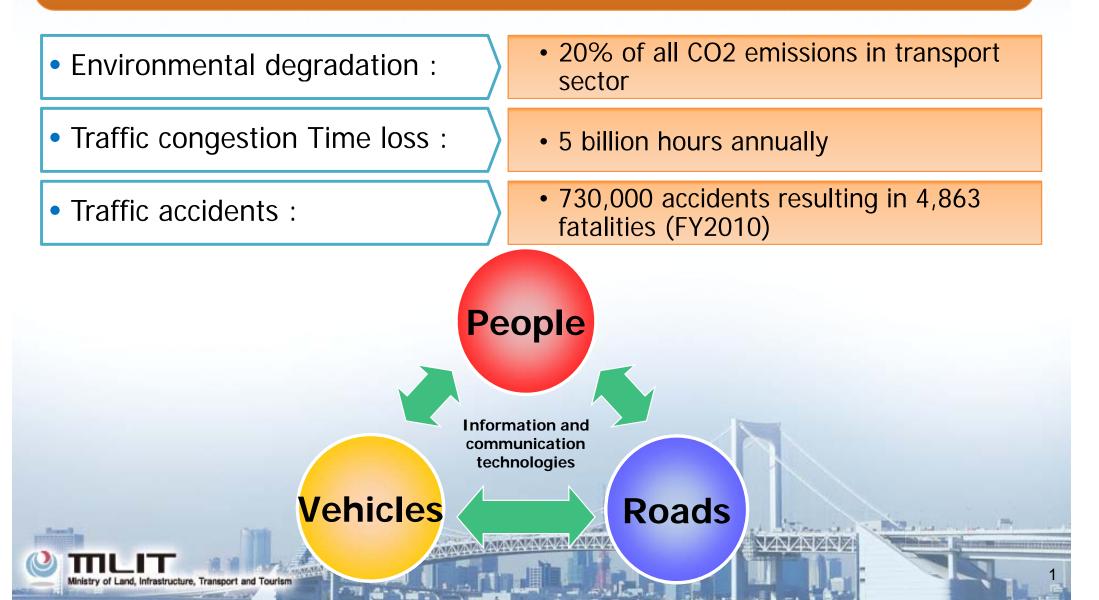
ITS initiatives in Japan



Outline of ITS in Japan

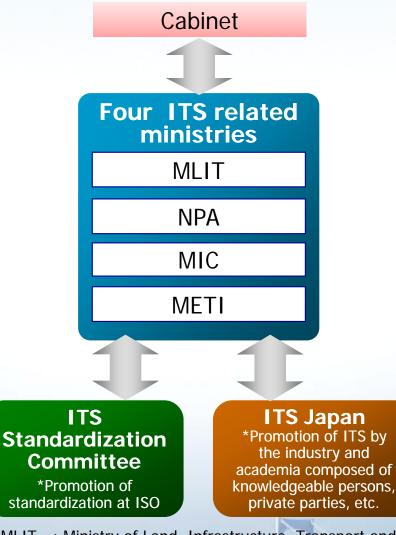
• ITS is designed to integrate people, roads and vehicles in order to resolve road traffic problems such as traffic congestion, traffic accidents and environmental degradation.



Structure of the Japanese government to promote ITS

Organizational structure to promote ITS





- 1. Advances in navigation systems
- 2. Electronic toll collection systems
- 3. Assistance for safe driving
- 4. Optimization of traffic management
- 5. Increasing efficiency in road management
- 6. Support for public transport
- 7. Increasing efficiency of commercial vehicle operations
- 8. Support for pedestrians
- 9. Support for emergency vehicle operations

