

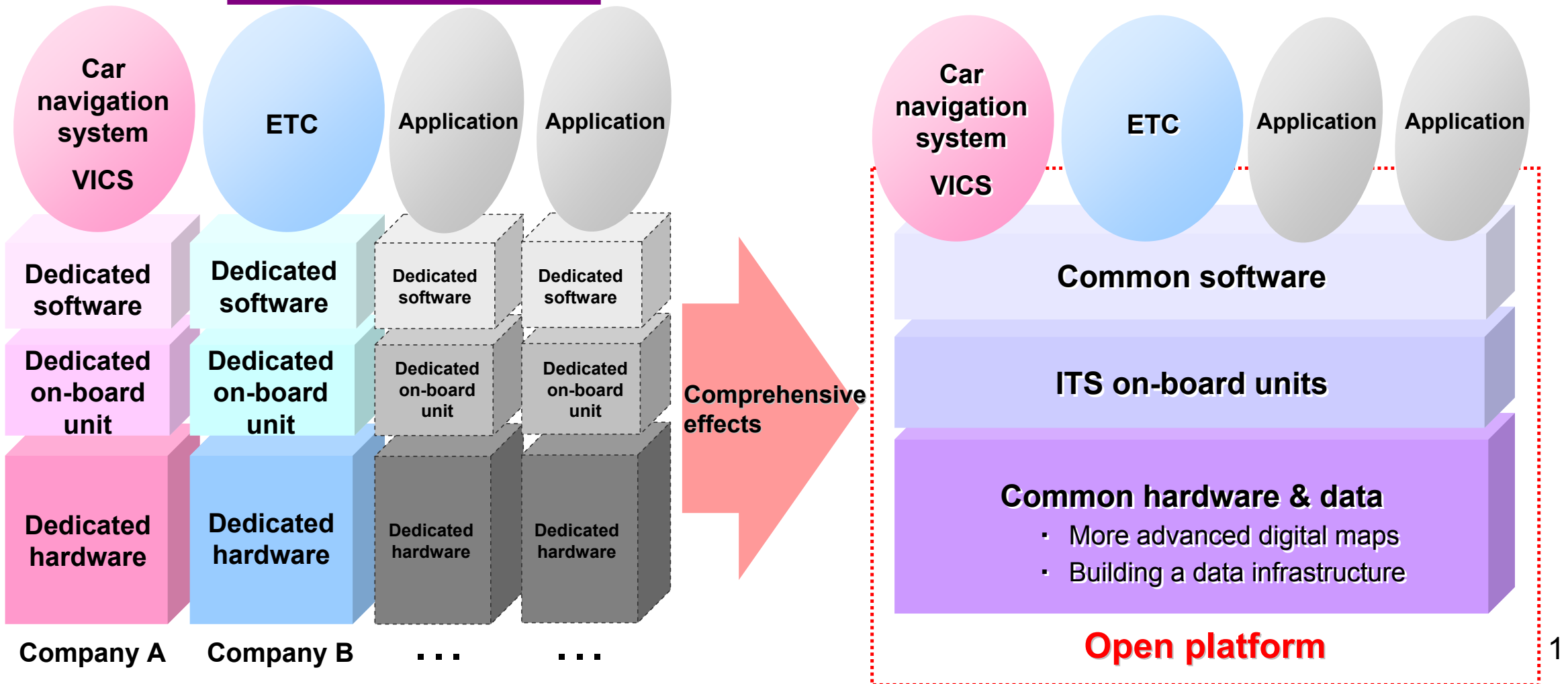
# Policy for Cooperative ITS in Japanese Smartway Project

