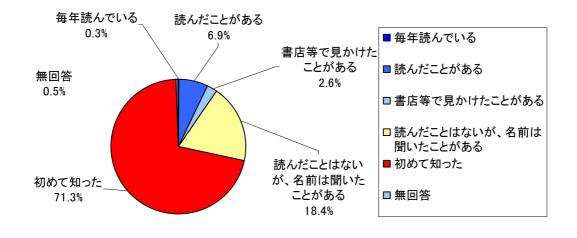
## <参考図表>

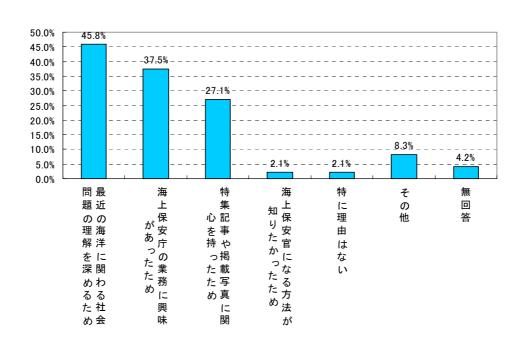
問25 海上保安庁では平成13年から、従来の「白書」に替え「海上保安レポート」を毎年海上保安の日 (5月12日) に発刊しています。(過去のレポートはインターネット http://www.kaiho.mlit.go.jp/info/books/index.htm にて全文公開中)あなたは海上保安レポートをお読みになったことがありますか。

|             |           | 1            | 2              | 3            | 4              | 5              |              |
|-------------|-----------|--------------|----------------|--------------|----------------|----------------|--------------|
|             |           | 毎年読んでいる      | 読んだことがある       | 書店等で見かけたことがあ | は聞いたことがある      | 初めて知った         | 無回答          |
| 年 齢 別       | 222       | 2.0%         | 2.0%           | 0.00/        | 10.4%          | 74.00          | 0.5%         |
| 合計<br>20歳代  | 662<br>94 | 0.3%<br>0.0% | 6.9%<br>2.1%   | 2.6%<br>2.1% | 18.4%<br>8.5%  | 71.3%<br>86.2% | 0.5%         |
| 30歳代        | 163       |              |                | 2.1%<br>1.8% |                |                | 1.1%         |
| 40歳代        | 187       | 0.6%<br>0.5% | 2.5%<br>5.9%   | 1.8%         | 10.4%<br>19.8% | 84.7%<br>71.7% | 0.0%<br>0.5% |
| 50歳代        |           | 0.5%         |                | 0.0%         |                | 71.7%          | 0.5%         |
| 60歳代        | 101<br>83 | 0.0%         | 10.9%          | 8.4%         | 18.8%<br>34.9% | 44.6%          |              |
| 70歳代        | 34        | 0.0%         | 12.0%<br>23.5% | 5.9%         | 35.3%          | 32.4%          | 0.0%<br>2.9% |
| 地域ブロック別     | 34        | 0.0%         | 23.3%          | 5.9%         | 30.3%          | 32.4%          | 2.9%         |
| 合計          | 662       | 0.3%         | 6.9%           | 2.6%         | 18.4%          | 71.3%          | 0.5%         |
| 北海道         | 50        | 0.0%         | 10.0%          | 4.0%         | 16.0%          | 70.0%          | 0.0%         |
| 東北          | 65        | 0.0%         | 1.5%           | 3.1%         | 13.8%          | 81.5%          | 0.0%         |
| 関東          | 153       | 0.0%         | 5.9%           | 2.0%         | 19.6%          | 71.2%          | 1.3%         |
| 北陸          | 48        | 2.1%         | 8.3%           | 2.1%         | 14.6%          | 72.9%          | 0.0%         |
| 中部          | 79        | 0.0%         | 5.1%           | 3.8%         | 16.5%          | 74.7%          | 0.0%         |
| 近畿          | 90        | 0.0%         | 4.4%           | 4.4%         | 22.2%          | 67.8%          | 1.1%         |
| 中国          | 60        | 0.0%         | 10.0%          | 1.7%         | 25.0%          | 63.3%          | 0.0%         |
| 四国          | 47        | 0.0%         | 10.6%          | 0.0%         | 12.8%          | 76.6%          | 0.0%         |
| 九州          | 70        | 1.4%         | 11.4%          | 1.4%         | 20.0%          | 65.7%          | 0.0%         |
| 職種別         |           |              |                | 11170        |                |                | 0.0%         |
| 合計          | 662       | 0.3%         | 6.9%           | 2.6%         | 18.4%          | 71.3%          | 0.5%         |
| 自営業主・家族従事者  | 71        | 0.0%         | 8.5%           | 4.2%         | 11.3%          | 76.1%          | 0.0%         |
| 管理・専門技術職    | 122       | 0.0%         | 9.0%           | 1.6%         | 22.1%          | 67.2%          | 0.0%         |
| 事務職         | 113       | 0.9%         | 1.8%           | 0.0%         | 15.0%          | 81.4%          | 0.9%         |
| 販売・サービス・労務職 | 87        | 0.0%         | 8.0%           | 1.1%         | 14.9%          | 75.9%          | 0.0%         |
| 主婦          | 161       | 0.6%         | 4.3%           | 1.2%         | 17.4%          | 75.8%          | 0.6%         |
| 無職          | 108       | 0.0%         | 12.0%          | 8.3%         | 26.9%          | 51.9%          | 0.9%         |



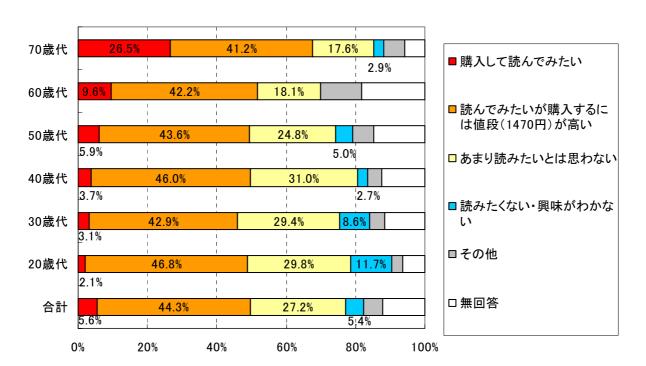
問26 問25で1、2番(読んだことがある)と回答された方におたずねします。海上保安レポートを読んでみようと思われた理由は何ですか。(複数選択可)

|             |    | 1                      | 2                 | 3                   | 4                  | 5       | 6     |      |
|-------------|----|------------------------|-------------------|---------------------|--------------------|---------|-------|------|
|             |    | の理解を深めるため最近の海洋に関わる社会問題 | あったため海上保安庁の業務に興味が | たかったため海上保安官になる方法が知り | 持ったため特集記事や掲載写真に関心を | 特に理由はない | その他   | 無回答  |
| 年 齢 別       |    |                        |                   |                     |                    |         |       |      |
| 合計          | 48 | 45.8%                  | 37.5%             | 2.1%                | 27.1%              | 2.1%    | 8.3%  |      |
