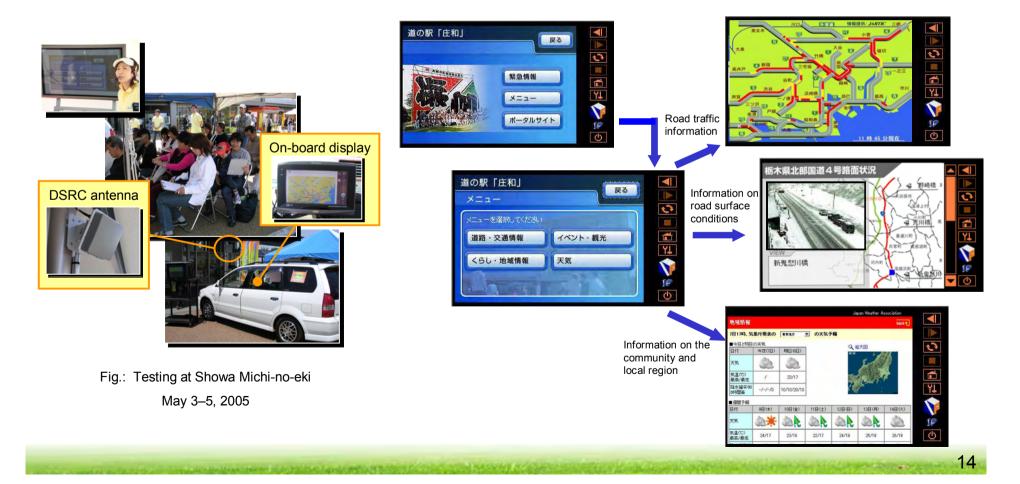




1) Realization of ITS services by 2007

(2) Information connection services such as at roadside rest areas

- When requested by users who have stopped at Michi-no-Eki, service areas, and parking areas, information on road traffic conditions, etc. is provided for safety and safe driving.
- Understandable information on the local region and tourist information presented.

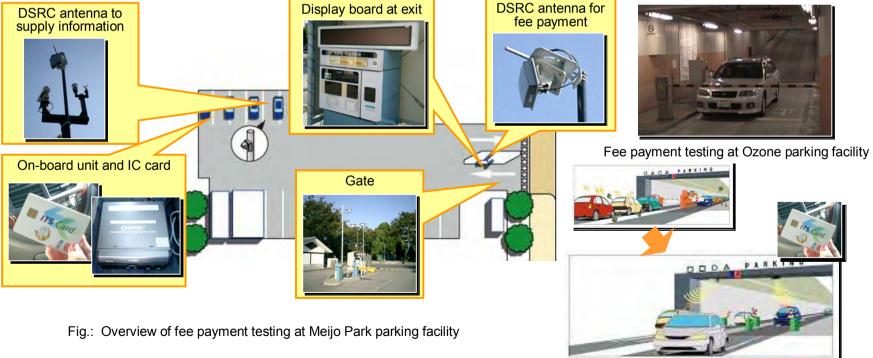




Realization of ITS services by 2007 Public parking lot settlement services

- Smooth passage by cashless fee payment at public parking lot.
- A new mode of cashless payment, using an ITS on-board unit along with a general IC type credit card*, will be deployed.
- Flexible pricing services such as point systems or discount for customers.

 Credit card with IC (Integrated Circuit) chip.
DSRC antenna to supply information



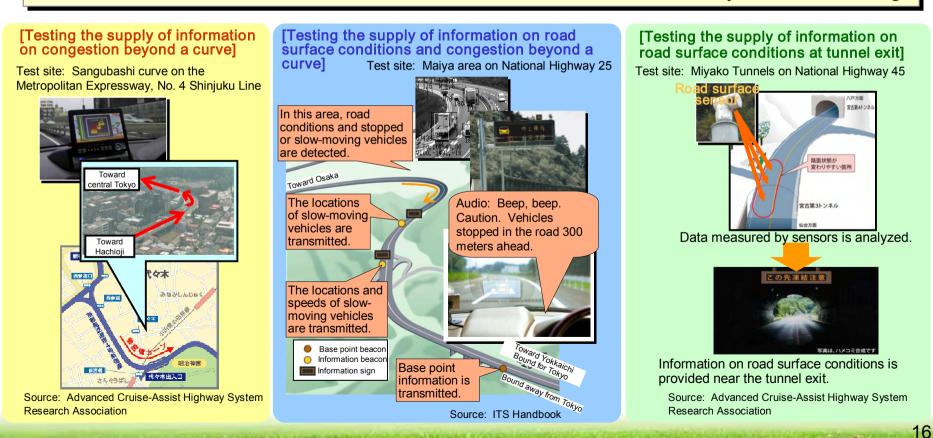


2)Developing new services on the platform

- Developing various services on the platform with an eye to future development beyond 2007 as well.

(1) Systems to support safe driving (Advanced Cruise-Assist Highway Systems, AHS)

- Promoting research and development on driving support systems, using vehicle control functions as well as road-vehicle communications, to contribute to safety and safe driving.





2)Developing new services on the platform

(2) Use of private sector services

- Awaking a variety of private sector services through the combination of common functions of the platform.
- Giving thorough consideration to promoting the widespread adoption of ITS on-board units, by ensuring security and protect personal information, and by establishing mechanisms that provide users reliance, such as common symbol.

