



Imabari Yakitori(Imabari Style Grilled Chicken)

By Foot

Dining

Imabari Yakitori is cooked in a unique way, known as "teppanyaki". Chicken is pinched and baked between two hot iron plates to keep the juice and flavor. "Grilled chicken skin" is crispy outside and juicy inside, the very popular menu of Imabari Yakitori.

Location/View	Area Of Imabari City
Access	5 min.-20 min. via car from port(2~10km)
Season	Year-round All Season
Related links	

Contact Us[Imabari District Tourist Information Center]
TEL:+81-898-36-1118



ImabariYakibutaTamagoMeshi (Roast Pork Egg Rice)

By Foot

Dining

Originally, this was cooked as a staff meal of a Chinese restaurant in Imabari. Then some staff set up their own restaurants and served it to their guests 50 years ago. It has spread among male high school students by word of mouth and its popularity is rising rapidly. Each restaurant serves its own uniquely tasting Yakibuta TamagoMeshi.

Location/View	Area Of Imabari City
Access	5~20 min. via car from port(2~10km)
Season	Year-round All Season
Related links	

Contact Us[Imabari District Tourist Information Center]
TEL:+81-898-36-1118



Sea Bream Dish

By Foot

Dining

Lean, fresh sea bream raised in the stormy currents of the Kurushima Straits is valued as an exceptional gourmet ingredient. The main dishes include "Taimeshi" (sea bream cooked with rice in a pot), "Hamayaki" (grilled salty sea bream), "Horakuyaki" (grilled sea bream served with other seafood), and "Funamori" (sashimi set out on a boat-shaped dish).

Location/View	Area Of Imabari City
Access	5 min.-50 min. via car from port(2~40km)
Season	Year-round All Season
Related links	

Contact Us[Imabari District Tourist Information Center]
TEL:+81-898-36-1118





Imabari Towel

By Foot

Shopping

Imabari boasts Japan's largest towel production. Imabari towel is known as safe, secure and high quality product and gained popularity in foreign exhibits. The five-second rule checks whether a towel sinks in water in five seconds. Only towels that pass such standards are given logo of Imabari Towel.

Location/View	5-14-3,Higasimon-tyo,Imabari-shi, Ehime ,794-0033
Access	10 min. walk from port(1km)
Season	Year-round All Season
Related links	Imabari Towel https://www.imabaritowel.jp/en

Contact Us[Imabari District Tourist Information Center]
TEL:+81-898-36-1118



Boild Fish Paste

By Public Transport

Shopping

"Sumaki," the Imabari boiled fish cake specialty, is a superb dish made from fresh local fish. Fish caught at the Imabari Port are prepared on the same day for this dish.

Location/View	Area Of Imabari City
Access	10 min.~50 min. via car from port(30km)
Season	Year-round All Season
Related links	

Contact Us[Imabari District Tourist Information Center]
TEL:+81-898-36-1118



Hakata Salt

By Public Transport

Shopping

Hakata Salt is a delicious salt with just the right amount of remaining bitter and is made utilizing the ingredients in sea water. There are four main types, namely coarse, baked, fleur de sel and dry. It is also available in table salt bottle, commercial package, and special order mini-packs depending on the use.

Location/View	32,Utena,Omishima-tyo,Imabari-shi,Ehime ,794-1305
Access	60 min. via car from port(40km)
Season	Year-round All Season
Related links	

Contact Us[Hakata Engyo Corporation Omishima Factory]
TEL:+81-897-82-0660





Imabari Castle

By Foot

Main Attractions

Imabari Castle is a very unique coastal castle. It was built in 1602 by Takatora Todo, who was famous for his excellence in castle design. The castle is surrounded by moats filled with seawater.

Location/View	3-1-3,Tori-cho,Imabari-shi,Ehime ,794-0036		
Access	15 min. walk from port(1.5km)		
Season	Year-round All Season	Parking for tour buses	10 buses
Related links	Contact Us[Imabari District Tourist Information Center] TEL:+81-898-36-1118		

Contact Us[Imabari District Tourist Information Center]
TEL:+81-898-36-1118



Oyamazumi-Jinja Shrine

By Public Transport

Main Attractions

The shrine is sacred to the services of Oyamazumi-no-OkamiGod,a brother of Amaterasu Omikami Sun Goddess. The God has been worshipped as the protectorate of the sea and the Japanese tutelary deity since ancient times. The main shrine, the outer shrine and the Hokyo-Into are designated as important cultural property of Japan. Many important cultural assets including natural treasures are held in the Treasure House(paid entry).