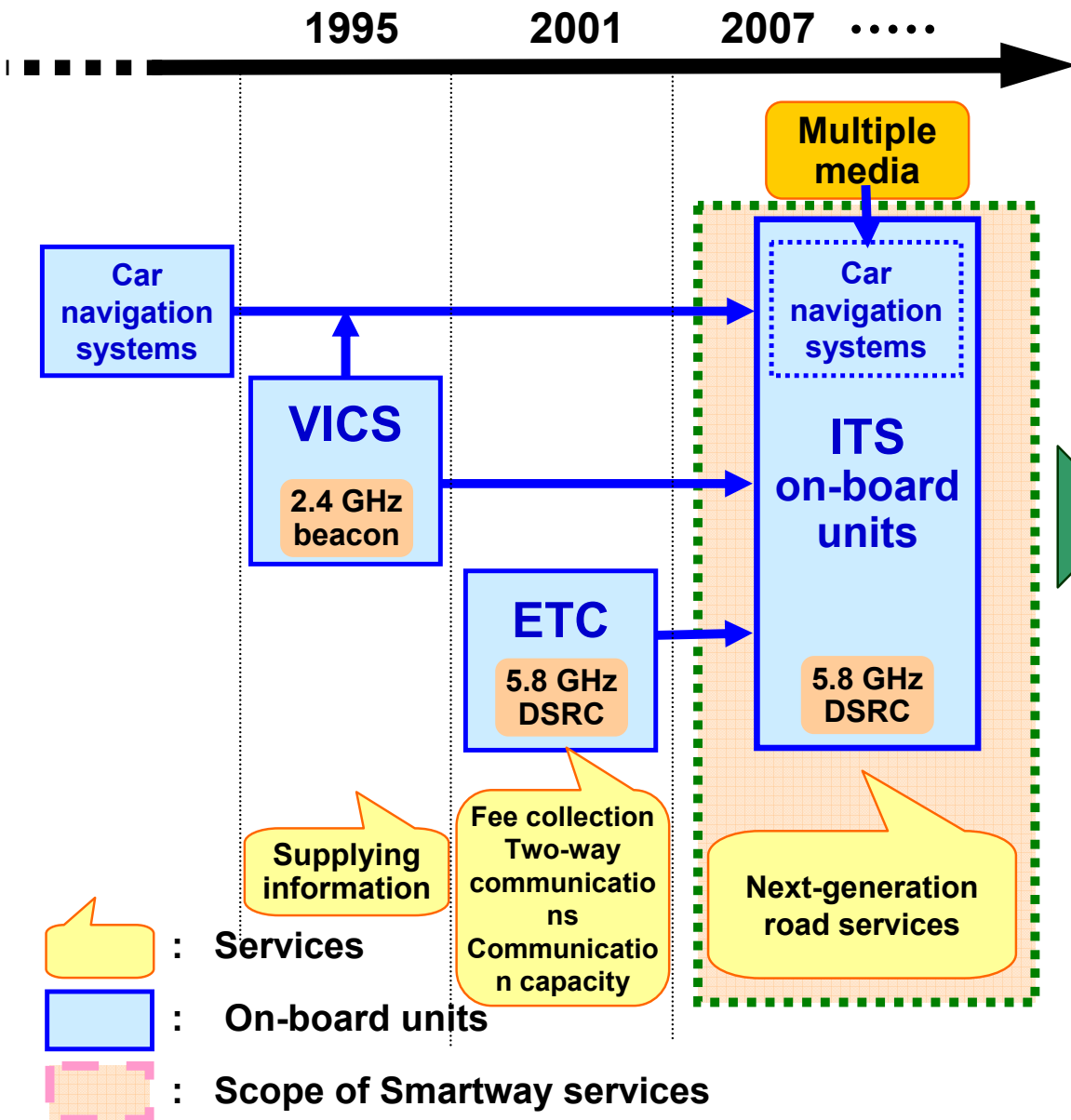
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**Tadashi Okutani**

Road Bureau, Ministry of Land, Infrastructure, Transport and Tourism  
Government of Japan





## VICS (wide-area, detailed road traffic information)



## Fee payment at parking facilities, et cetera



## Tourist information and route selection



## In-car Internet access



## New cooperative vehicle-highway system

ITS on-board units



DSRC roadside unit



5.8 GHz short-range communications



**Strategic Headquarters for the Promotion of an Advanced Information and Telecommunications Network Society (IT Strategic Headquarters; founded in January 2001 under the IT Basic Law)**

IT Strategic Headquarters, the government's decision-making institution regarding IT policy, is directed by the Prime Minister and consists of related ministers and experts.

**New IT Reform Strategy (adopted by IT Strategic Headquarters in January 2006): Excerpt**

**Goal:**

**The world's safest road traffic environment**  
—Reducing traffic fatalities to 5,000 or below—

**Policies toward realization:**

**Formation of a public-private joint committee  
(April 2006)**

**Large-scale proving tests, verification, and evaluation  
(2008)**

**Nationwide deployment, primarily at locations of  
frequent traffic accidents (2010)**



**● Service to provide information on obstacles ahead**

Caution. Congestion ahead.