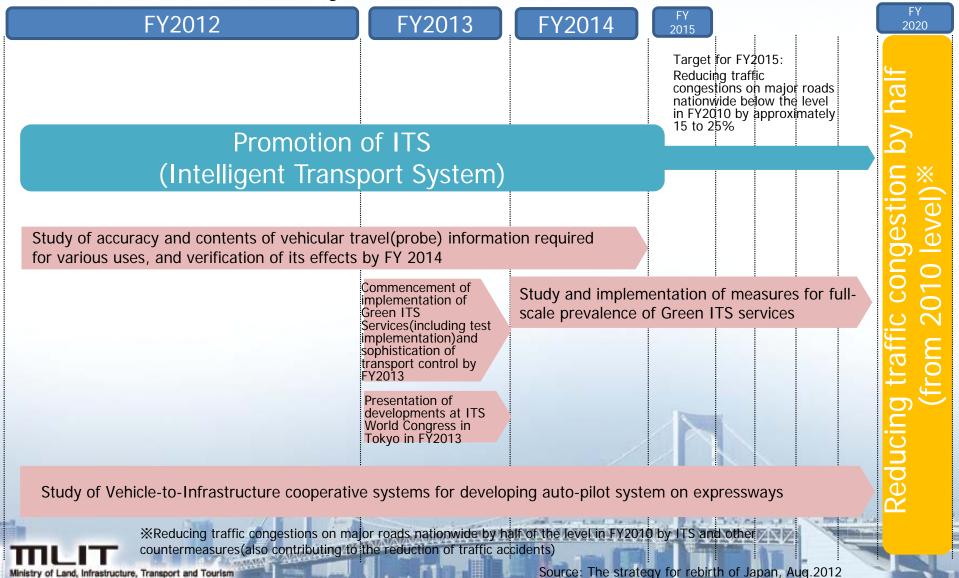
Orange indicates efforts in which MLIT is particularly actively involved.

- MLIT : Ministry of Land, Infrastructure, Transport and Tourism
- NPA : National Police Agency MIC : Ministry of Internal Affa
 - : Ministry of Internal Affairs and Communications
- METL : Ministry of Economy, Trade and Industry

ITS Roadmaps - IT Strategic Headquarters (July 2012)

Goal : Halving traffic congestion on major roads by 2020. (compared with 2010)

Enable smooth road traffic by ITS

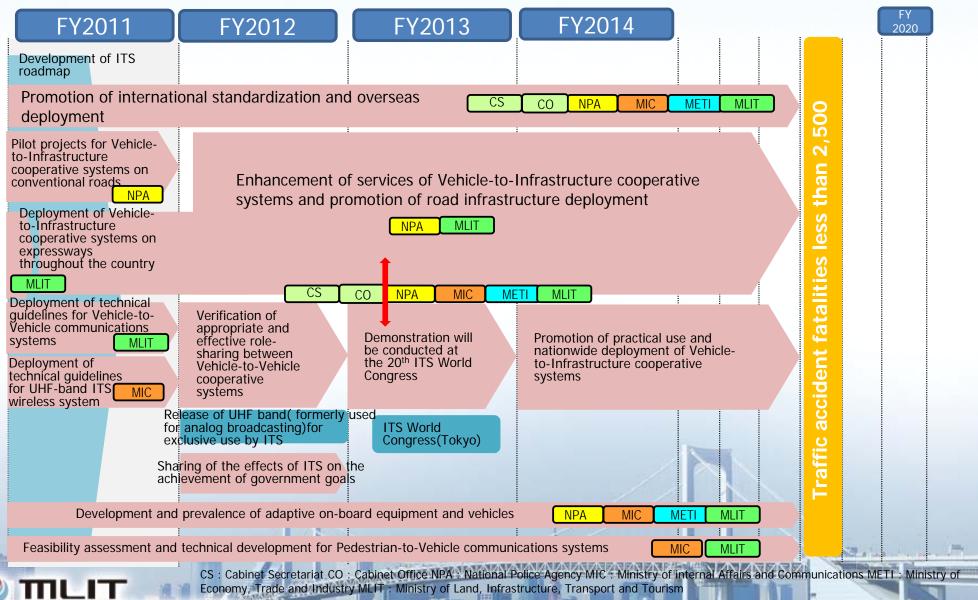


3

ITS Roadmaps - IT Strategic Headquarters (July 2012)

• Goal : Fewer than 2,500 fatalities in 2018 (4,863 fatalities in 2010)

Building safe and secure road transport society using cooperative systems

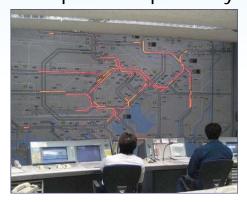


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Source: The New strategy in information and Communications Technology Roadmaps, July.2012

History of ITS development

(1) 1973 : Traffic control center was established on Metropolitan Expressway



(4) 1996 : Successful test of cruise control system on public road (world first) (2) 1980 : Trial operation of Highway Advisory Information Radio system



