## Highway Economic Effects Research and City Logistics in Japan

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# 1. Effects of Road Improvements

## (1) Classification of the effects of road improvements

- There are various effects produced by road improvements.
- The effects of road improvements are classified by the following methods:
  - Method of classifying into direct effects generated by the use of roads, and indirect effects enjoyed by the public in general including those who do not use roads directly
  - Method of classifying into flow effects (the effects of demand creation), which bring about an increase of GDP because government expenditures for road improvements create effective demand, and stock effects (the effects of productivity), which are generated from the original functions of roads after roads are constructed
- When the effects of road improvements are classified into direct and indirect effects, the direct effects correspond roughly with benefits measured by cost-benefit analyses\*.
  - Cost-benefit analyses: Cost-benefit analyses should be conducted based on the Cost-benefit Manual (issued by the City and Regional Development Bureau, the Road Bureau of the Ministry of Land, 4 Infrastructure and Transport in August 2003)

## **Example of Classification**

			(1) Reduction of driving time
	Effects in response to traffic functions	Direct effects	<ol> <li>Reduction of driving time</li> <li>Saving of driving costs and fuels</li> </ol>
			<ol> <li>Beduction of traffic accidents</li> </ol>
			Others (ensured nunctuality, drivers' reduced fatique, increased comfortable driving, etc.)
			and other effects
			1 Reduction of transportation costs (reduction of commodity prices)
			() Reduction of transportation costs (reduction of commodity prices) (2) Effects of increasing productivity
			2 Energy of increasing productivity 3 Increased tax revenues due to increased productivity
			Increased tax revenues due to increased productivity A increased increased increased productivity
Stock			
			(5) Shift to regional development including the construction of factories, and residential development
			6 Promotion of the use of land in roadside areas
offocto			${oldsymbol { } { } { } { } { } { } { } { } { } { $
enecis			shopping
		Indirect effects	⑧ Increased convenience of public facilities, and promotion of advanced medical care
			(9) Reduction of environmental burdens
			(1) Settlement and increase of the population
			(1) Reinforced exchanges and cooperation among people in each area
			and other effects
	Effects in response to spatial functions		① Formation of social, public spaces
			2 Improved amenities
			③ Improved function of disaster prevention
			Accommodation of public facilities
			and other effects
Гюш	Effects of		① Effects of creating demand for investments in roads
FIUW offooto	expenditures		② Domestic demand expansion and increased imports
enects	for programs		



## (2) Cases of the Direct Effects of Road Improvement ①

The traffic conditions and improvement effects in the six months after the opening of the Shin Tomei Expressway between the Gotemba JCT and the Mikkabi JCT

### ■ The change of average traffic volume (all days)

- The average traffic volume for the six months after the opening of the Shin Tomei Expressway were 41,000 vehicles per day on all days, 38,000 vehicles per day on weekdays and 47,000 vehicles per day on holidays.
- The total amount of traffic on the Shin Tomei and the Tomei Expressways within Shizuoka Prefecture increased on both weekdays and holidays, by 15% and 17% respectively.



(Source) Press release of October 18, 2012 by the Shin Tomei (Shizuoka Prefecture) Impact Adjustment Commission (Chubu Regional Development Bureau, Ministry of Land, Infrastructure, Transport and Tourism, NEXCO Central Tokyo Branch Office, Shizuoka Prefecture, Shizuoka City, Hamamatsu City)

## (2) Cases of the Direct Effects of Road Improvement ②

The traffic conditions and improvement effects in the six months after the opening of the Shin Tomei Expressway between the Gotemba JCT and the Mikkabi JCT

### ■ Changes in traffic congestion conditions in the 6 months after the opening of the Shin Tomei Expressway

- The number of traffic congestion of more than 10 km length that occurred in Shizuoka Prefecture six months after the opening was 11 times.
- Compared to the number of traffic congestions that occurred on the Tomei Expressway in Shizuoka Prefecture in the same period of the previous year, this means a decrease of approximately 90%.



## (2) Cases of the Direct Effects of Road Improvement ③

The traffic conditions and improvement effects in the three months after the opening of the Shin Tomei Expressway between the Gotemba JCT and the Mikkabi JCT

### ■ Changes in travel speed

 The average travel speed on the Tomei Expressway, rose by approximately 2 km/h after the opening of the Shin Tomei Expressway.