**● Merging assistance service**

Caution. Vehicle merging from the left.

**● Map-linked service**

Caution. Many accidents occur at a sharp curve ahead.

Caution. Many rear-end collisions occur 200 meters ahead.

**● Service to provide information on conditions ahead**

Current conditions before Gaien Entrance about 1 kilometer ahead.

This is an announcement of conditions on Metropolitan Expressway Route 4 in the Tokyo direction.

The required travel time is ...

Traffic congestion is ...

**● Providing location information (electronic signs)**

首都高速 高井戸入口	
SHUTO EXPWY	
銀座	19 Km
Ginza	
箱崎	19 Km
Hakozaki	
羽田	31 Km
Haneda	

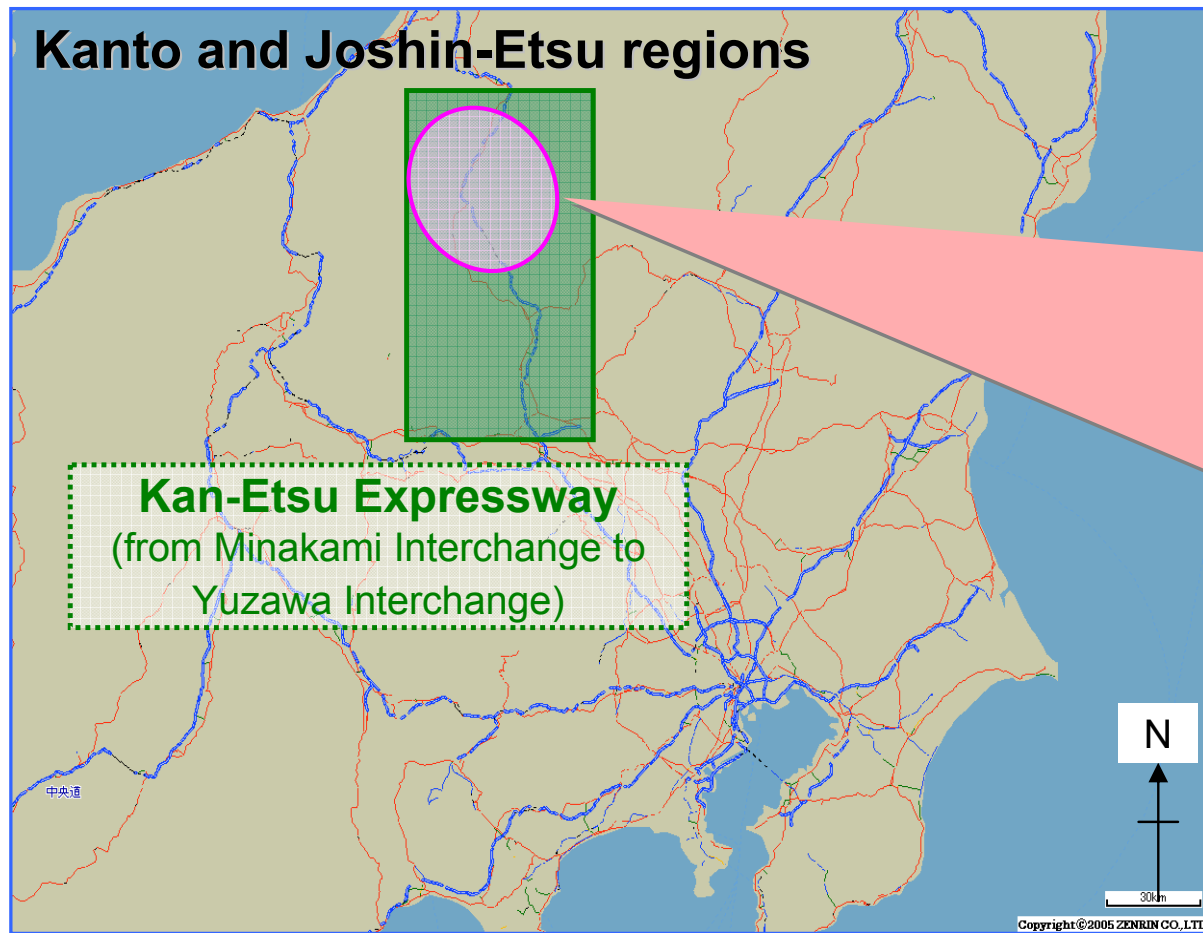
Central Loop Shinjuku Line

Route 5 (Ikebukuro Line)

