



## Joetsu's local sake

By Public Transport

Dining

Niigata is a famous saké region. Even within Niigata, Joetsu's rice, water, and climate are especially well suited to making high-quality saké, and the region has long been home to many breweries. Today, 12 breweries operate within the city limits. Visitors can enjoy brewery tours depending on the season.

Location/View	
Access	
Season	Year-round
Related links	Niigata Sake Brewers Association <a href="https://www.niigata-sake.or.jp/">https://www.niigata-sake.or.jp/</a>

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## Sasa-dango

By Public Transport

Dining

Sasa-dango is known as a special product of Niigata. It is a confectionery made by wrapping red bean paste in mugwort-filled dough and then packing it in bamboo leaves before steaming it. It is rooted in the region to the extent that there are also people who call it the soul food of Niigata

Location/View	
Access	
Season	Year-round
Related links	Enjoy Niigata Official Travel Guide <a href="https://enjoyniigata.com/en/gourmet/sweets/top">https://enjoyniigata.com/en/gourmet/sweets/top</a>

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## Sasa-zushi

By Public Transport

Dining

There are various styles of sasa-zushi all over Japan. However, the sasa-zushi of Niigata is characterized by stuffing vinegared rice into bamboo leaves folded into a shape like that of a draining basket with ingredients (e.g., edible wild plants) then placed on that. The ingredients vary depending on the region. There are plenty of variations: edible wild plants (e.g., bracken, bamboo shoots and royal fern), walnut, carrots, thin-stripped omelet and salmon.

Location/View	
Access	
Season	Year-round
Related links	Enjoy Niigata Official Travel Guide <a href="https://enjoyniigata.com/en/gourmet/kyodo-ryori/top">https://enjoyniigata.com/en/gourmet/kyodo-ryori/top</a>

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## Iwanohara Vineyard

By Public Transport

Dining

Joetsu is home to the Iwanohara Vineyard (est. 1890), which laid the foundation for Japanese wine. The vineyard's founder, Zenbei Kawakami, is known as the father of wine grapes in Japan. Visitors to the Iwanohara Vineyard can enjoy wine tastings in the winery store.

Location/View	1223, Kitagata, Joetsu-shi, Niigata, 943-0412, Japan
Access	25 minutes by car from the port, approximately 16km
Season	Year-round
Related links	Joetsu Tourism Navi <a href="https://joetsukankonavi.jp/spot/detail.php?id=268">https://joetsukankonavi.jp/spot/detail.php?id=268</a>

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## The Morning Market in Joetsu

By Foot

Shopping

It's said that if you want to know about any place, visit the local market first.

We have four traditional morning markets in Joetsu that marked their 100th year of operation in 2010. The markets are very popular and act as a "local kitchen" among the residents.

Location/View	
Access	
Season	Year-round
Related links	Joetsu Tourism Navi <a href="https://joetsukankonavi.jp/lang/en/spot/theme_06.php">https://joetsukankonavi.jp/lang/en/spot/theme_06.php</a>

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## Echigo Tokimeki Resort Setsugekka

By Public Transport

Main Attractions

Echigo Tokimeki Resort Setsugekka is a luxurious resort sightseeing train that runs through Niigata Prefecture's Joetsu region. The windows, said to be some of the biggest in Japan, look out upon the dynamic scenery that changes from the ocean to mountains and the rural countryside.

Location/View	
Access	
Season	Year-round
Related links	Echigo Tokimeki Resort Setsugekka Official Website <a href="https://www.echigo-tokimeki.co.jp/setsugekka/index.html">https://www.echigo-tokimeki.co.jp/setsugekka/index.html</a>

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## Hayashi Tominaga residence

By Public Transport

Main Attractions

Besides the release date, an old folk house cafe, utilized Hayashi Tominaga Residence, is available. How about enjoying special sweets and fine scenery in the historical building which is designated as a cultural property in Joetsu.

