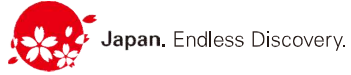


# Japan Endless Discovery - Logo Mark Design Manual

## Variations

Please use the following basic type logos on a priority basis.

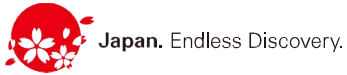
### Basic type



\* Please comply with the color specifications for provisions regarding color.

## Color specifications

### Basic type (4C)



■ Please specify DIC 156 or bronze-red.  
4C process C-0 M-100 Y-100 K-0

■ K 100 No DIC in particular.  
4C process C-0 M-0 Y-0 K-100



■ Please specify DIC 156 or bronze-red.  
4C process C-0 M-100 Y-100 K-0

■ K 100 No DIC in particular.  
4C process C-0 M-0 Y-0 K-100

### 1C

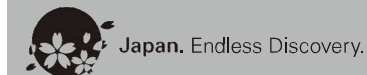


■ Please specify DIC 156 or bronze-red.  
4C process C-0 M-100 Y-100 K-0



■ Please specify DIC 156 or bronze-red.  
4C process C-0 M-100 Y-100 K-0

### Black (When the background density is 39% or under)



■ K 100 No DIC in particular.  
4C process C-0 M-0 Y-0 K-100



■ K 100 No DIC in particular.  
4C process C-0 M-0 Y-0 K-100

### White (When the background density is 40% or over)



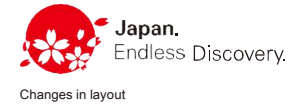
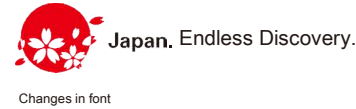
White



White

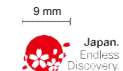
## Examples of prohibited use

Color specifications and variations other than those provisioned in the manual are prohibited.



## Minimum size

The use of logo marks where the graphic part as a width of 9 mm or under is prohibited for all variations.



## When the logo mark is used on a photo

Fill the flowers within the circle white.