| 20歳代        | 2  | 50.0%                  | 50.0%             | 0.0%                | 100.0%             | 0.0%    | 0.0%  |      |
| 30歳代        | 5  | 40.0%                  | 20.0%             | 0.0%                | 0.0%               | 20.0%   | 20.0% |      |
| 40歳代        | 12 | 25.0%                  | 33.3%             | 0.0%                | 25.0%              | 0.0%    | 25.0% |      |
| 50歳代        | 11 | 45.5%                  | 36.4%             | 0.0%                | 27.3%              | 0.0%    | 0.0%  |      |
| 60歳代        | 10 | 60.0%                  | 50.0%             | 10.0%               | 10.0%              | 0.0%    | 0.0%  |      |
| 70歳代        | 8  | 62.5%                  | 37.5%             | 0.0%                | 50.0%              | 0.0%    | 0.0%  | 0.0% |
| 地域ブロック別     |    |                        |                   |                     |                    |         |       |      |
| 合計          | 48 | 45.8%                  | 37.5%             | 2.1%                | 27.1%              | 2.1%    | 8.3%  |      |
| 北海道         | 5  | 60.0%                  | 20.0%             | 20.0%               | 0.0%               | 0.0%    | 0.0%  |      |
| 東北          | 1  | 0.0%                   | 0.0%              | 0.0%                | 100.0%             | 0.0%    | 0.0%  | 0.0% |
| 関東          | 9  | 55.6%                  | 44.4%             | 0.0%                | 33.3%              | 0.0%    | 0.0%  |      |
| 北陸          | 5  | 40.0%                  | 0.0%              | 0.0%                | 80.0%              | 0.0%    | 20.0% |      |
| 中部          | 4  | 50.0%                  | 25.0%             | 0.0%                | 0.0%               | 0.0%    | 25.0% |      |
| 近畿          | 4  | 50.0%                  | 25.0%             | 0.0%                | 50.0%              | 0.0%    | 25.0% |      |
| 中国          | 6  | 50.0%                  | 50.0%             | 0.0%                | 16.7%              | 0.0%    | 16.7% |      |
| 四国          | 5  | 20.0%                  | 60.0%             | 0.0%                | 20.0%              | 0.0%    | 0.0%  |      |
| 九州          | 9  | 44.4%                  | 55.6%             | 0.0%                | 11.1%              | 11.1%   | 0.0%  | 0.0% |
| 職 種 別       |    |                        |                   |                     |                    |         |       |      |
| 合計          | 48 | 45.8%                  | 37.5%             | 2.1%                | 27.1%              | 2.1%    | 8.3%  |      |
| 自営業主・家族従事者  | 6  | 33.3%                  | 16.7%             | 0.0%                | 50.0%              | 0.0%    | 16.7% |      |
| 管理・専門技術職    | 11 | 27.3%                  | 54.5%             | 0.0%                | 18.2%              | 0.0%    | 0.0%  |      |
| 事務職         | 3  | 66.7%                  | 66.7%             | 0.0%                | 0.0%               | 0.0%    | 0.0%  |      |
| 販売・サービス・労務職 | 7  | 71.4%                  | 14.3%             | 0.0%                | 57.1%              | 0.0%    | 14.3% |      |
| 主婦          | 8  | 25.0%                  | 12.5%             | 0.0%                | 25.0%              | 12.5%   | 25.0% |      |
| 無職          | 13 | 61.5%                  | 53.8%             | 7.7%                | 15.4%              | 0.0%    | 0.0%  | 0.0% |



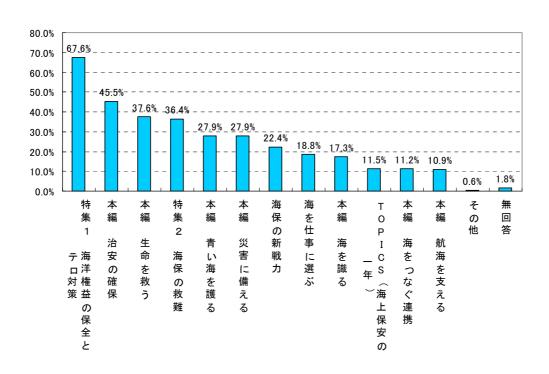
問27 参考資料2「海上保安レポート2005概要」をご覧いただき、どのような感想を持たれましたか。 次の中から一つお選びください。

|                        |            | 1            | 2              | 3              | 4                | 5            |                |
|------------------------|------------|--------------|----------------|----------------|------------------|--------------|----------------|
|                        |            | 購            | 值読             | あ              | い読               | そ            | 無              |
|                        |            | 入            | 段ん             | ま              | H                | Ø            |                |
|                        |            | l            | ~で             | まり             | た<br>く           | 他            | 回答             |
|                        |            | て            | 1み             | 読              | <                |              |                |
|                        |            | 読            | 4 た            | み              | な                |              |                |
|                        |            | ん            | 7 い            | たい             | い                |              |                |