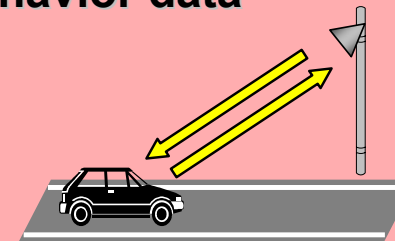
Route 4 (Shinjuku Line)

**● IP data link services**  
**● EMV payment processing services (at Kajibashi Parking Area)**

**IP information link services (at Daikoku Parking Area)**

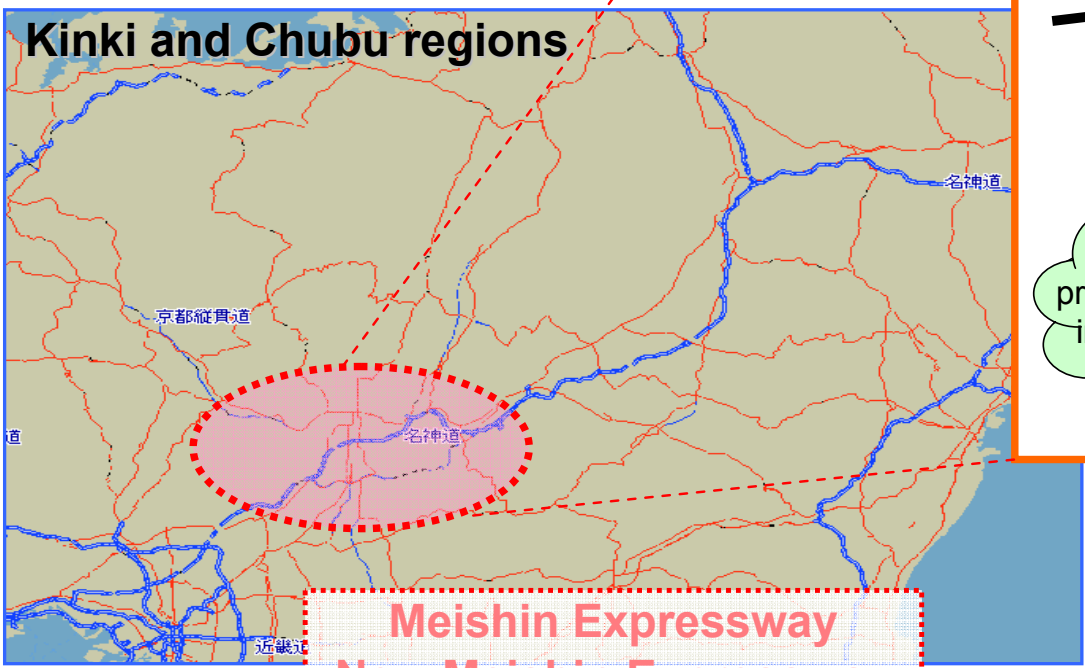
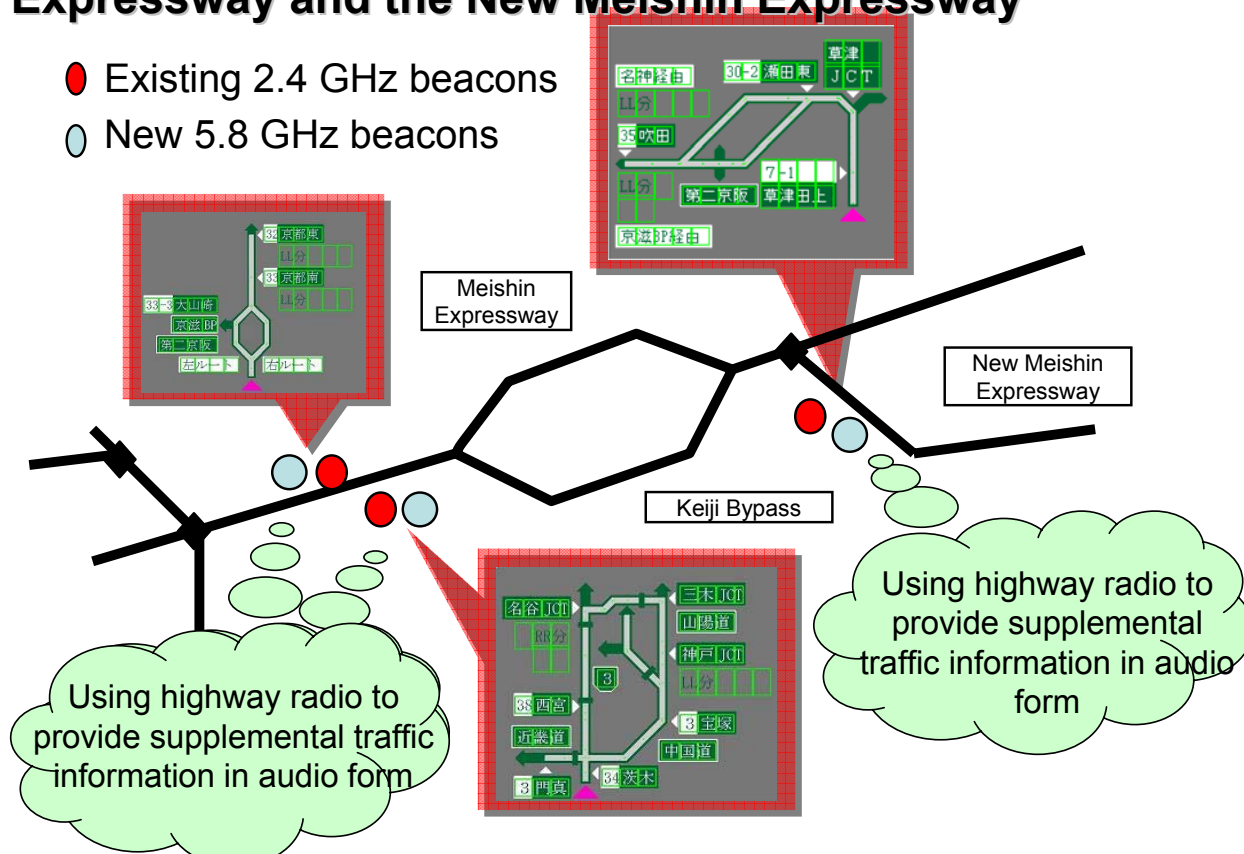


