A. Arrival date, port of entry and entry visa/status of residence

- **A1. When did you arrive in Japan?** (Please enter numbers.)
  
<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

- **A2. At which airport or seaport did you land in Japan?** (1 answer)
  - Same airport/seaport that you are leaving Japan from
  - A different airport/seaport from the one that you are leaving Japan from

- **A3. Please specify your entry visa/status of residence in Japan.** (1 answer)
  - Short-term stay of up to 90 days (for tourism, business, visiting relatives/friends, etc.)
  - Medical stay
  - Long-term stay of 91 days or more (for work, training, study, etc.)
  - Transit (got out of this airport at least once)
  - Transit (have not got out of this airport)
  - Permanent resident, Spouse of Japanese national, Spouse of permanent resident, Long-term resident

B. About you

- **B1. Please specify the country or region of your nationality.** (1 answer)
  - Korea
  - Indonesia
  - Italy
  - Taiwan
  - Philippines
  - Spain
  - Hong Kong
  - Vietnam
  - Russia
  - China
  - India
  - United States
  - Thailand
  - UK
  - Canada
  - Singapore
  - Germany
  - Australia
  - Malaysia
  - France
  - Other:

B2-1. Please specify the country or region you currently live in. (1 answer)
  - I live in my home country or region (B1).
  - I live in a country or region other than my home country or region (B1).

B2-2. For residents of the People’s Republic of China: Please specify the region where you live. (1 answer)
  - Beijing
  - Guangdong
  - Jiangsu
  - Fujian
  - Shanghai
  - Shandong
  - Sichuan
  - Shanxi
  - Chongqing
  - Liaoning
  - Macau
  - Other:

B3. Sex, age:
  - Male
  - Female
  - Age:

C. About this trip to Japan

- **C1. Who is currently travelling with you?** (1 answer)
  - Just me
  - Spouse/partner
  - Family member(s)
  - Friend(s)
  - Work colleague(s)
  - Other

- **C2. How many times have you visited Japan including this visit?** (1 answer)
  - Once
  - Twice
  - 3 times
  - 4 times
  - 5 times
  - 6-9 times
  - 10-19 times
  - 20 times and over

D. Places you visited during your current stay in Japan

- **D1. Where did you go in Japan?** (Please enter the destinations.)
  - Home of family/friends
  - School dormitory or company-owned accommodation facility
  - My own pension or condominium
  - Paid residential accommodation (Airbnb, Tujia, Zizaike, etc.)
  - Youth hostel or guest house
  - School-related trip
  - Event
  - Study
  - Medical treatment/Medical check-up
  - Incentive travel

- **D2. What type of accommodation did you use at each place you visited?** (Please enter the number allocated to your choice shown below.)
  - Hotel (western style)
  - Japanese-style inn
  - Youth hostel or guest house
  - Home of family/friends
  - School dormitory or company-owned accommodation facility
  - Paid residential accommodation (Airbnb, Tujia, Zizaike, etc.)
  - Other:

- **D3. How many nights did you stay at each destination?** (Please enter the number of nights allocated to your choice shown below.)
  - This is the first time
  - Within the past 3 years
  - Within the past 1 year
  - Within the past 5 years
  - More than 10 years ago
  - Within the past 10 years
## E. Travel arrangements

**E1. Please select how you made the arrangements for this trip.**
(1 answer)

- [ ] I joined a group tour planned by a travel agency.
- [ ] I used a package product for individual trip including round-trip air (or sea) tickets and accommodations.
- [ ] I individually arranged round-trip air (or sea) tickets and accommodation.

## F. Spending during your current stay in Japan

**Please put checkmarks all of the expense items during your current stay in Japan, and enter the amount spent for them.**

*Note*
Please include amount paid prior to the trip (such as accommodation and transportation costs outside Japan included).

