

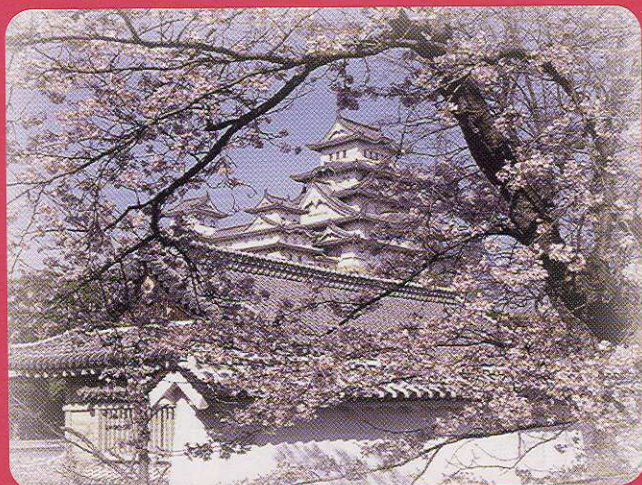
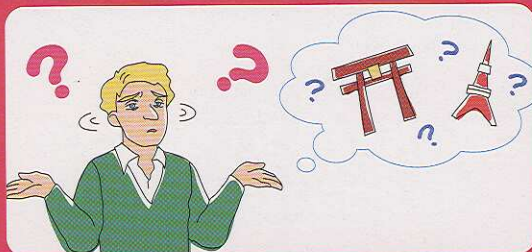
Good reasons for using licensed guides.

Licensed guides can make your precious occasion of visiting Japan more enjoyable and more memorable.

As “non-governmental diplomats” of Japan, licensed guides are eager to introduce to foreign visitors Japan with variety of local charms, correctly and interestingly through their live voice.

Licensed guides are knowledgeable enough to answer on the spot almost any question from tourists: “What are must places to visit?” “Tell me the history of this town.” “I want get this specific item. Where can I buy one?” “What’s the proper way of worship at temples and shrines?” ...

In addition, licensed guides will help you familiarize yourself with Japanese ways of thinking and living, which are often unrecognizable to superficial tourists, by personally communicating with you.

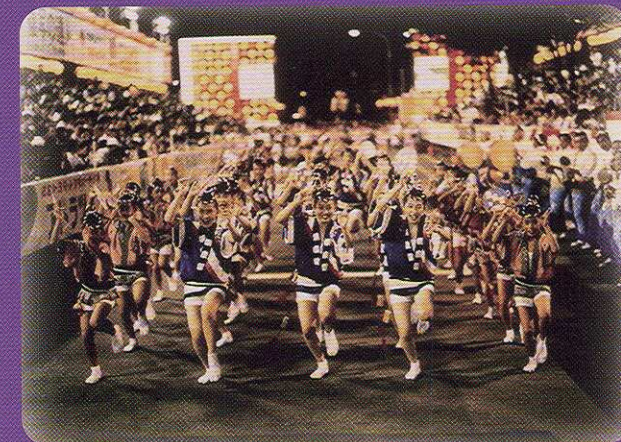


What are licensed guides?

Licensed guides are the only guides permitted by the Guide-Interpreter Business Law to guide overseas visitors to Japan, by speaking a non-Japanese language and by charging fees for their services.

Licensed guides are well trained to guide people with diverse backgrounds and interests in various fields such as cities, countrysides, places of interest, historic buildings, historic sites, scenic spots, museums, shopping, and dining, to name a few.

Licensed guides are available in nine languages: English, Chinese, Korean, French, Spanish, German, Italian, Portuguese, and Russian.



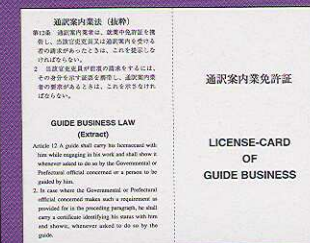
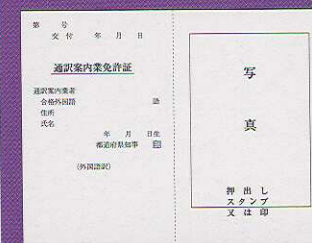
Be sure to check the license when using guide service.

Unfortunately, recently there have been many cases reported in which illegal non-licensed “guides” have engaged in guiding business, giving incorrect and misleading information, and further putting their clients to lots of trouble.

These illegal “guides”, who are liable to penalty by the Guide-Interpreter Business Law, very often spoil your precious occasion of visiting Japan.

Therefore, when you use guiding service, it is highly recommended that you make sure your guide has his or her guide license. Licensed guides are obligated by the Guide-Interpreter Business Law to carry with them all the time, while in business, their guide license and to show it to tourists whenever requested.

Licensed guides are provided with the guide license as shown below:



To use tour guide service and
check charges,
refer to the following sources:

Japan Guide Association
TEL: 03-3213-2706
FAX: 03-3213-2707
Mail: jgahq@sepia.ocn.ne.jp
<http://www.jga21c.or.jp>

Japan Federation of Licensed Guides
TEL: 03-3380-6611
FAX: 03-3380-6609
Mail: jfg@nifty.com
<http://www.jfg.to/>

Basic information on licensed guides
is also available at the following
Websites and information offices:

JNTO
(Japan National Tourist Organization)
http://www.jnto.go.jp/eng/GJ/index_guideservice.html
(in English)
http://www.jnto.go.jp/chs/TG/UI/professional_guides.html
http://www.jnto.go.jp/chc/TG/UI/professional_guides.html
(in Chinese)
http://www.jnto.go.jp/kor/TG/UI/professional_guides.html
(in Korean)

T I C (The Tourist Information Center)
at Yurakucho, Tokyo TEL: 03-3201-3331
at Narita Airport (Terminal 1) TEL: 0476-34-3383
at Narita Airport (Terminal 2) TEL: 0476-34-5877
at Kansai Airport TEL: 0724-56-6025

"i" Tourist Information Offices
at Chubu International Airport TEL: 0569-38-1050
at Kyoto Station TEL: 075-344-3300
at the other 118 "i" Tourist Information Offices
throughout Japan



"YOKOSO" means "Welcome".
A word welcome to visitors from overseas.



Ministry of Land, Infrastructure and
Transport, Japan
TEL: 03-5253-8111
<http://www.mlit.go.jp/>

This leaflet uses 100% recycled paper.



Come closer to Japan's heart



Introduction to tourist guide service

