



BOSTON COLLEGE
CARROLL SCHOOL OF MANAGEMENT
Center for Corporate Citizenship

**Institute for
Responsible Investment**

Disseminating Responsible Property Investing: From Theory to Practice

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INSTITUTE FOR RESPONSIBLE INVESTMENT
THE CENTER FOR CORPORATE CITIZENSHIP AT BOSTON COLLEGE
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The Question:

- ❑ How can or might RPI become ingrained in investment practice?

- ❑ Five areas addressed here:
 - ❑ Real Estate Investment Firms
 - ❑ Real Estate Investment Products
 - ❑ Public Policy Initiatives
 - ❑ Public-Private Partnerships
 - ❑ Research and Field Definition

How can firms integrate RPI?

- Setting strategies, creating processes
- Developing metrics for performance
- Engaging with
 - Contractors and Partners
 - Tenants
 - Stakeholders
- Transparency and Disclosure

Investment Vehicles

- Defining RPI Investment Funds
- Investment Themes:
 - Energy
 - Urban Regeneration
 - Smart Growth
 - Land Conservation
- Measuring performance

Public Policy Initiatives

- Setting the framework for real estate markets
- Smart Growth Planning
- Community Development
 - Subsidies
 - Regulations
- Climate Change
 - Subsidies
 - Regulations
- The Green New Deal

Partnerships and Innovations

- Public-Private Investing
 - Infrastructure and Development
 - Sustainable Communities
 - Climate Initiatives
- Impact Investing
 - Blending Capital
 - Targeting New Markets

Research and Field Definition

- Collaboration among Peers
 - Responsible Property Investing Center
 - UNEP FI Property Working Group
 - United Nations Principles for Responsible Investment
- What do we need to know?
 - Academic Research
 - Best Practices

Proper Names Mentioned Here

- Prupim
- Hermes
- Kennedy Associates
- Investa Property Group
- TIAA-CREF
- APG
- New York City Retrofit Fund
- New Boston USA Fund
- Jonathan Rose Smart Growth Fund
- Beartooth Capital
- Patagonia Sur
- Portland, Oregon
- Freiburg, Germany
- Community Reinvestment Act
- New Markets Tax Credits
- Dongtan China
- United Nations Environment Programme Finance Initiative
- Clinton Climate Initiative
- Livable Communities Index
- Sitra
- Global Impact Investing Network

Thank you for your time

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For more information about this presentation, please contact David Wood at wooddl@bc.edu or (617) 552-1140.



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