|                        |            | で            | 0 が            | い              |                  |              |                |
|                        |            | み<br>た       | 円購             | とは             | 興                |              |                |
|                        |            | た            | ○入             | は              | 興<br>味<br>が<br>わ |              |                |
|                        |            | い            | がす             | 思              | が                |              |                |
|                        |            |              | 高る             | 思<br>わ         | わ                |              |                |
|                        |            |              | いに             | な              | か                |              |                |
|                        |            |              | は              | い              | な                |              |                |
| 年齢別                    |            |              |                |                |                  |              |                |
| 合計                     | 662        | 5.6%         | 44.3%          | 27.2%          | 5.4%             | 5.4%         | 12.1%          |
| 20歳代                   | 94         |              | 46.8%          | 29.8%          | 11.7%            | 3.2%         | 6.4%           |
| 30歳代                   | 163        |              | 42.9%          | 29.4%          | 8.6%             | 4.3%         | 11.7%          |
| 40歳代                   | 187        | 3.7%         | 46.0%          | 31.0%          | 2.7%             | 4.3%         | 12.3%          |
| 50歳代                   | 101        | 5.9%         | 43.6%          | 24.8%          | 5.0%             | 5.9%         | 14.9%          |
| 60歳代                   | 83         |              | 42.2%          | 18.1%          | 0.0%             | 12.0%        | 18.1%          |
| 70歳代                   | 34         | 26.5%        | 41.2%          | 17.6%          | 2.9%             | 5.9%         | 5.9%           |
| 地域ブロック別                |            |              |                |                |                  |              |                |
| 合計                     | 662        | 5.6%         | 44.3%          | 27.2%          | 5.4%             | 5.4%         | 12.1%          |
| 北海道                    | 50         |              | 40.0%          | 26.0%          | 6.0%             | 2.0%         | 22.0%          |
| 東北                     | 65         |              | 38.5%          | 30.8%          | 4.6%             | 7.7%         | 12.3%          |
| 関東                     | 153        | 7.8%         | 43.1%          | 24.2%          | 6.5%             | 4.6%         | 13.7%          |
| 北陸                     | 48         |              | 50.0%          | 29.2%          | 0.0%             | 6.3%         | 10.4%          |
| 中部                     | 79         |              | 45.6%          | 35.4%          | 2.5%             | 2.5%         | 10.1%          |
| 近畿                     | 90         |              | 42.2%          | 31.1%          | 6.7%             | 7.8%         | 6.7%           |
| 中国                     | 60         |              | 46.7%          | 26.7%          | 5.0%             | 5.0%         | 13.3%          |
| 四国                     | 47         | 8.5%         | 51.1%          | 17.0%          | 4.3%             | 6.4%         | 12.8%          |
| 九州                     | 70         | 4.3%         | 45.7%          | 22.9%          | 10.0%            | 7.1%         | 10.0%          |
| 職種別<br>合計              | 000        | F 00/        | 44.00/         | 07.00/         | E 40/            | E 40/        | 10.10          |
| 合計<br>自営業主・家族従事者       | 662        | 5.6%         | 44.3%          | 27.2%          | 5.4%             | 5.4%         | 12.1%          |
|                        | 71         | 5.6%         | 43.7%          | 33.8%          | 2.8%             | 2.8%         | 11.3%          |
| 管理・専門技術職<br>事務職        | 122<br>113 | 9.8%<br>4.4% | 36.1%<br>42.5% | 29.5%<br>30.1% | 6.6%<br>6.2%     | 9.0%<br>5.3% | 9.0%<br>11.5%  |
| 事 7分 中以<br>販売・サービス・労務職 | 87         | 3.4%         | 42.5%<br>51.7% | 27.6%          | 3.4%             | 2.3%         | 11.5%          |
| 主婦                     | 161        | 3.4%<br>1.2% | 50.9%          | 27.6%          | 3.4%<br>8.7%     | 2.5%         |                |
| 無職                     | 108        |              | 39.8%          | 23.6%          | 1.9%             | 10.2%        | 13.0%<br>15.7% |