### Changes in traffic accidents

• The number of accidents resulting in injury or death on the Shin Tomei and Tomei Expressways decreased by approximately 20% compared to the number that occurred on the Tomei Expressway in same period of the previous year.



(Source) Press release of July 24, 2012 by the Shin Tomei (Shizuoka Prefecture) Impact Adjustment Commission (Chubu Regional Development Bureau, Ministry of Land, Infrastructure, Transport and Tourism, NEXCO Central Tokyo Branch Office, Shizuoka Prefecture, Shizuoka City, Hamamatsu City)

## (2) Cases of the Direct Effects of Road Improvement (4)

### **Reduction of Driving Time**

• Due to the opening of the Tokai-Ring-Expressway and Ise-Bay-Expressway, travel time among cities along them was reduced

 The travel speed of the National Highway running parallel to the Tokai-Ring-Expressway was increased by reduction of traffic flow



## (2) Cases of the Direct Effects of Road Improvement (5)

### Reduction in the Number of Traffic Accidents

(1) Changes in the number of accidents on Kiyotaki-Ikoma Road

#### •The longer the length of open road, the fewer the number of accidents occurring Changes in number of accidents occurring on Kiyotaki-Ikoma Road (Kiyotaki section) Frontal collision No. of accidents Others - Fatal 40 36 accidents Fentative opening of the 3rd phase section (tunnel section) in 1990 30 Fewer frontal collisions, ollover and fatal accidents Tentative opening of the 2nd phase section in 1993 20 18 accidents Tentative opening of the 1st phase section (0.3 km) in 1997 10 8 accidents 3 5 0 (Year) 1989 1995 2001 Note: "Others" do not include accidents involving single vehicles. Source: Data of the Osaka Prefectural Police and the Kinki Regional Development Bureau

### (2) History of the road



### (3) Conditions around Kiyotaki Pass

Kiyotaki Pass, once a rough path



### •Now safe traffic is ensured



## (2) Cases of the Direct Effects of Road Improvement (6)

### Reduction in the Number of Traffic Accidents



## (3) Cases of the Indirect Effects of Road Improvement ①

### Promotion of Establishment of Production and Distribution Bases $\ensuremath{\mathbbm O}$

• Changes in industrial parks before and after opening of the Tokai-Kanjo Expressway



Source: Questionnaire surveys to local governments along the Tokai-Kanjo Expressway

## (3) Cases of the Indirect Effects of Road Improvement ②

### Promotion of Establishment of Production and Distribution Bases ②









of establishments

Comparing the number of establishments newly located in 2005 with that in 2004, there was a great increase in the number (from 12 to 41 for a 3.4-fold increase) and area of new establishments (from 13 ha to 65 ha for a fivefold increase).

Source: Data of the Chubu Bureau of Economy, Trade and Industry

## (3) Cases of the Indirect Effects of Road Improvement ③

### Increase in Transport Frequency

 Transport route of automotive parts from Toyota Plant to Nagoya Port



Advantages of completing the

## (3) Cases of the Indirect Effects of Road Improvement ④

### **Increase in Employment Opportunities**

- Active job opening to applicant ratio in three prefectures along the Tokai-Kanjo Expressway
- Change in ranking of active job opening to applicant ratio by prefecture



Note: The monthly values are seasonally adjusted. The annual averages are raw values. Source: Employment Service Statistics, Ministry of Health, Labour and Welfare

## (3) Cases of the Indirect Effects of Road Improvement (5)

Improvement of Delivery Efficiency and Reduction in Delivery Cost

- Bypass location and traffic volume observation stations
- To Tokvo Traffic volume Seishin Bypass observation points along the Seishin Bypass (Makigaya) 362 Traffic volume Tomei Expressway<sup>(Peak hours: 2005 Census)</sup> observation points on the Shizuoka Interchange present line of Route 1 (Maruko) To Nagoya
- Changes in traveling time on Route 1

15

20 25 30

Change in traveling time on Route 1 during peak hours from the factory to the warehouse

10

25.9

5 Before tentative opening of the bypass (Peak hours: 1994 Census) After tentative opening of the bypass

Change in traveling time on Route 1 during normal hours from the factory to the warehouse



 Changes in method of delivery from the factory to shops <Before opening of the bypass>

Goods are delivered to volume retailers via distribution centers in each urban sphere



Changes in traffic volume resulting from opening the bypass



Traffic volume before and after tentative opening of the Seishin Bypass (March 1997)

> Prepared based on the interview survey 17

## (3) Cases of the Indirect Effects of Road Improvement **(6)**

Improvement of the disaster protection function

• While the functions of the road network between Tohoku and Kanto have been limited, the traffic volume has increased on the Hokuriku Expressway, Kan - Etsu Expressway and the national highways under the direct control of the national government on the Sea of Japan side.