### How many persons is the amount spent for? (Including children)

- [ ] Japanese yen
- [ ] Other: [ ]

### Currency

- [ ] Japanese yen
- [ ] Other: [ ]

### Spending

<table>
<thead>
<tr>
<th>Category</th>
<th>Paid</th>
<th>The amount spent</th>
<th>Included in the tour</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Accommodation</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>b. Restaurant, fast food, café etc.</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>c. Domestic flights (inside Japan only)</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>c. Japan Rail Pass (including the amount paid prior to the trip)</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>c. Shinkansen, railway, subway, monorail</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>c. Buses</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>c. Taxis</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>c. Car rental</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>c. Ships (inside Japan only)</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>c. Other transport costs</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>d. On-site tours and guides</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>d. Usage fees for golf course, sports facilities</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>d. Theme parks</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>d. Stage or music performances</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>d. Sports watching</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>d. Galleries, museums, zoos, botanic gardens, aquariums</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>d. Ski lifts</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>e. Hotel, service costs, including entertainment</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>f. Other purchases</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

### G. Exemption from Japanese consumption tax during your current stay in Japan

**G1. For what products did you get tax-free during your current stay in Japan?**
(multiple answers OK)

- [ ] Confectioneries
- [ ] Alcoholic beverages
- [ ] Fresh agricultural products
- [ ] Other food, drink & tobacco
- [ ] Cosmetics, perfume
- [ ] Medicine
- [ ] Hair goods, toiletries
- [ ] Shoes, bags, leather goods
- [ ] Electrical products
- [ ] Software, including music, videos, and games
- [ ] Watches and film cameras
- [ ] Jewelry, precious metals
- [ ] Folk crafts, traditional crafts
- [ ] Books, magazines, travel guides
- [ ] Software, including music, videos, and games
- [ ] Other purchases

Please put checkmarks in the appropriate boxes of the above table.
### J. Attitude survey, etc. on your current visit to Japan

#### J1. Which source(s) did you find helpful in obtaining information about your trip prior to visiting Japan? (multiple answers OK)

- [ ] Japan National Tourism Organization (JNTO) website
- [ ] Travel agent’s website
- [ ] Accommodation website
- [ ] Airline website
- [ ] Regional tourism association website
- [ ] Accommodation reservation site
- [ ] Review sites (TripAdvisor, etc.)
- [ ] SNS (Facebook, Twitter, WeChat, etc.)
- [ ] Personal blogs
- [ ] Video websites (YouTube, iQiyi, etc.)
- [ ] Other internet services (excluding search site)
- [ ] None in particular

#### J2. Which source(s) did you find helpful in obtaining information about your trip during your stay in Japan? (multiple answers OK)

- [ ] Tourist information center
- [ ] Accommodation facilities
- [ ] Travel guidebook (not free)
- [ ] Free newspaper/magazine
- [ ] Other
- [ ] None in particular

#### J3. What activity were you looking forward to most? (1 answer)

- [ ] Eat Japanese food
- [ ] Drink Japanese alcoholic beverages
- [ ] Stay in a Japanese-style inn
- [ ] Bathe in a hot spring
- [ ] Nature/scenery sightseeing
- [ ] Walking in shopping districts
- [ ] Shopping
- [ ] Nature experience tours and farming, mountain, and fishing village experiences
- [ ] Seasons
- [ ] Visiting film/anime settings
- [ ] Experience Japanese history/culture
- [ ] Experience Japanese everyday life
- [ ] Enjoy Japanese pop culture (fashions, animations, etc.)
- [ ] Medical treatment/Medical check-up
- [ ] None of the above

#### J4. Which source(s) did you find helpful in obtaining information about your current stay in Japan? (multiple answers OK)

- [ ] Japan National Tourism Organization (JNTO) website
- [ ] Travel agent’s website
- [ ] Accommodation website
- [ ] Airline website
- [ ] Regional tourism association website
- [ ] Accommodation reservation site
- [ ] Review sites (TripAdvisor, etc.)
- [ ] SNS (Facebook, Twitter, WeChat, etc.)
- [ ] Personal blogs
- [ ] Video websites (YouTube, iQiyi, etc.)
- [ ] Other internet services (excluding search site)
- [ ] None in particular