(5) 1997 : ETC service began

(3) 1996 : VICS service began



VICS: Vehicle Information and Communication System

(6) 2011 : 'ITS Spot' service began





ETC: Electronic Toll Collection System



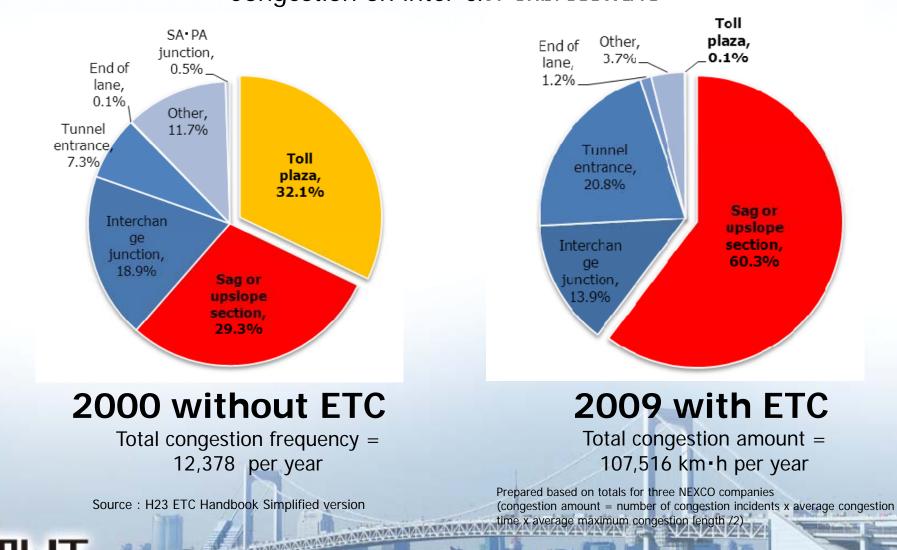
With 25 companies participating, 11 vehicles were operated continuously for 11 km

Practical application of VICS and ETC

VICS		ETC
 O provides road traffic information avigation screens. O equipped on <u>35 million auto</u> O reduced annual CO₂ emissio million tons in 2009. 	mobiles.	 O <u>Usage rate on toll roads is 87%</u> (39 million automobiles) O <u>Eliminates almost all toll-gate congestion</u> <u>on expressways</u> (30% of all expressway congestion).
Ordinary road Au Area for which information desired is selected from the menu. Information because	on (radio wave, optical) information utomatically pops up	CO ₂ reduction brought by introduction of ETC (ETC usage rate of 85%) (10,000 tons CO ₂)
from the menu. ba	on on direction of travel provided based on vehicle location	30 - CO ₂ emissions by approximately 210,000 tons each year.
from the menu. be the stample of FM simple map	on on direction of travel provided , indicates vehicle location	10 ETC usage ETC usage rate: 0% rate: 85%
Ministry of Land, Infrastructure, Transport and Tourism		A second reduced amount of CO2 emissions

Congestion on Expressways in Japan

60% of congestion occurs at sags and on upslope section. Urgent measures urgently required.

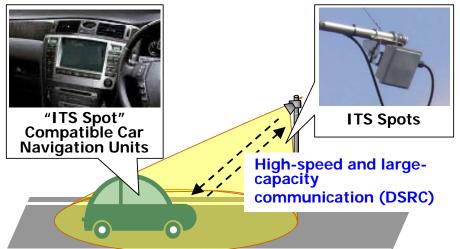


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Congestion on inter-citv expresswavs

Deployment of 'ITS Spots'

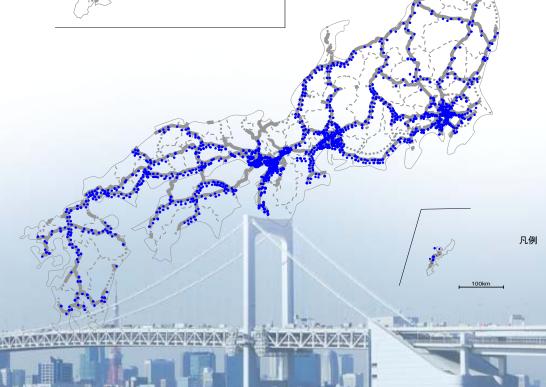
Car navigation systems for ITS Spots released in 2009.
1,600 ITS Spots installed mainly on expressways.



