

## List of award-winning merchandise for Japanese Souvenir Contest 2012

The results of the final judging in the Japanese Souvenir Contest 2012 held on January 13, 2012 are as follows:

### Grand Prize



**Uchiwa-serving plates "Four Seasons"**

(Price: 6,090 yen)

Sakuda Gold & Silver Leaf Co., Ltd.  
[Ishikawa Prefecture]

### TRADITIONAL JAPAN Category

< Tradition > Products foreigners are easily capable of feeling "Japan"



Gold Prize

**Uchiwa-serving plates "Four Seasons"**

(Price: 6,090 yen)

Sakuda Gold & Silver Leaf Co., Ltd.  
[Ishikawa Prefecture]



Silver Prize

**Tatami Clock**

(Price: 8,400 yen)

Norimoto Tatami Shop  
[Aichi Prefecture]



Bronze Prize

**Combination of beckoning cat and daruma doll**

(Price: 525 yen)

Ishikawabussan, Inc.  
[Chiba Prefecture]

### COOL JAPAN Category

< State-of-the-art > Products which integrate Japanese culture and technologies with the innovative mind



Gold Prize

**Original mug bottle**

(Price: 2,500 yen)

Gion Izutsuya  
[Kyoto Prefecture]



Silver Prize

**Tatami-Pad iPhone case**

(Price: 3,980 yen)

SHIEN, LLC.  
[Nara Prefecture]



Bronze Prize

**Omoshiro keshigomu**

(Price: 53 yen)

IWAKO INC.  
[Saitama Prefecture]

## 🏠 LUXURY JAPAN Prize

A product sold at 10,500 (including tax) or higher, which has Japanese quality and dignity and gives a special feeling.



**KAMATA KIRICO Pair of Cut Glass  
Tumblers with modern design  
"SUIKYO"**  
(Price: 31,500 yen)

Forest Co., Ltd (GLASS FOREST)  
[Tokyo Prefecture]

## 🌍 International Prize

A product that best suits mindset and feelings of people in Visit Japan's target markets (15 countries and regions)



**Korea Prize  
Kutani-yaki cup and saucer with  
traditional designs**  
(Price: 5,250 yen)

Seicou.Co., Ltd.  
[Ishikawa Prefecture]



**China Prize  
Combination of beckoning cat and  
daruma doll**  
(Price: 525 yen)

Ishikawabussan, Inc.  
[Chiba Prefecture]



**Taiwan Prize  
The beauties of nature**  
(Price: 630 yen)

Mizukami Fusakichi Shoten  
[Shizuoka Prefecture]



**Hong Kong Prize  
Kimekomi-Ningyo**  
(Price: 105,000 yen)

Kurochiku Co., LTD  
[Kyoto Prefecture]



**Thailand Prize  
Sumaho case**  
(Price: 3,100 yen)

Yanai Tatami Shop  
[Tokyo Prefecture]



**Singapore Prize  
cavre lacquer iPhone4 cover  
(bright red)**  
(Price: 9,450 yen)

b Prize Corporation  
[Fukushima Prefecture]



**U.S.A Prize  
Sushi candies**  
(Price: 380 yen)

AIR Co., LTD  
[Osaka Prefecture]



**Canada Prize  
Ukiyoe greeting card set**  
(Price: 3,150 yen)

Tokyo Traditional Woodblock Prints  
Association  
[Tokyo Prefecture]



**U.K. Prize  
The hidden strength of Tohoku T-  
shirt**  
(Price: 2,300 yen)

Akita Gokoro  
[Akita Prefecture]



Germany Prize  
**Habatakuma Shiraishi Meena Special**  
(Price: 42,000 yen)

Korabo  
[Yamaguchi Prefecture]



France Prize  
**MINO-TOSUI "KAKUTOKURI"**  
(Price: 2,500 yen)

ICHITAKASA Project  
[Gifu Prefecture]



Australia Prize  
**Wasabi spicy dip**  
(Price: 609 yen)

Tamaruya Honten  
[Shizuoka Prefecture]



India Prize  
**The hidden strength of  
Tohoku T-shirt**  
(Price: 2,300 yen)

Akita Gokoro  
[Akita Prefecture]



Russia Prize  
**Princess daruma doll  
Cherry blossoms**  
(Price: 3,675 yen)

Kutani Bussan  
[Ishikawa Prefecture]



Malaysia Prize  
**Demmy's Obi framed art**  
(Price: 25,000 yen)

Sankoh Engineering  
[Mie Prefecture]