#### J5. If you were to come to Japan again in future, what would you like to do? (multiple answers OK)

- [ ] Eat Japanese food
- [ ] Drink Japanese alcoholic beverages
- [ ] Stay in a Japanese-style inn
- [ ] Bathe in a hot spring
- [ ] Nature/scenery sightseeing
- [ ] Walking in shopping districts
- [ ] Shopping
- [ ] Nature experience tours and farming, mountain, and fishing village experiences
- [ ] Seasons
- [ ] Visiting film/anime settings
- [ ] Experience Japanese history/culture
- [ ] Experience Japanese everyday life
- [ ] Enjoy Japanese pop culture (fashions, animations, etc.)
- [ ] Medical treatment/Medical check-up
- [ ] Other
- [ ] None in particular

#### J6. Please could you tell me your annual household income and the financial assets owned by your household? (1 answer to each)

<table>
<thead>
<tr>
<th>Income Source</th>
<th>Annual Household Income</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>US$ 100,000 to US$ 199,999</td>
</tr>
<tr>
<td></td>
<td>US$ 200,000 or more</td>
</tr>
</tbody>
</table>

### Net Financial Assets owned by your household

- [ ] Less than US$ 1 million
- [ ] US$ 1 million or more
### A1. Please specify the country or region of your nationality. (1 answer)

- Korea
- Thailand
- Philippines
- Germany
- Russia
- Other:
- Taiwan
- Singapore
- Vietnam
- France
- United States
- Other:
- Hong Kong
- Malaysia
- India
- Italy
- Canada
- China
- Indonesia
- UK
- Spain
- Australia

### B1. Please select how you made the arrangements for this trip. (1 answer)

- I joined a group tour planned by a travel agency.
- I used a package product for individual trip including round-trip air (or sea) tickets and accommodations.
- I individually arranged round-trip air (or sea) tickets and accommodations.

### C. Enter the places in order you visited on this trip, the accommodation, the number of nights, and the amount spent for each item.

<table>
<thead>
<tr>
<th>Country</th>
<th>Accommodation</th>
<th>Number of Nights</th>
<th>Amount Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### B2. Please answer the fare per person for the package tour or the round-trip air (or sea) tickets between departure country and Japan. (Enter the amount for the fare)

<table>
<thead>
<tr>
<th>Currency</th>
<th>Fare</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(Note) Please include surcharges and airport taxes. If children accompanied, please enter the fare per person.

### B3. Did you use Japan Rail Pass (JR Pass)? (1 answer)

- I used JR Pass.
- I did not use JR Pass.

### C1. Destination

- Port of entry/exit: Name of air/sea ports
- Destination: Name of prefectures (Or name of tourist spots)

<table>
<thead>
<tr>
<th>Port of Entry</th>
<th>Destination</th>
<th>Number of Days</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### C2. Accommodation

- Hotel (western style)
- Japanese-style inn
- My own pension or condominium
- School dormitory or company-owned accommodation facility
- Home of family/friends
- Youth hostel or guest house
- Capsule hotel
- Paid residential accommodation (Airbnb, Tujia, Zaraikes, etc.)
- Other:

### C3. The number of nights

- Number of nights for day trip

### C4. Amount spent for each item

- Accommodation
- Restaurant, fast food, café etc.
- Transportation costs between destinations (prefectures)
- Transportation costs within the same prefecture
- Service costs, including entertainment
- Shopping
- Other

Please answer the fare per person.

- Please leave it blank for items of no expense (0 yen).
- For the unknown amount, please put a checkmark in the small box. However, forms with many checkmarks will be invalid.

* Please exclude the spending included in the fare which you answered in Question B2 and B3.
* Please do not enter those you purchased for the purpose of selling in your country after returning home.
* Please include the amount spent prior to the trip.
D1. Please choose a means of transportation in Japan during your current stay in Japan. (multiple answers OK)

- Domestic flights (inside Japan only)
- Shinkansen
- Railway, monorail
- Chartered buses
- Long-distance buses
- Car rental
- Shinkansen
- Domestic flights (inside Japan only)
- Suburban buses
- Bicycle rental
- Ships (inside Japan only)
- Other
- Only by walking

D2. Where did you go shopping during your current stay? (multiple answers OK)