Location/View	2245, Kanda, Sanwaku, Joetsu-shi, Niigata, 942-0265, Japan
Access	20 minutes by car from the port, approximately 13km
Season	Year-round
Related links	Joetsu Tourism Navi <a href="https://joetsukankonavi.jp/spot/detail.php?id=208">https://joetsukankonavi.jp/spot/detail.php?id=208</a>

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## Kobayashi Kokei Memorial Museum of Art

By Public Transport

Main Attractions

The Kobayashi Kokei Memorial Museum of Art is a museum that collects and exhibits works by Kobayashi Kokei, a Japanese painter from Joetsu City, as well as works by other artists with ties to Joetsu City. Time passes slowly and gently as you look out the garden from the atelier of Kobayashi Kokei Residence's Main Residence. This is the autumn leaves spot near the Takada Castle Triple Turret in the Takada Castle Ruins Park.

Location/View	7-1, Motoshirocho, Joetsu-shi, Niigata, 943-0835, Japan
Access	20 minutes by car from the port, approximately 13km
Season	Year-round
Related links	Joetsu Tourism Navi <a href="https://joetsukankonavi.jp/spot/detail.php?id=8">https://joetsukankonavi.jp/spot/detail.php?id=8</a>

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## Joetsu Aquarium "Umigatari"

By Foot

Main Attractions

Renovated in June, 2018, its nickname is "Umigatari." The aquarium has more megallanic penguins than any other in Japan, and you can see them up close! You can also watch the dolphins' exciting jumps against the backdrop of the great Sea of Japan. It's full of attractions to see.

Location/View	2-15-15, Gochi, Joetsu-shi, Niigata, 942-0081, Japan
Access	5 minutes by car from the port, approximately 2.8km
Season	Year-round
Related links	Joetsu Tourism Navi <a href="https://joetsukankonavi.jp/spot/detail.php?id=390">https://joetsukankonavi.jp/spot/detail.php?id=390</a>

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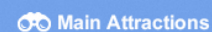
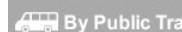
Website: <https://joetsukankonavi.jp/lang/en/index.php>







## Takada Castle Ruins Park Cherry Blossom Festival



About 4,000 cherry blossom trees fully bloom in Takada Castle Ruins Park including surrounded area. The reflection of cherry blossoms and turret, and illuminated cherry blossom road is extremely beautiful. The fantastic night cherry blossoms illuminated by lanterns are counted as one of "Japan's top three night cherry blossoms". The Cherry Blossom Festival in Takada, Joetsu City, Niigata Prefecture, is a cherry blossom viewing spot where you can enjoy both day and night.

Location/View	44-1, Motoshirocho, Joetsu-shi, Niigata, 943-0835
Access	20 minutes by car from the port, approximately 13km
Season	Spring
Related links	Joetsu Tourism Navi <a href="https://joetsukankonavi.jp/lang/en/spot/kanoukai_photogallery.php">https://joetsukankonavi.jp/lang/en/spot/kanoukai_photogallery.php</a>

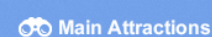
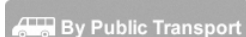
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## Takada Castle Ruins Park Lotus Festival



The lotus seen in the Takada Castle Ruins Park is said to be the best in the East. Most of the 19 hectares of outer moat surrounding castle ruins in the park is covered with lotus. The lotuses close their flowers in the afternoon, so we recommend viewing them in the morning.

Location/View	44-1, Motoshirocho, Joetsu-shi, Niigata, 943-0835
Access	20 minutes by car from the port, approximately 13km
Season	Summer
Related links	Joetsu Tourism Navi <a href="https://joetsukankonavi.jp/lang/en/spot/kanrenkai_photogallery.php">https://joetsukankonavi.jp/lang/en/spot/kanrenkai_photogallery.php</a>

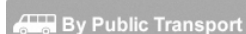
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## Hometown of Uesugi Kenshin



Joetsu City, the hometown of Uesugi Kenshin, has many historical sites, temples, and shrines related to him. Please visit not only Kasugayama Castle but also the other places related to Kenshin dotted around the city.

Location/View	
Access	
Season	Year-round
Related links	Joetsu Tourism Navi <a href="https://joetsukankonavi.jp/lang/en/spot/theme_01.php">https://joetsukankonavi.jp/lang/en/spot/theme_01.php</a>

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