## (3) Cases of the Indirect Effects of Road Improvement (7)

Improvement of the Roadside Environment ①



## (3) Cases of the Indirect Effects of Road Improvement (8)

### Improvement of the Roadside Environment ②



# (4) Initiatives that contribute to the land transport of international maritime containers, etc.

Conditions of access, such as highways, airports and ports

	Conditions of access, such as highways					
	The minimum time of within 30 minutes	The shortest distance of less than 10 km				
Airports (20)	20 (100%)	18 (90%)				
Ports (42)	37 (88%)	36 (86%)				

\* The number in the parenthese is the total number of the locations of targeted airports and ports

Note: Target airports and ports

The airports and ports that were targeted in the <sup>L</sup> "Percentage of road access to hub airports and ports" in the policy check-up of FY 2007 (the names of the targets are their current ones)



# 2. City Logistics from Road Policy Aspect

## **Trend of Domestic Freight Transport Quantity**



## **Trend of Door-to-Door Delivery Service (Courier Service)**

## Number of shipments handled by courier services



### (Notes)

1. Prepared based on documents from the Freight Forwarders Division of the Policy Bureau and from the Cargo Transport Division of the Road

Transport Bureau of the Ministry of Land, Infrastructure, Transport and Tourism.

2. Postal packages prepared based on the Annual Statistical Report on Postal Services.



\*Distribution lots: A size based on weight per shipment, it is the amount of shipments per shipment day, shipped item, and recipient (2010 Net Freight Flow Census)

\*Truckload quantity: Average load per truck = transport ton-kilometers / actual vehicle kilometers, and a standard automobile is a truck with a maximum load of 5 tons or more (based on the 2010 Land Transport Statistics Manual)

## **Truck Loading Efficiency**



Source: Annual Statistical Report on Automobile Transport: Information and Research Department, Policy Bureau, Ministry of Land, Infrastructure, Transport and Tourism

## Average Loading Efficiency by Truck Size (Tokyo area)

(truck size) 19.8% 19.8 Less than 1 ton 26.2% 1 ton - less than 2 tons26.2 2 tons - less than 5 tons42.1% 42.1 72.8% 72.8 5 tons - less than 10 tons65.7% 10 tons or more 65.7 Average for all truck size 49.5% 49.5 20 40 60 80 0 100 Average loading efficiency in the Tokyo metropolitan area (1994) (loading weight/maximum loading weight x 100) (%)

**Percentage of Cargo with Specified Delivery Times (Tokyo area)** 





## (2) Problems of City Logistics

### **Problem:**

Deterioration of living environments caused by inflow of freight vehicles into city center and by on-street parking









< Deteriorated traffic flow and safety of pedestrian and vehicles>

- -Freight vehicles loading/unloading on street hinder public transport.
- -Freight vehicles delivering to downtown drive on busy streets.
- -Freight vehicles flowing into narrow streets deteriorate traffic safety on school roads and sidewalks.

## (2) Problems of City Logistics

Background: "What impedes the problem resolution?"

-Difficulty in finding/securing parking spaces.

-Insufficient consensus-building among related parties that is crucial to implement city logistics measures.



### **Direction of Measures**

-Support to find/create parking spaces through subsidizing pilot programs.

-Enhance parking measures through discussion in the committees set by the involved locals.

### (3) "Hard" Measures for Loading and Unloading Spaces (Infrastructure development)

Developing on-street loading/unloading spaces, off-road parking facilities and ordinance that requires large buildings to install loading/unloading facilities.

# 

On-street loading/unloading spaces

Koriyama Station, Fukushima

### Off-street loading/unloading facility



Plane view of the parking facility at Poppo Machida

### Tokyo Parking Ordinance (amended in 2002)

excerpted from the section of loading/unloading parking lots

Section	Section to	Surrounding area				
Use	department store	Office	storage	Other	specified use	
Subject Area		3,000m <sup>2</sup>				
Standard Area	2,500m <sup>2</sup>	5,500m <sup>2</sup>	2,000m <sup>2</sup>	3,500m <sup>2</sup>	7,000m <sup>2</sup>	



Parking facility obliged to be installed by the parking ordinance (Marunouchi Building)

### (3) "Hard" Measures for Loading and Unloading Spaces (Infrastructure development)

### Unique and successful parking measures conducted by local parties

Practice of loading/unloading parking space installation

### **Example A. Parking space** (Koriyama City, Fukushima)

-Converting one lane of roadway to loading/unloading space.