- Department stores
- Consumer electronics stores
- Fashion boutiques
- 100 Yen Shops
- ‘Service Areas’ on expressways or Michi-no-eki (Road Stations)
- Tourist souvenir shop
- Commercial complexes
- Outlet malls
- Convenience stores
- Supermarkets
- Department stores
- Tourism/leisure
- School-related trip
- Accommodation facilities
- Residence
- Business
- Commercial complexes
- Outlet malls
- Supermarkets
- Department stores
- Tourism/leisure
- School-related trip
- Accommodation facilities
- Residence
- Business
- Commercial complexes
- Outlet malls
- Supermarkets

D3. Please choose your payment method during your current stay in Japan. (multiple answers OK)

- Cash
- Credit cards
- Chip cards for transportation systems (Suica, etc.)
- Other chip cards (Edy, etc.)
- Debit cards (UnionPay, Visa Debit, etc.)
- Mobile payment (Alipay, WeChat, etc.)
- Credit cards
- Chip cards for transportation systems (Suica, etc.)
- Other chip cards (Edy, etc.)
- Debit cards (UnionPay, Visa Debit, etc.)
- Mobile payment (Alipay, WeChat, etc.)

D4. When did you arrive in Japan? (Please enter numbers.)

- year
- month
- day

D5. Who is currently travelling with you? (1 answer)

- Just me
- Family member(s)
- Work colleague(s)
- Friend(s)
- Other

D6. How many times have you visited Japan including this visit? (1 answer)

- Once
- Twice
- 3 times
- 4 times
- 5 times
- 6 times
- 7 times
- 8 times
- 9 times
- 10-19 times
- 20-29 times
- 30-39 times
- 40-49 times
- 50-59 times
- 60-69 times
- 70-79 times
- 80 and over

D7. What was the main purpose of your current visit to Japan? (1 answer)

- Tourism/leisure
- School-related trip
- Accommodation facilities
- Residence
- Business
- Commercial complexes
- Outlet malls
- Supermarkets
- Department stores
- Tourism/leisure
- School-related trip
- Accommodation facilities
- Residence
- Business
- Commercial complexes
- Outlet malls
- Supermarkets

E1. Sex (1 answer)

- Male
- Female

E2. Age group (1 answer)

- 15-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70-79
- 80 and over

E3. Please specify your entry visa/status of residence in Japan. (1 answer)

- Short-term stay of up to 90 days (for tourism, business, visiting relatives/friends, etc.)
- Long-term stay of 91 days or more (for work, training, study, etc.)
- Transit (got out of this airport at least once)
- Transit (have not got out of this airport)
- Permanent resident, Spouse of Japanese national, Spouse of permanent resident, Long-term resident
- Permanent resident, Spouse of Japanese national, Spouse of permanent resident, Long-term resident

E4. What was the sightseeing spot or activity you were most looking forward to prior to visiting Japan? (Free answer)

- Traditional and unique to Japan
- Delicious
- Good quality
- Difficult to obtain in my home country
- Price is reasonable or less expensive than in my home country
- Made in Japan
- Traditional and unique to Japan
- Delicious
- Good quality
- Difficult to obtain in my home country
- Price is reasonable or less expensive than in my home country
- Made in Japan
- Traditional and unique to Japan

E5. Who is currently travelling with you? (1 answer)

- Just me
- Family member(s)
- Work colleague(s)
- Friend(s)
- Other

E6. How many times have you visited Japan including this visit? (1 answer)

- Once
- Twice
- 3 times
- 4 times
- 5 times
- 6-9 times
- 10-19 times
- 20-29 times
- 30-39 times
- 40-49 times
- 50-59 times
- 60-69 times
- 70-79 times
- 80 and over

E7. What was the main purpose of your current visit to Japan? (1 answer)

- Tourism/leisure
- School-related trip
- Accommodation facilities
- Residence
- Business
- Commercial complexes
- Outlet malls
- Supermarkets
- Department stores
- Tourism/leisure
- School-related trip
- Accommodation facilities
- Residence
- Business
- Commercial complexes
- Outlet malls
- Supermarkets

F1. Please specifically enter the name of the purchased item you have been most satisfied with on this trip and choose the reason for your satisfaction.