| 無収                     | 108        | 10.2%        | 39.8%          | ZZ.Z%          | 1.9%             | 10.2%        | 13.7%          |



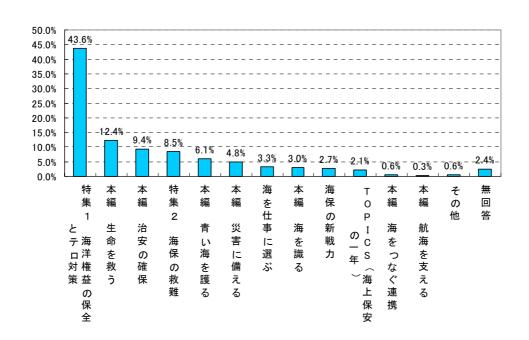
問28 問27で1、2番(読んでみたい)と回答された方におたずねします。どの記事に興味を持たれま したか。(複数選択可)

|            |          | 1                 | 2              | 3              | 4              | 5              | 6              | 7              | 8              | 9             | 10                | 11             | 12             | 13   |       |
|------------|----------|-------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------|-------------------|----------------|----------------|------|-------|
|            |          | ロ対策 特集1 海洋権益の保全とテ | 特集2 海保の救難      | 本編 治安の確保       | 本編 生命を救う       | 本編 青い海を護る      | 本編 災害に備える      | 本編 海を識る        | 本編 航海を支える      | 本編 海をつなぐ連携    | 年) TOPICS (海上保安の一 | 海を仕事に選ぶ        | 海保の新戦力         | その他  | 無回答   |
| 年 齢 別      |          |                   |                |                |                |                |                |                |                |               |                   |                |                |      |       |
| 合計         | 330      | 67.6%             | 36.4%          | 45.5%          | 37.6%          | 27.9%          | 27.9%          | 17.3%          | 10.9%          | 11.2%         | 11.5%             | 18.8%          | 22.4%          | 0.6% | 1.8%  |
| 20歳代       | 46       | 63.0%             | 37.0%          | 47.8%          | 37.0%          | 23.9%          | 30.4%          | 13.0%          | 4.3%           | 8.7%          | 13.0%             | 21.7%          | 13.0%          | 0.0% | 2.2%  |
| 30歳代       | 75       | 61.3%             | 41.3%          | 41.3%          | 46.7%          | 22.7%          | 28.0%          | 18.7%          | 9.3%           | 12.0%         | 12.0%             | 24.0%          | 17.3%          | 0.0% | 2.7%  |
| 40歳代       | 93       | 58.1%             | 33.3%          | 46.2%          | 43.0%          | 25.8%          | 24.7%          | 15.1%          | 9.7%           | 9.7%          | 8.6%              | 20.4%          | 22.6%          | 0.0% | 0.0%  |
| 50歳代       | 50       | 74.0%             | 44.0%          | 36.0%          | 38.0%          | 44.0%          | 34.0%          | 18.0%          | 20.0%          | 14.0%         | 14.0%             | 16.0%          | 34.0%          | 0.0% | 4.0%  |
| 60歳代       | 43       | 83.7%             | 30.2%          | 53.5%          | 20.9%          | 27.9%          | 18.6%          | 23.3%          | 14.0%          | 16.3%         | 11.6%             | 16.3%          | 23.3%          | 4.7% | 2.3%  |
| 70歳代       | 23       | 91.3%             | 26.1%          | 56.5%          | 17.4%          | 26.1%          | 39.1%          | 17.4%          | 8.7%           | 4.3%          | 13.0%             | 0.0%           | 30.4%          | 0.0% | 0.0%  |
| 地域ブロック     |          |                   |                |                |                |                |                |                |                |               |                   |                |                |      |       |
| 合計         | 330      | 67.6%             | 36.4%          | 45.5%          | 37.6%          | 27.9%          | 27.9%          | 17.3%          | 10.9%          | 11.2%         | 11.5%             | 18.8%          | 22.4%          | 0.6% | 1.8%  |
| 北海道        | 22       | 68.2%             | 40.9%          | 45.5%          | 40.9%          | 18.2%          | 22.7%          | 22.7%          | 13.6%          | 13.6%         | 27.3%             | 27.3%          | 36.4%          | 0.0% | 0.0%  |
| 東北         | 29       | 62.1%             | 37.9%          | 37.9%          | 34.5%          | 20.7%          | 24.1%          | 13.8%          | 3.4%           | 3.4%          | 13.8%             | 17.2%          | 27.6%          | 3.4% | 10.3% |
| 関東         | 78       | 70.5%             | 29.5%          | 52.6%          | 38.5%          | 33.3%          | 33.3%          | 23.1%          | 15.4%          | 15.4%         | 11.5%             | 16.7%          | 21.8%          | 0.0% | 1.3%  |
| 北陸         | 26       | 80.8%             | 38.5%          | 26.9%          | 38.5%          | 19.2%          | 23.1%          | 23.1%          | 19.2%          | 7.7%          | 15.4%             | 30.8%          | 23.1%          | 3.8% | 0.0%  |
| 中部         | 39       | 59.0%             | 25.6%          | 48.7%          | 38.5%          | 33.3%          | 25.6%          | 10.3%          | 10.3%          | 2.6%          | 5.1%              | 2.6%           | 10.3%          | 0.0% | 2.6%  |