-Laying down the rules for use of the space.



Example B. Joint parking space (Kashiwa City, Chiba)





Joint parking space

### Example C. Pocket loading (Nerima, Tokyo)

-Securing loading/unloading parking space by converting a part of existing parking or vacant lot to off-street parking facilities.

-Possible to introduce reservation system.



-Securing on-street loading/unloading spaces, by changing road marking.

### (4) Efforts for Loading and Unloading Spaces (Pilot Programs, Soft Measures)

### Efforts for Loading and Unloading Spaces—Pilot Programs

With the diversification of values and needs and the improvement of the awareness about the living environment, there is a growing need for listening to a wide range of opinions from the local residents, etc. Think about introducing measures, while taking into account these opinions.



Pilot programs are used to judge whether the measures are to be implemented or not based on everybody's opinion about these new measures and by actually experiencing them by limiting their location and duration, in order to solve the problems a community has.

The administrative organizations such as local governments, NPOs and councils run by private companies apply. (However, the involvement of the local governments related to the measures is required.)

• Past efforts (1999 to 2001) (The pilot programs that were publicly advertised by the Bureau of Public Roads of the Ministry of Land, Infrastructure, Transport and Tourism and that were adopted.)

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	Total
No. of adoption	6	9	14	14	20	29	32	41	33	17	14	9	10	248

Theme	Examples of the efforts				
${\rm \textcircled{O}}$ Placing priority on pedestrians and bicycles	Daily life road zone, transit mall	62			
② Promoting the use of public transport	Park and ride, shared use of cars	14			
③ Improvement of bicycle usage environment	Introduction of rental bicycles, creation of bicycle running spaces	38			
④ Smoother transportation in tourist areas	Limiting the influx of tourist traffic, providing comprehensive tourist information	22			
© Community-based use of roads such as open-air cafes	Multiple uses of road space such as open-air cafes and events	48			
© The road guidance by road names	The road guidance system based on road names and positional number method	22			
② Logistics and parking measures	Creation of loading and unloading spaces on the road and off the road	11			
Other	Regulations on road construction, provision of information to pedestrians	31			
Total					

### Pilot program: 1. Securing loading/unloading space (Shibuya, Tokyo, 2000)

### Comprehensive pilot program of terminal distribution and parking management

### Period: From Oct. to Nov., 2000

Loading/unloading spaces on/off road have been installed by making good use of existing parking meters and general parking spaces to eliminate illegal on-street parking and loading/unloading to realize smoother traffic. Also, the program included guiding vehicles to the parking lots and offering free parking for short-time users and then the effect of the program was evaluated.



-Comprehensive pilot program was conducted to relieve traffic congestion in Shibuya, Tokyo.
-Secured new parking space for loading/unloading by changing the lane width to avoid on-street parking.
-The program resulted in improved travel speed and less illegal on-street parking by freight vehicles.

Pilot program: 2. Securing joint loading/unloading space (Hiroshima City, Hiroshima, 2006)



Parked vehicles for loading/unloading had been blocking the traffic and deteriorating traffic safety of pedestrians.
Joint loading/unloading space had been secured using the existing road space or parking space (private or public) and the effect of reduction in operation time and improved traffic security of pedestrians was examined.
About 70 % of the delivery companies and 40 % of the drivers expressed they could expect efficiency improvement.

-Higashi Osaka FQP\* was established by the local stakeholders to tackle the freight parking problem in Nov 2006. -An action plan to address the local problems was formulated and the locals cooperatively have been working on it.

### Challenges

Chronic and Serious situation with on-street parking of freight vehicles.



Higashi Osaka FQP<sup>\*</sup> was established in November 2006 to realize future vision of the area in which local stakeholders such as cargo owners, delivery companies, local governments and police work together.

### (\*FQP: Freight Quality Partnership)

Freight Quality Partnerships are a means for freight operators, cargo owners, police, local government, local residents and other interested stakeholders to work together to address local environmental and social problems as well as to promote better understanding about freight traffic and improved efficiency.

### Picture of the partnership action



An action plan was formulated in March 2007 to help the interested stakeholders to address the problems voluntarily based on the opinions in the local community.