<u>3 Basic Services</u>

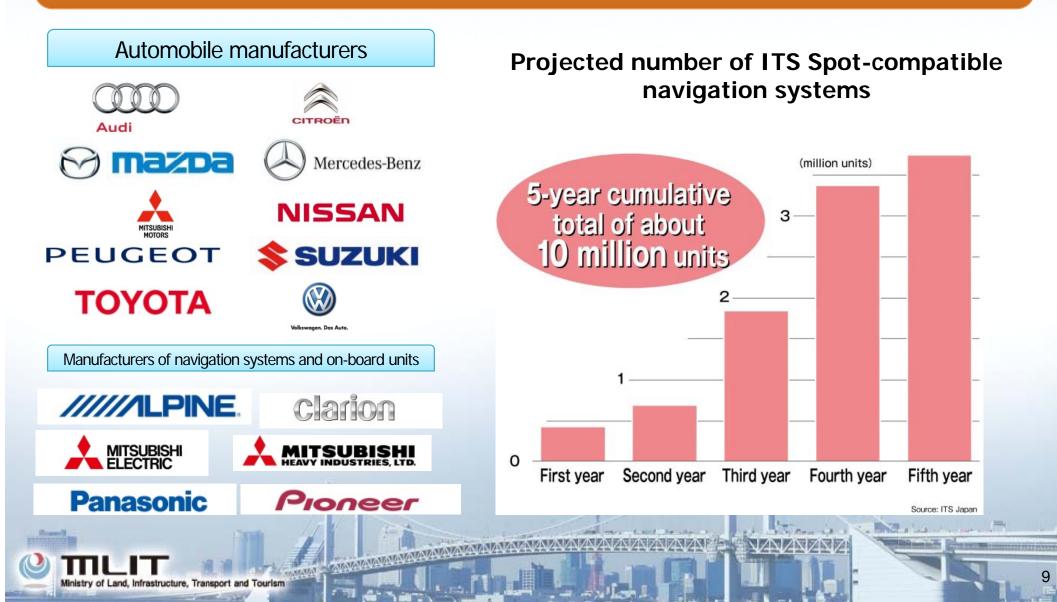
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- Dynamic Route Guidance
- Safety Driving Support
- ETC



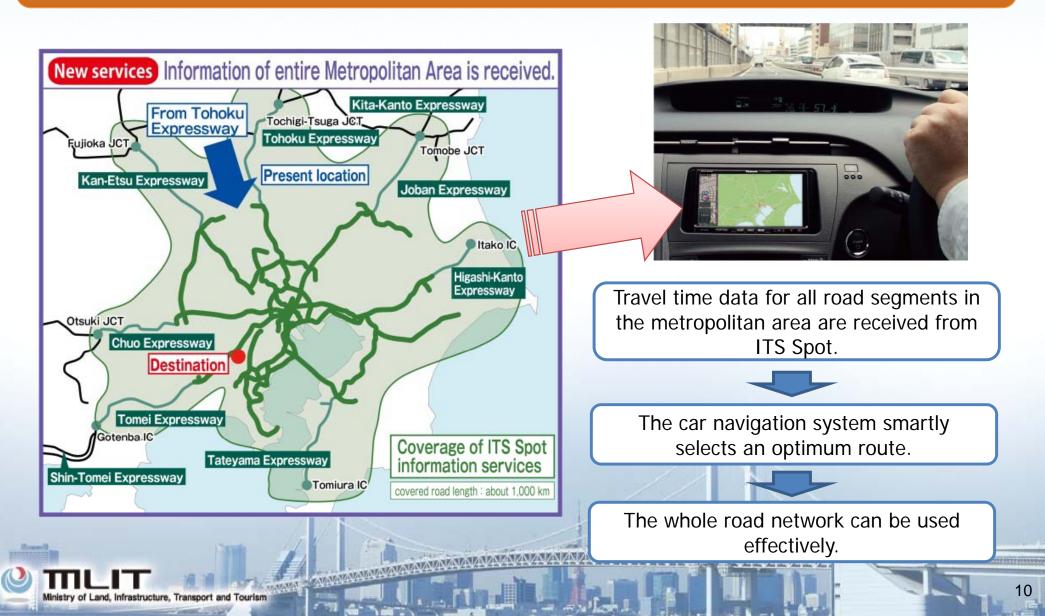
Car Navigation Systems and OBU for 'ITS Spots'

- 16 automobile manufactures, navigation systems and OBU manufactures for ITS Spot.
- 10M OBU units to be sold over 5 years.



Service1 : Dynamic Route Guidance

• In the case of travel between metropolitan areas, wide-area information as well as metropolitan area information can be received from ITS Spot.



Service2 : Safety Driving Support

• 'ITS Spots' supports safe driving.



(Displayed about 1 kilometer before the obstruction.)