**Using cooperative vehicle-highway ITS technologies to collect and supply vehicle behavior data**



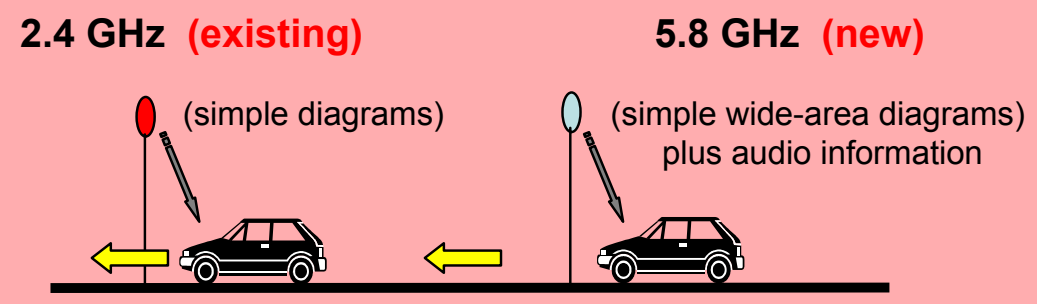
Supporting appropriate route selection on the Meishin Expressway and the New Meishin Expressway

- Existing 2.4 GHz beacons
- New 5.8 GHz beacons



Meishin Expressway  
New Meishin Expressway

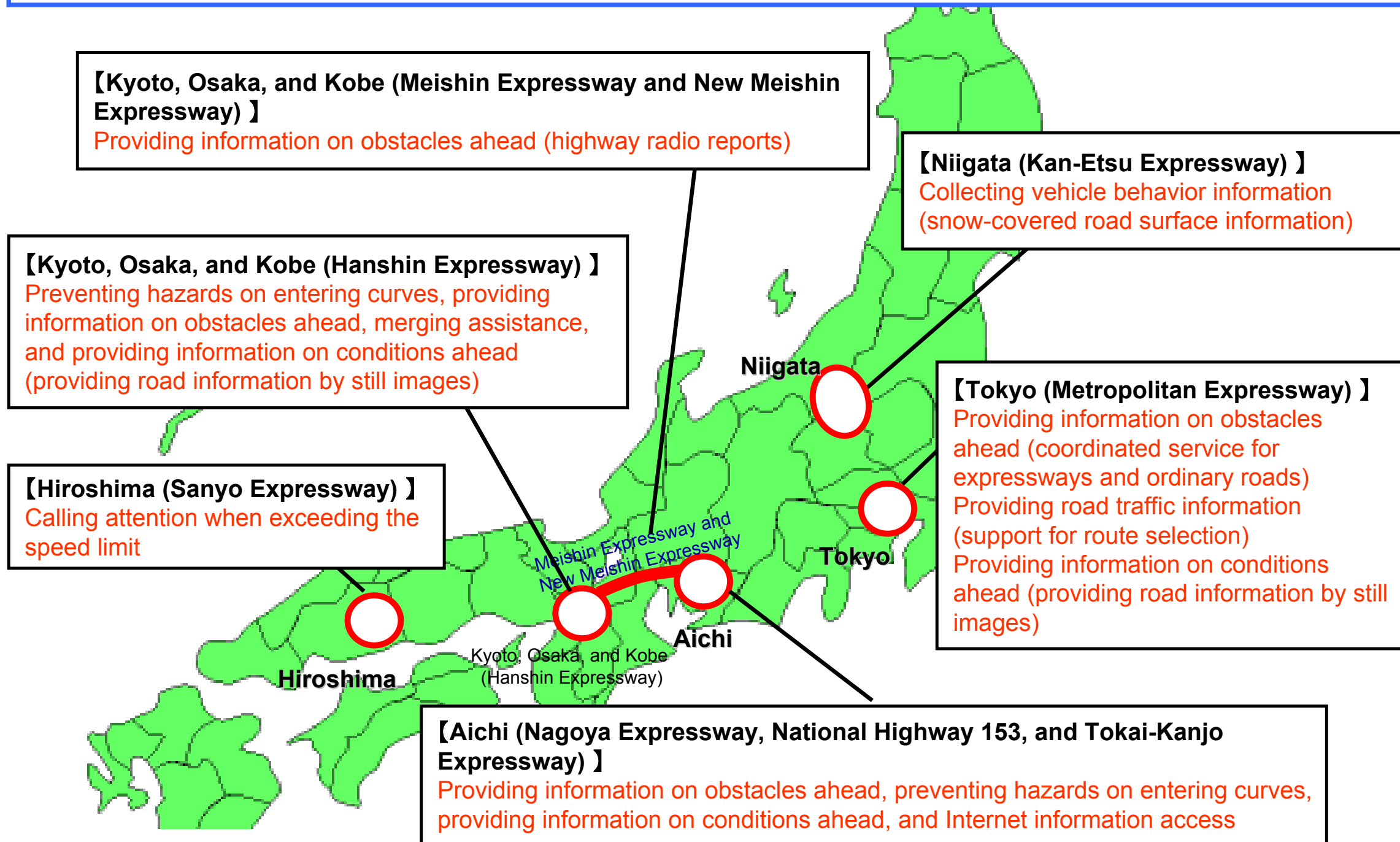
Supplying wide-area route selection information with highway radio (audio).





# List of Smartway test locations (FY 2008-)

Beginning in fiscal year 2008, testing is being expanded to various other areas besides the main focus of Tokyo. Services based on the characteristics of each region will be tested.



# 1. Development of speech-only on-board units

## On-board units for the realization of Smartway services

### ITS on-board units linked to car navigation systems



Beep. Congestion ahead. Take care to avoid a rear-end collision.



### Speech-only ITS on-board units



Beep. Congestion ahead. Take care to avoid a rear-end collision.