| 近畿         | 43       | 67.4%             | 41.9%          | 46.5%          | 30.2%          | 27.9%          | 25.6%          | 9.3%           | 9.3%           | 11.6%         | 7.0%              | 16.3%          | 20.9%          | 0.0% | 0.0%  |
| 中国         | 30       | 63.3%             | 56.7%          | 40.0%          | 50.0%          | 26.7%          | 33.3%          | 20.0%          | 13.3%          | 26.7%         | 13.3%             | 40.0%          | 40.0%          | 0.0% | 0.0%  |
| 四国         | 28       | 60.7%             | 25.0%          | 35.7%          | 32.1%          | 17.9%          | 28.6%          | 10.7%          | 3.6%           | 3.6%          | 10.7%             | 21.4%          | 14.3%          | 0.0% | 3.6%  |
| 九州         | 35       | 74.3%             | 42.9%          | 57.1%          | 37.1%          | 37.1%          | 25.7%          | 20.0%          | 5.7%           | 11.4%         | 8.6%              | 11.4%          | 17.1%          | 0.0% | 0.0%  |
| 職種別        | 000      | 07.00             | 00.42          | 45.50          | 07.00          | 07.00          | 07.00          | 17.00          | 10.00          | 11.00         | 44.50             | 10.00          | 00.40          | 0.00 | 4 00  |
| 合計         | 330      | 67.6%             | 36.4%          | 45.5%          | 37.6%          | 27.9%          | 27.9%          | 17.3%          | 10.9%          | 11.2%         | 11.5%             | 18.8%          | 22.4%          | 0.6% | 1.8%  |
| 白営業主・家族従事者 | 35       | 71.4%             | 40.0%          | 40.0%          | 40.0%          | 31.4%          | 14.3%          | 11.4%          | 5.7%           | 8.6%          | 5.7%              | 17.1%          | 20.0%          | 0.0% | 2.9%  |
| 管理・専門技術職   | 56       | 67.9%             | 25.0%          | 46.4%          | 30.4%          | 32.1%          | 23.2%          | 21.4%          | 10.7%          | 10.7%         | 14.3%             | 10.7%          | 23.2%          | 0.0% | 0.0%  |
| 事務職        | 53       | 62.3%             | 35.8%          | 52.8%          | 43.4%          | 26.4%          | 30.2%          | 15.1%          | 9.4%           | 7.5%          | 11.3%             | 22.6%          | 22.6%          | 1.9% | 0.0%  |
|            | 48<br>84 | 64.6%<br>61.9%    | 43.8%<br>40.5% | 41.7%<br>42.9% | 37.5%<br>44.0% | 27.1%<br>26.2% | 29.2%<br>33.3% | 22.9%<br>13.1% | 20.8%<br>10.7% | 18.8%<br>8.3% | 12.5%<br>13.1%    | 27.1%<br>23.8% | 25.0%<br>15.5% | 0.0% | 2.1%  |
| 主婦         |          |                   |                |                |                |                |                |                |                |               |                   |                |                |      | 3.6%  |
| 無職         | 54       | 81.5%             | 33.3%          | 48.1%          | 27.8%          | 25.9%          | 29.6%          | 20.4%          | 7.4%           | 14.8%         | 9.3%              | 9.3%           | 31.5%          | 1.9% | 1.9%  |



問29 問28で回答された選択肢の中で、最も興味を持った記事を一つお選びください。

|             |           | 1              | 2                   | 3             | 4              | 5            | 6             | 7            | 8                | 9            | 10           | 11           | 12           | 13           |              |
|-------------|-----------|----------------|---------------------|---------------|----------------|--------------|---------------|--------------|------------------|--------------|--------------|--------------|--------------|--------------|--------------|
|             | ŀ         | 口特             | 特                   | 本             | 本              | 本            | 本             | 本            | 本                | 本            | 年Ⅰ           | 海            | 海            | そ            | 無            |
|             |           | 対集             | 集                   | 編             | 編              | 編            | 編             | 編            | 編                | 編            | ੁ ¦          | を            | 保            | Ó            |              |
|             |           | 策 1            | 2                   |               |                |              |               |              |                  |              | Р            | を<br>仕       | の            | 他            | 回<br>答       |
|             |           |                |                     | 治             | 生              | 青            | 災             | 海            | 航                | 海            | 1            | 事            | 新            |              |              |