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Congestion Warning (Invisible beyond a curve etc. at an accident hot spot)



Images inform drivers of snow, fog, and other weather conditions, and of congestion inside tunnels.



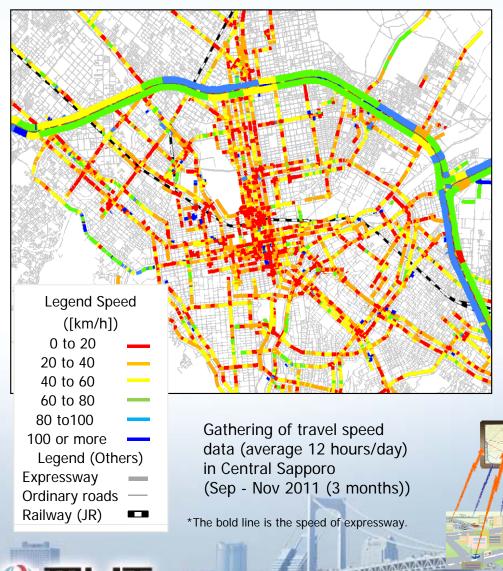


11

Utilizing probe data

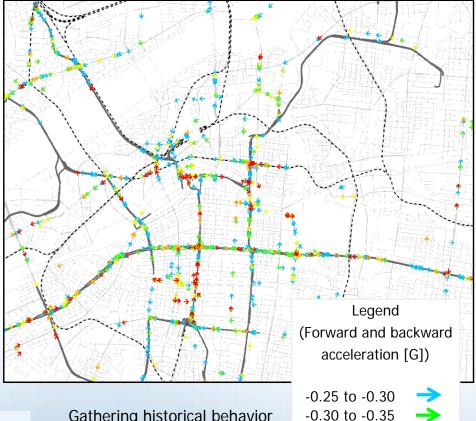
• Probe information used for efficient and advanced road management.

Probe information in Sapporo



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Probe information in Central Osaka



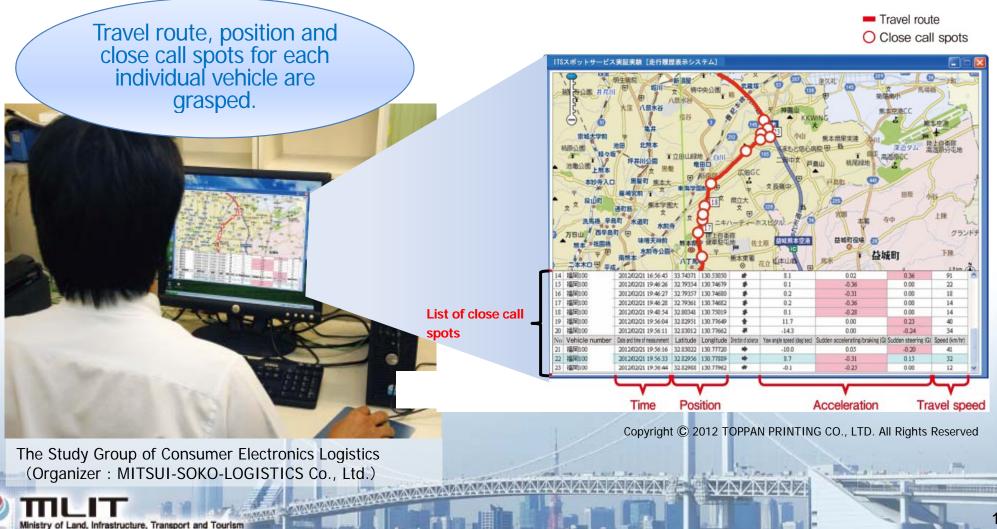
Gathering historical behavior data (forward and backward) acceleration Jun -Nov 2011 (6 months) in Central Osaka.

MENENDARE CONTRACTOR

-0.25 to -0.30 -0.30 to -0.35 -0.35 to -0.40 -0.40 to -0.45 -0.45 to -0.50 Legend (Others) Expressway Ordinary roads Railway(JR)

Distribution Support Services

- Probe data of each logistic vehicle is collected at ITS Spots free of communications charges, and provided to the logistic center real-time.
- Physical distributors use the probe data for controlling vehicular operation and cargo delivery.



Cashless Transactions

• Demonstration using test vehicles were implemented at the Tsukubakenkyugakuen branch of McDonald's on Mar. 5 through 16, 2012.





Orders are registered by car navigation system.

Messages on the screen of car navigation systems are actually displayed in Japanese.

