

## Special Message Logo, “Japan. Thank You.”

«Special logo»



Japan. **Thank You.**

«Promotional logo»



Japan. Endless Discovery.

March 11, 2012 will be the one-year anniversary of the Great East Japan Earthquake.

This logo, a rearrangement of the one used in Japan’s inbound tourism promotion, “Japan. Endless Discovery”, is to express our appreciation once again for warm support we have received since immediately after the disaster in the occasion of the passage of one year.

Having been reminded that Japan exists together with the world by the disastrous effect of the Great Earthquake, we would like to let the world know of our feeling of appreciation and we hope that this bond will continue between us, only in a stronger way than ever before.

“Thank you”, 「ありがとう」 「謝謝」 「감사합니다」 「ขอบคุณ」 「多謝」 ”Merci”, ”Danke”, “Gracias”, “С п а с и б о”, 「شُكْرًا」, etc. Although the language differs, the feeling behind those words is the same world over.

“Thank You.” We would like to give our heart-felt word of thanks to every true friend in the world, all the people of our country, and those of the past, present and future. We would like to remain a nation of proud and respectful people who can say, “thank you” to anyone who deserve this word. The “Japan. Thank you.” logo carries the feeling of appreciation from all individual citizens of Japan.