|             |           | 海洋             | 海<br>保              | 安             | 命を救う           | い            | 害             | を<br>識<br>る  | 海<br>を<br>支<br>え | を            | C            | 選ぶ           | 戦            |              |              |
|             |           | 権              | 1 <del>末</del><br>の | の<br>確        | か              | 海<br>を       | に<br>備        | 誠 ス          | <u>خ</u>         | つな           | S            | 送ぎ           | カ            |              |              |
|             |           | 益              | 救                   | 保             | が<br>う         | 護            | 流             | જ            | ž                | ر<br>ان      | 海            | \mathcal{J}\ |              |              |              |
|             |           | <u></u>        | 難                   | I/A           | ,              | న్           | る             |              | る                | 連            | 海上保安の        |              |              |              |              |
|             |           | 保              |                     |               |                | _            | _             |              | -                | 携            | 保            |              |              |              |              |
|             |           | 保<br>全<br>と    |                     |               |                |              |               |              |                  |              | 安            |              |              |              |              |
|             |           | ځ              |                     |               |                |              |               |              |                  |              |              |              |              |              |              |
| ← #Λ □      |           | テ              |                     |               |                |              |               |              |                  |              | _            |              |              |              |              |
| 年齢別         | 220       | 40.00/         | 8.5%                | 0.40/         | 10.40/         | C 10/        | 4.00/         | 2.00/        | 0.00/            | 0.00/        | 0.18/        | 0.00/        | 0.70/        | 0.09/        | 0.40/        |
| 合計<br>20歳代  | 330<br>46 | 43.6%<br>32.6% | 13.0%               | 9.4%<br>13.0% | 12.4%<br>10.9% | 6.1%<br>4.3% | 4.8%<br>10.9% | 3.0%<br>4.3% | 0.3%<br>0.0%     | 0.6%<br>0.0% | 2.1%<br>4.3% | 3.3%<br>2.2% | 2.7%<br>2.2% | 0.6%<br>0.0% | 2.4%<br>2.2% |
| 30歳代        | 75        | 37.3%          | 10.7%               | 2.7%          | 21.3%          | 6.7%         | 2.7%          | 4.0%         | 0.0%             | 0.0%         | 4.0%         | 4.0%         | 2.2%         | 0.0%         | 4.0%         |
| 40歳代        | 93        | 33.3%          | 10.7%               | 16.1%         | 14.0%          | 5.4%         | 7.5%          | 2.2%         | 0.0%             | 2.2%         | 1.1%         | 4.0%         | 2.7%         | 0.0%         | 1.1%         |
| 50歳代        | 50        | 58.0%          | 8.0%                | 4.0%          | 10.0%          | 8.0%         | 0.0%          | 2.0%         | 2.0%             | 0.0%         | 0.0%         | 2.0%         | 4.0%         | 0.0%         | 2.0%         |
| 60歳代        | 43        | 58.1%          | 0.0%                | 11.6%         | 2.3%           | 7.0%         | 2.3%          | 0.0%         | 0.0%             | 0.0%         | 2.3%         | 4.7%         | 2.3%         | 4.7%         | 4.7%         |
| 70歳代        | 23        | 69.6%          | 0.0%                | 4.3%          | 4.3%           | 4.3%         | 4.3%          | 8.7%         | 0.0%             | 0.0%         | 0.0%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         |
| 地域ブロック      |           |                |                     |               |                |              |               |              |                  |              |              |              |              |              |              |
| 合計          | 330       | 43.6%          | 8.5%                | 9.4%          | 12.4%          | 6.1%         | 4.8%          | 3.0%         | 0.3%             | 0.6%         | 2.1%         | 3.3%         | 2.7%         | 0.6%         | 2.4%         |
| 北海道         | 22        | 50.0%          | 13.6%               | 13.6%         | 4.5%           | 0.0%         | 0.0%          | 0.0%         | 0.0%             | 0.0%         | 13.6%        | 4.5%         | 0.0%         | 0.0%         | 0.0%         |
| 東北          | 29        | 31.0%          | 10.3%               | 3.4%          | 13.8%          | 6.9%         | 6.9%          | 3.4%         | 0.0%             | 0.0%         | 3.4%         | 6.9%         | 0.0%         | 3.4%         | 10.3%        |