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Source: Higashi Osaka FQP website and Osaka prefecture



FQP meeting



A flyer for raising awareness of illegal on-street parking



A flyer of voluntary traffic restraint into the residential roads.



Raising awareness by handing out a flyer to drivers

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Source: Higashi Osaka FQP website and Osaka prefecture

Example A. Joint delivery in the shopping street to address the City Logistics problems (Motomachi Shopping Street, Yokohama City, Kanagawa)

1. Overview of the Joint Delivery



### 2. Actual Operation Result of joint delivery Before Туре After Eco-cargo station 17 1 Number of carriers (participating carriers) (jointly-owned carrier) Total number of 40 vehicles 20 vehicles vehicle-days 30 days 30 days Type of vehicle Diesel truck CNG truck 11回过地区 Number of Almost all stores participating stores Directly delivered goods from Goods of exclusion manufactures, High-value items Delivery with jointly-集配送センター owned vehicles Cert and a little state 直線距離1km以内に全配置 地域が入ります。 **Delivery** center Motomachi Shopping Streat Sorting Delivering 40

Source: MOTOMACHI SHOPPING STREET ASSOCIATION

### 3. Effect of the Program



Example C. Comprehensive efforts by local authority (Kanazawa City, Ishikawa)

## Background

-Chronic traffic congestion at the city center on Route157

-Caused partly by freight vehicles parking for loading/unloading on traffic lane on which it is impossible to install on-road parking spots

-Needed to eliminate on-street parking to secure smooth traffic flow

-Started taking serious countermeasures from 1992

### **Situation before countermeasures**

12-hour traffic volume of Route 157 on weekday in 1990:

## 25,306 vehicles

(including 5,658 small freight truck) Ratio of small freight trucks: 22.4%

Survey on Illegal Parking (before bylaw on illegal parking):

**1,911** illegally-parked vehicles (10 - 11 am, 2 - 3 pm and 4 - 5 pm in May 1992)





## Monitored zone for illegal parking

Parking and stopping ban during the busy hours on the bus lane (7:30 to 9:00 and 17:00 to 18:30)



### Street permitted parking for loading/unloading





Parking permit with a time limit (9:00 to 11:00 and 14:00 to 16:00)

44

## Installed on-road parking spots





## **2** Nearby the auditorium



## Installed on-road parking spots

## **3** By "Kohrinbo 109" shopping building



### **Created free loading/unloading parking spaces**

"Kata-machi" parking space (city-owned)



The City created a longed-for loading/unloading parking space on the cityowned property at the city center. A private parking space



The City borrowed the private parking lot for carriers at the busy city center, where loading/unloading spaces were insufficient.

## Result (1)

**Reduced traffic volume** 

12-hour traffic volume on weekday of the Route 157

Before (1990): **25,306** vehicles (including **5,658** small freight trucks) Ratio of small freight trucks: **22.4**%



After (2005) :22,361 vehicles (including 2,121 small freight trucks) Ratio of small freight trucks: 9.5%

Reduced illegally parked vehicles

Before the bylaw : 1,911 vehicles (surveyed in May 1992)



After the bylaw : 386 vehicles (surveyed in Feb 1993)



Frequency of the cases that the supervisors gave illegal parkers instructions/warnings on route 157

49

### Summary

- Combination of parking restriction and permission to induce loading/unloading works on the backstreets instead of the main road.
  - instructed by supervisors on the monitored road.
- (2) Installed on-street parking spots
  - Spaces for 11 vehicles at 3 spots
- (3) City created loading/unloading parking lots - Spaces for 10 vehicles at 2 parking lots
- (4) City borrowed parking lots from private sector
  - Spaces for 4 vehicles at 1 private parking lot
- (5) Subsidies for borrowing parking lots
  - 3 parties for 8 vehicles in 2005
  - 2 parties for 5 vehicles in 2006

\*currently no subsides applied due to conversion of the property for other use or to cost saving

### Challenges

- (1) Difficulty in finding a parking space on the right spot
  - difficult to find a property
  - high-priced
- (2) Need to continue monitoring despite reduced illegal parking
  - Carriers tend to illegally park when supervisors are not around.
- (3) Too many loading/unloading vehicles - responding to frequent & small amount
  - delivery needs
  - joint delivery
  - improving efficiency



Cooperation among cargo owners, carriers and government with shared awareness of challenges is the key.

## Thank you for your attention.

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