- Product purchased (1 answer)
- Reasons for satisfaction (multiple answers OK)

F2. Please specifically enter the name of food or drink you have been most satisfied with on this trip and choose the reason for your satisfaction.

- Food or drink (1 answer)
- Reasons for satisfaction (multiple answers OK)
### A1. When did you arrive in Japan? (Please enter numbers.)
- Year: 2023
- Month: January
- Day: 1

### B1. Please specify the country or region of your nationality. (1 answer)
- Korea: Yes
- Taiwan: Yes
- Hong Kong: Yes
- China: Yes
- Thailand: Yes
- Singapore: Yes
- Malaysia: Yes
- Indonesia: Yes
- Philippines: Yes
- Vietnam: Yes
- India: Yes
- UK: Yes
- Germany: Yes
- France: Yes
- Other: No

### B2. Sex, age:
- Male: Yes
- Female: Yes
- Age: 28

### C1. Who is currently travelling with you? (1 answer)
- Just me: Yes
- Family member(s): No
- Friend(s): No
- Spouse/partner: Yes
- Work colleague(s): No
- Other: No

### C2. How many times have you visited Japan including this visit? (1 answer)
- Once: Yes
- Twice: No
- Three times: No
- Four times: No
- Five times: No
- Six to nine times: No
- Ten to nineteen times: Yes
- Twenty times and over: No

### C3. What was the main purpose of your current visit to Japan? (1 answer)
- Tourism/leisure: Yes
- Business: Yes
- Other: No

### D1. How did you arrange the trip at the port(s) of call in Japan? (1 answer)
- It was included in the cruise trip: Yes
- I booked the tour on board the ship: Yes
- Free independent tour: No

### D2. How much was the cruise ship fare per person? (Enter the amount for the fare.)
- [Currency] □ [Fare] □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □
- (Note) If children accompanied, please enter the fare per person for them.
- Including the fare for the tour in the port(s) of call: No

### D3. How many times have you visited Japan including this visit? (1 answer)
- Once: Yes
- Twice: No
- Three times: No
- Four times: No
- Five times: No
- Six to nine times: No
- Ten to nineteen times: Yes
- Twenty times and over: No

### D4. How much was the cruise ship fare per person? (Enter the amount for the fare.)
- [Currency] □ [Fare] □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □
- (Note) If children accompanied, please enter the fare per person for them.
- Including the fare for the tour in the port(s) of call: No

### D5. How much was the cruise ship fare per person? (Enter the amount for the fare.)
- [Currency] □ [Fare] □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □
- (Note) If children accompanied, please enter the fare per person for them.
- Including the fare for the tour in the port(s) of call: No

### D6. How much was the cruise ship fare per person? (Enter the amount for the fare.)
- [Currency] □ [Fare] □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □
- (Note) If children accompanied, please enter the fare per person for them.
- Including the fare for the tour in the port(s) of call: No

### D7. How much was the cruise ship fare per person? (Enter the amount for the fare.)
- [Currency] □ [Fare] □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □
- (Note) If children accompanied, please enter the fare per person for them.
- Including the fare for the tour in the port(s) of call: No

### D8. How much was the cruise ship fare per person? (Enter the amount for the fare.)
- [Currency] □ [Fare] □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □
- (Note) If children accompanied, please enter the fare per person for them.
- Including the fare for the tour in the port(s) of call: No

### F1. The name of port(s) of call in Japan (Please enter the name of the ports.)
- [Location 1]
- [Location 2]
- [Location 3]
- [Location 4]

### F2. Amount spent for each item (Please enter numbers.)
- Accommodation
- Restaurant, fast food, café etc.
- Transportation costs
  - Railway
  - Buses
  - Taxis
  - Other
- Service costs, including entertainment
- Shopping
  - Exempt from consumption tax
  - Not exempt from consumption tax
  - Other

*Please exclude the expenditure that was included in the cruise ship fare (which you answered in Question D2).
*Please do not enter those you purchased for the purpose of selling in your country after returning home.

*Please leave it blank for items of no expense (0 yen).
*For the unknown amount, please put a checkmark in the small box. However, forms with many checkmarks will be invalid.