| 関東<br>北陸    | 78<br>26  | 47.4%<br>34.6% | 3.8%<br>19.2%       | 15.4%<br>3.8% | 9.0%<br>15.4%  | 3.8%<br>7.7% | 7.7%<br>3.8%  | 5.1%<br>3.8% | 0.0%<br>0.0%     | 1.3%<br>0.0% | 0.0%<br>0.0% | 2.6%<br>0.0% | 2.6%<br>3.8% | 0.0%<br>3.8% | 1.3%<br>3.8% |
| 中部          | 39        | 48.7%          | 2.6%                | 17.9%         | 7.7%           | 12.8%        | 5.1%          | 0.0%         | 0.0%             | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.1%         |
| 近畿          | 43        | 46.7%          | 7.0%                | 9.3%          | 14.0%          | 0.0%         | 4.7%          | 2.3%         | 0.0%             | 2.3%         | 0.0%         | 4.7%         | 7.0%         | 0.0%         | 2.3%         |
| 中国          | 30        | 36.7%          | 16.7%               | 0.0%          | 16.7%          | 10.0%        | 3.3%          | 3.3%         | 3.3%             | 0.0%         | 3.3%         | 3.3%         | 3.3%         | 0.0%         | 0.0%         |
| 四国          | 28        | 39.3%          | 10.7%               | 3.6%          | 21.4%          | 3.6%         | 3.6%          | 3.6%         | 0.0%             | 0.0%         | 7.1%         | 3.6%         | 3.6%         | 0.0%         | 0.0%         |
| 九州          | 35        | 48.6%          | 5.7%                | 5.7%          | 14.3%          | 11.4%        | 2.9%          | 2.9%         | 0.0%             | 0.0%         | 0.0%         | 5.7%         | 2.9%         | 0.0%         | 0.0%         |
| 職種別         |           |                |                     |               |                |              |               |              |                  |              |              |              |              |              |              |
| 合計          | 330       | 43.6%          | 8.5%                | 9.4%          | 12.4%          | 6.1%         | 4.8%          | 3.0%         | 0.3%             | 0.6%         | 2.1%         | 3.3%         | 2.7%         | 0.6%         | 2.4%         |
| 白営業主・家族従事者  | 35        | 57.1%          | 5.7%                | 5.7%          | 8.6%           | 2.9%         | 5.7%          | 0.0%         | 0.0%             | 0.0%         | 0.0%         | 5.7%         | 5.7%         | 0.0%         | 2.9%         |
| 管理・専門技術職    | 56        | 46.4%          | 10.7%               | 8.9%          | 10.7%          | 7.1%         | 3.6%          | 5.4%         | 1.8%             | 0.0%         | 1.8%         | 0.0%         | 1.8%         | 0.0%         | 1.8%         |
| 事務職         | 53        | 34.0%          | 9.4%                | 17.0%         | 11.3%          | 7.5%         | 5.7%          | 3.8%         | 0.0%             | 0.0%         | 3.8%         | 3.8%         | 1.9%         | 1.9%         | 0.0%         |
| 販売・サービス・労務職 | 48        | 33.3%          | 12.5%               | 8.3%          | 18.8%          | 8.3%         | 2.1%          | 2.1%         | 0.0%             | 2.1%         | 2.1%         | 8.3%         | 0.0%         | 0.0%         | 2.1%         |
| 主婦          | 84        | 35.7%          | 8.3%                | 9.5%          | 15.5%          | 6.0%         | 8.3%          | 2.4%         | 0.0%             | 1.2%         | 3.6%         | 2.4%         | 3.6%         | 0.0%         | 3.6%         |
| 無職          | 54        | 63.0%          | 3.7%                | 5.6%          | 7.4%           | 3.7%         | 1.9%          | 3.7%         | 0.0%             | 0.0%         | 0.0%         | 1.9%         | 3.7%         | 1.9%         | 3.7%         |



問30 問27で2番(読んでみたいが購入するには値段が高い)と回答された方におたずねします。価格がいくらぐらいであれば購入しようと思いますか。次の中から一つお選びください。

|             |                                                                           | 1                     | 2                     | 3                     | 4       |      |
|-------------|---------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|---------|------|
|             |                                                                           | 1<br>4<br>0<br>0<br>円 | 1<br>2<br>0<br>0<br>円 | 1<br>0<br>0<br>0<br>円 | 1000円未満 | 無回答  |
|             |                                                                           |                       |                       |                       | 満       |      |
| 年 齢 別       |                                                                           |                       |                       |                       |         |      |
