

A photograph of a traditional Japanese Gassho-zukue, a thatched-roof house with a steep, symmetrical roof. The house is built with dark wood and white plaster, featuring multiple windows with white shutters. It is surrounded by dense green trees and a grassy field. A small red square is visible in the lower right foreground.

JAPONISME

Guided Tours

白石 実果 Mika Shiraishi

株式会社M&Company共同代表
全国通訳案内士/JAPNISMEガイド

**Skills and Highlights**

インバウンド対応アドバイス
宿泊施設ホスピタリティ向上施策アドバイス
ホテルコンシェルジュ/ガイドトレーニング

Education and Titles

慶應義塾大学法学部政治学科卒業
観光庁

- ・地域周遊・長期滞在促進のための専門家派遣事業
- ・世界水準のDMO形成促進事業
- ・地域の観光人材のインバウンド対応能力強化研修
1級講師

Summary

全国通訳案内士として訪日外国人をアテンド。世界中からのVIPを含むゲストからの評価も高い。Guide of the Year 2024受賞。対話型で日本を楽しく体験するガイディングを得意とし、特に現代アート・日本酒に詳しい。富裕層が求める特別なアレンジをはじめ、ハイクオリティなアテンドに評価が高い。ガイド業に加え、ホスピタリティ向上アドバイザー・ガイド育成等を行う。高級宿泊施設のコンシェルジュ育成や、観光施設のインバウンド対応アドバイザー業務、日本各地のインバウンドガイド育成業務を担当。現場でゲストと共に過ごすからこそ得られる「訪日外国人の本音」を届け、日本のインバウンド受け入れ体制を支援している。

JAPONISME



A unique travel experience with guides curated just for your guests!

Based in

Takayama, Gifu

Services

Guided tours for luxury guests
across Japan

Our Guests

VIPS (CEOs, dignitaries,
Hollywood celebrities, etc.)



Our Exclusive Guides

Specializing in Luxury Tours

27
Guides



National Government Licensed
Guide Interpreters

Sake & wine sommeliers, art and
architecture influencers, foodies,
mountain guides, etc.

English, French, Italian, German,
Portuguese, and Spanish.



Available Areas

Tokyo

Yokohama

Hakone

Kamakura

Kawaguchi-ko

Nagoya

Matsumoto

Takayama

Shirakawa-go

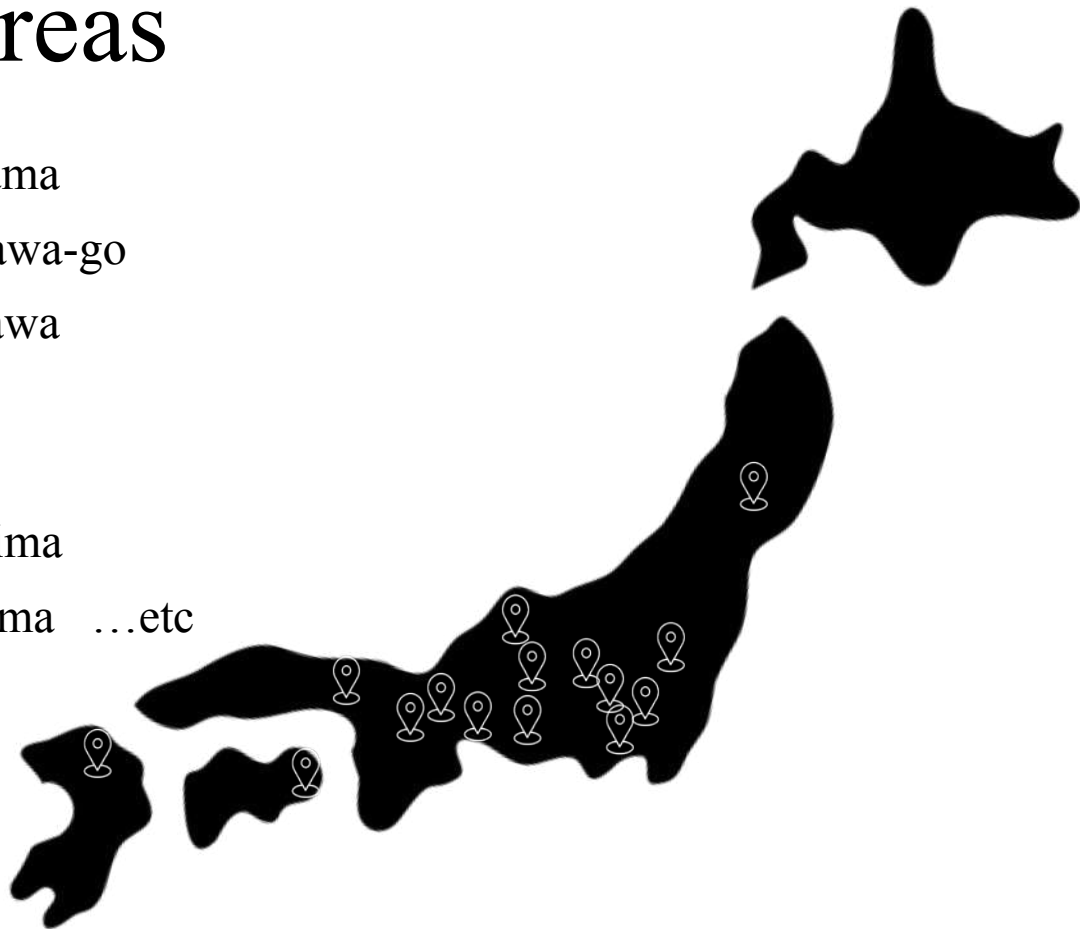
Kanazawa

Kyoto

Osaka

Hiroshima

Naoshima ...etc



Luxury Travel



No microphones or flags



All tours are private



English, French, Italian, German, Portuguese



Luggage assistance



Check-in assistance



Accommodate all dietary requirements



Personalized services



Our Passion

Authenticity

We believe meaningful travel is much more than snapping photos of iconic landmarks. Our professional guides use their expertise to share the destination's authentic history and rich culture, and the tours aim at sharing unique aspects of the Japanese way of life to promote cultural understanding.

Quality

Our guides are National Government Licensed Guide Interpreters qualified for their extraordinary knowledge of Japanese history, geography, and culture. They are caring, professional, and ready to flexibly arrange the tours by adding a personal touch to meet your client's travel needs.

Entertainment

Tours are interactive experiences, not history lessons! Our guides are friendly travel companions who escort guests and assist in making their dreams in Japan come true through a broad range of experiences, from hands-on workshops to sake tasting to exploring the outdoors.