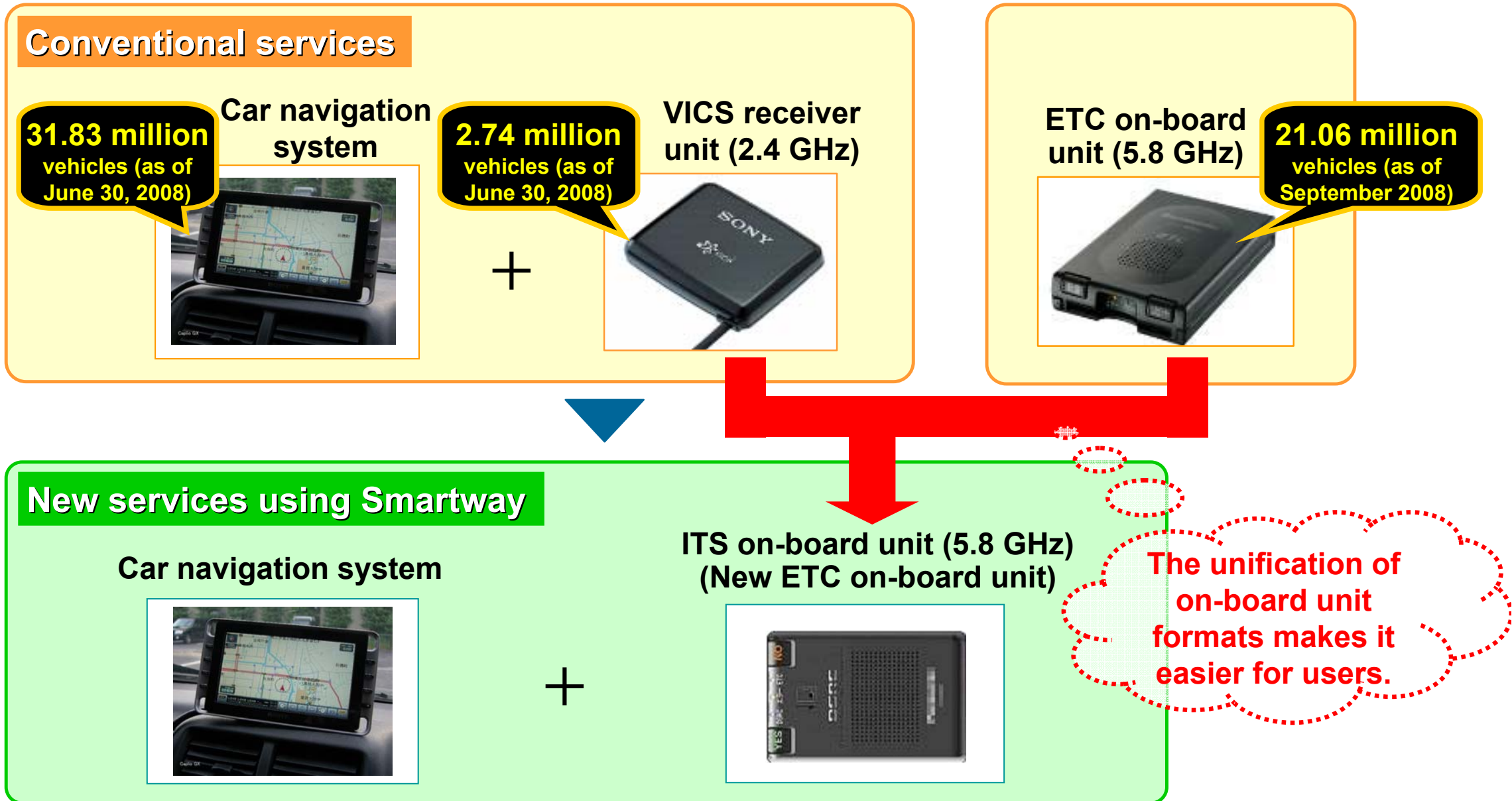


### New type of ETC on-board unit with speech capability



Both its functionality and price are only incrementally higher than existing ETC on-board units, making it easier for users to buy as a replacement.

## 2. Unification of on-board unit formats



- To verify the effectiveness of driving safety support systems based on vehicle-highway cooperation, the public and private sectors have cooperatively implemented public road testing in accordance with the needs of specific regions and routes.
- The result of technological integration on a common platform and development of service models based on the user's point of view will be to achieve a more advanced system with lower costs, leading to widespread adoption.
- We anticipate further progress in the future with plans that are based on services to provide road traffic information using VICS, which will be continued and expanded.

# Thank you

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