| 合計          | 293                                                                       | 0.0%                  | 0.7%                  | 21.2%                 | 77.1%   | 1.0% |
| 20歳代        | 44                                                                        | 0.0%                  | 2.3%                  | 22.7%                 | 75.0%   | 0.0% |
| 30歳代        | 70                                                                        | 0.0%                  | 0.0%                  | 27.1%                 | 71.4%   | 1.4% |
| 40歳代        | 86                                                                        | 0.0%                  | 1.2%                  | 17.4%                 | 80.2%   | 1.2% |
| 50歳代        | 44                                                                        | 0.0%                  | 0.0%                  | 20.5%                 | 79.5%   | 0.0% |
| 60歳代        | 35                                                                        | 0.0%                  | 0.0%                  | 22.9%                 | 77.1%   | 0.0% |
| 70歳代        | 14                                                                        | 0.0%                  | 0.0%                  | 7.1%                  | 85.7%   | 7.1% |
| 地域ブロック      | ク別 クリー・ファイン カー・ファイン アイ・カー・ファイン アイ・カー・カー・カー・カー・カー・カー・カー・カー・カー・カー・カー・カー・カー・ |                       |                       |                       |         |      |
| 合計          | 293                                                                       | 0.0%                  | 0.7%                  | 21.2%                 | 77.1%   | 1.0% |
| 北海道         | 20                                                                        | 0.0%                  | 0.0%                  | 15.0%                 | 85.0%   | 0.0% |
| 東北          | 25                                                                        | 0.0%                  | 4.0%                  | 20.0%                 | 72.0%   | 4.0% |
| 関東          | 66                                                                        | 0.0%                  | 0.0%                  | 13.6%                 | 84.8%   | 1.5% |
| 北陸          | 24                                                                        | 0.0%                  | 0.0%                  | 33.3%                 | 66.7%   | 0.0% |
| 中部          | 36                                                                        | 0.0%                  | 0.0%                  | 25.0%                 | 72.2%   | 2.8% |
| 近畿          | 38                                                                        | 0.0%                  | 2.6%                  | 23.7%                 | 73.7%   | 0.0% |
| 中国          | 28                                                                        | 0.0%                  | 0.0%                  | 25.0%                 | 75.0%   | 0.0% |
| 四国          | 24                                                                        | 0.0%                  | 0.0%                  | 20.8%                 | 79.2%   | 0.0% |
| 九州          | 32                                                                        | 0.0%                  | 0.0%                  | 21.9%                 | 78.1%   | 0.0% |
| 職種別         |                                                                           | _                     |                       |                       |         |      |
| 合計          | 293                                                                       | 0.0%                  | 0.7%                  | 21.2%                 | 77.1%   | 1.0% |
| 自営業主・家族従事者  | 31                                                                        | 0.0%                  | 0.0%                  | 25.8%                 | 74.2%   | 0.0% |
| 管理・専門技術職    | 44                                                                        | 0.0%                  | 0.0%                  | 20.5%                 | 77.3%   | 2.3% |
| 事務職         | 48                                                                        | 0.0%                  | 0.0%                  | 20.8%                 | 79.2%   | 0.0% |
| 販売・サービス・労務職 | 45                                                                        | 0.0%                  | 4.4%                  | 24.4%                 | 68.9%   | 2.2% |
| 主婦          | 82                                                                        | 0.0%                  | 0.0%                  | 19.5%                 | 80.5%   | 0.0% |
| 無職          | 43                                                                        | 0.0%                  | 0.0%                  | 18.6%                 | 79.1%   | 2.3% |