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DSRC service	× Close
Cradit card naumont	Charging information Show charging information
Credit card payment in process	Confirm your orders Yes No
* 3:51 - 334 0	Stop DSRC

Cashless payment using credit cards

Receiving merchandise

KEOUT

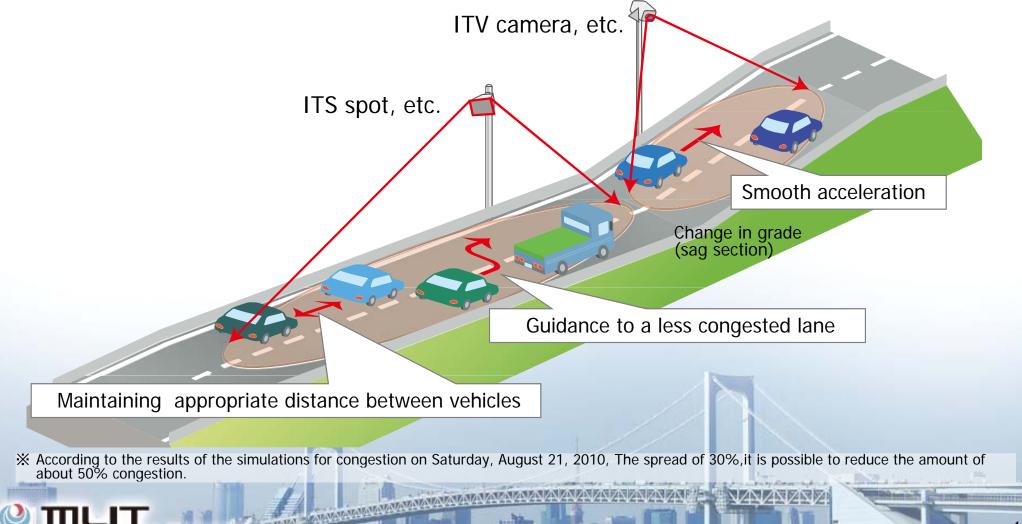
S

Sag congestion countermeasures based on cooperation between the road infrastructure and automobiles.

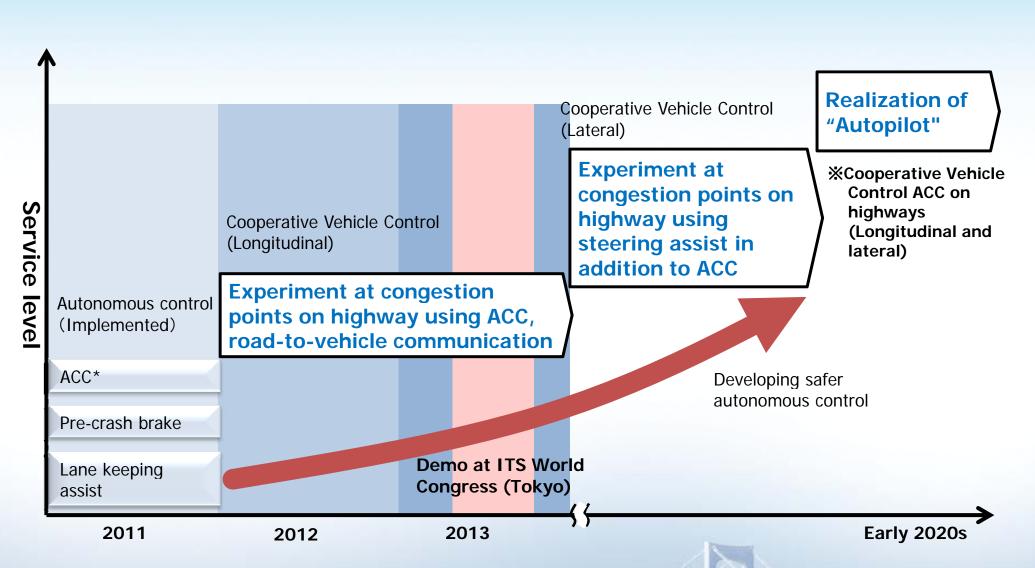
- 'ITS Spot' transmit optimum speed, headway distance.
- ACC* equipped automobiles automatically drive based on the information.
- Experiment to be carried out from 2012.

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* ACC (Adaptive Cruise Control): Function which controls speed and headway of a moving automobile.



Direction of Next-generation ITS



* ACC (Adaptive Cruise Control): Function which controls speed and headway of a moving automobile.



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