Location/View	3327,Miyaura,Omisima-cho,Imabari-shi,Ehime ,794-1304		
Access	50 min. via car from port(40km)		
Season	Year-round All Season	Parking for tour buses	20-30 buses
Related links	OMISHIMA [大三島] SHIMANAMI JAPAN https://shimanami-cycle.or.jp/go-shimanami/experience/163/		

Contact Us[Imabari District Tourist Information Center]
TEL:+81-898-36-1118





"Shimanami-Kaido" Cycling

By Foot

Topics

The Shimanami Kaido Expressway connects the islands from Imabari City, Ehime to Onomichi City, Hiroshima with nine bridges of various shapes. It offers a view of the many beautiful islands of the Seto Inland Sea and is open to bicycle traffic, so cyclists from all over Japan/world come to enjoy the scenery.

Location/View	2-8-1,Sunaba-tyo,Imabari-shi,Ehime ,794-0001 Rental Bike Terminal Sunrise Itoyama
Access	30 min. via car from port(10km)
Season	Year-round All Season
Related links	Rental Bike Terminal Sunrise Itoyama http://www.sunrise-itoyama.jp/archives/english/ Shimanami Japan Rental Bike http://shimanami-cycle.or.jp/rental/english

Contact Us[Imabari District Tourist Information Center]
TEL:+81-898-36-1118



Tidal Currents Experience Cruise(Noshima Suigun)

By Public Transport

Topics

A boat cruise that goes through the fast currents around Noshima, which used to be the base of Noshima Murakami Kaizoku, the greatest pirates in Japan. The tidal current here can get as fast as 10 knots. The Murakami Suigun Museum is near this port and you can learn about Murakami Kaizoku there.

Location/View	1293-2 Miyakubo Miyakubocho Imabari Ehime		
Access	45 min. via car from port(25km)		
Season	Year-round All Season	Parking for tour buses	10 buses
Related links			

Contact Us[Boats for "Noshima Suigun" tidal currents experience cruise, a Suigun restaurant and Products center]
TEL:+81-897-86-3323



Tidal Currents Experience Cruise

By Public Transport

Topics

A cruise ship for experiencing a close-up view of strong tidal currents of the Kurushima Straits. The Kurushima-Kaikyo Bridges and shipbuilding yards, a symbolic spot of Maritime City Imabari, can be seen from the boat.

Location/View	4520-2 Myo Yoshiumicho Imabari Ehime
Access	30 min. via car from port(15km)
Season	Year-round All Season
Related links	

Contact Us[SHIMANAMI Co.Ltd [TEL:+81-898-25-7338](http://www.imabari-shimanami.jp/kurushima/)
Yoshiumi Iki Iki Kan TEL:+81-898-84-3710
Website: <http://www.imabari-shimanami.jp/kurushima/>





Imabari Citizen's Festival "Onmaku"

By Public Transport

Topics

There are many events at the "Onmaku" Imabari Citizen's Festival, including "Tsugijishi" lion dance and human tower performance, Dance "Barisai," Kiyama Imabari festival dance, and ShimanamiKaido "Taiko" drum performances. As a lively finale, there will be fireworks at the end and it is the largest in the Chugoku/Shikoku region.

Location/View	1-1-2, Taisho-tyo, Imabari-shi, Ehime ,794-0025
Access	5 min. walk from port(500m)
Season	The first Saturday and Sunday in August
Related links	



Contact Us[Imabari Citizen's Festival Exective Office]
TEL:+81-898-23-3939 | E-MAIL:webinfo@imabaricci.or.jp |
Website:<http://www.onmaku.jp/>

Imabari Towel Head Office

only one

By Public Transport

Topics

One of the largest towel stores in Japan selling Imabari Towel. In 2017, the store was renovated by a creative director, Sato Kashiwa. Imabari Towel LAB is next to the store. Visitors can experience the essential values of Imabari Towel which are safety, security and high quality at the LAB.

Location/View	5-14-3 Higashimon-cho Imabari Ehime
Access	5 min. via car from port(2km) Individual travel: Fujigran Mae Bus Stop soon
Season	Year-round All Season
Related links	Imabari Towel https://www.imabaritowel.jp/en/



Contact Us[Imabari towel Head Office]
TEL : +81-898-34-3486