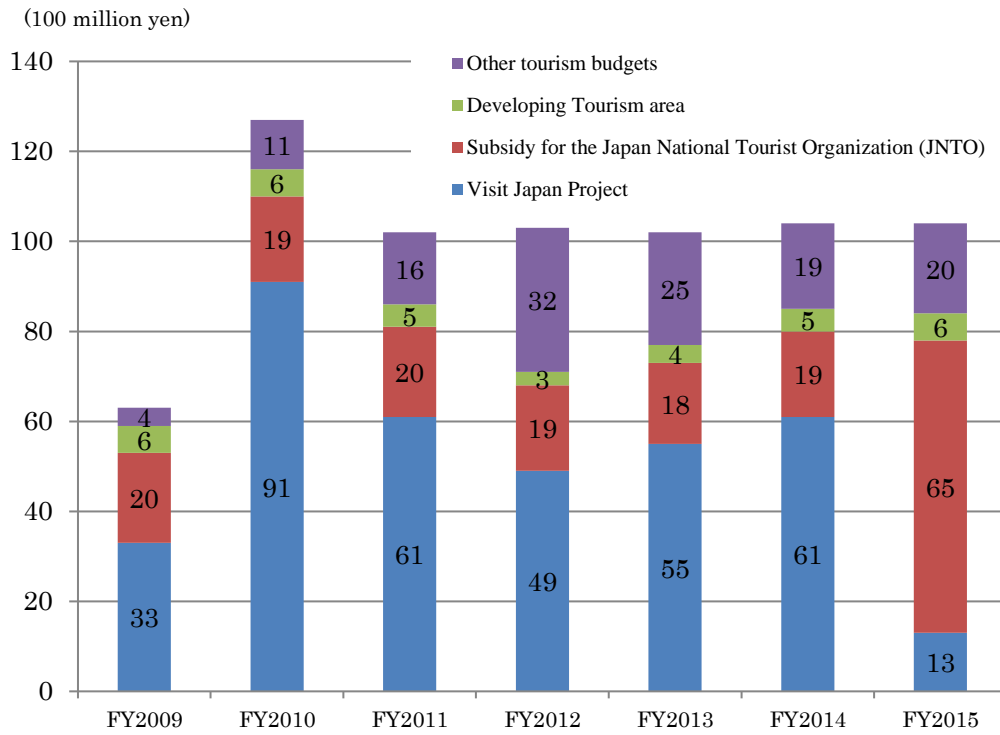


Appendix-57 Budget for the JTA (FY2015)

	FY2015 Budget (A)	Previous Year's Budget (B)	Change YoY factor (A/B)
1. Promotion of inbound policies in preparation for the era of receiving 20 million visitors to Japan	8,451	8,497	0.99
Promotional programs for inbound travelers (Visit Japan Project)	1,297	6,106	} 0.95
Inviting and holding international conferences (MICE)	190	450	
Operating support funds for the Japan National Tourist Organization (JNTO)	6,542	1,912	
Projects to create wide-area excursion routes	304	0	New
Survey on tourism trends among foreign visitors to Japan using ICT	100	0	New
Enhancement and reinforcement of the tour guide interpreter system	20	19	1.05
Projects to support the broadcast overseas of content that will contribute to regional economic revitalization	0	0	-
Exclusive to the previous fiscal year	0	11	Eliminated
2. Support for the development of tourist regions	628	522	1.20
Projects to create attractiveness in tourist destinations leveraging local resources	290	0	New
Support projects for branding tourist destinations	257	274	0.94
General support for creating business in tourist destinations	44	72	0.61
Survey of tourism region trends	38	39	0.96
Emergency measures to promote regional tourism ("Furusato Holidays" promotion etc.)	0	0	-
Exclusive to the previous fiscal year	0	136	Eliminated
3. Promotion of the tourism industry	62	60	1.03
Projects to promote universal tourism	35	37	0.96
Projects to improve management of and dissemination of information on ryokans	27	0	New
Emergency measures to promote regional tourism (human resource development etc.)	0	0	-
Exclusive to the previous fiscal year	0	24	Eliminated
4. Development of tourism statistics	460	429	1.07
5. Other (administrative costs, etc.)	309	302	1.02
Total	9,910	9,811	1.01
Total amount including restoration framework	10,390	10,359	1.00

* Except for some parts which the JTA will continue to conduct, the JNTO will be the leading organization for the Visit Japan Project and the Promotion of Inviting and Hosting MICE, both of which were implemented by the JTA until FY 2014. These changes are in accordance with the basic policies on the reform of incorporated administrative agencies (Cabinet decision, December 24, 2013).

Appendix-58 Change in JTA's Budget



(Note)

Except for some parts which the JTA will continue to conduct, the JNTO will be the leading organization for the Visit Japan Project and the Promotion of Inviting and Hosting MICE, both of which were implemented by the JTA until FY 2014. These changes are in accordance with the basic policies on the reform of incorporated administrative agencies (Cabinet decision, December 24, 2013).