Older Households 2015-2035: Projections and Implications for Housing A Growing Population

> Jennifer Molinsky February 15, 2017

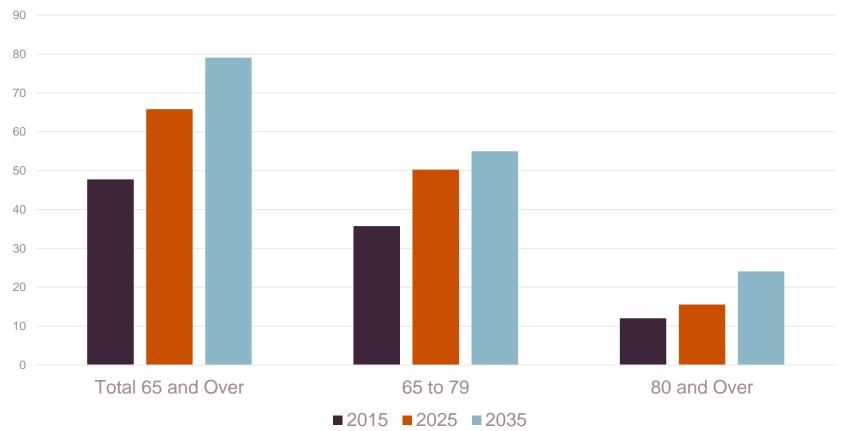


Setting the Stage: HOUSEHOLD GROWTH AMONG OLDER ADULTS



JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY

The Older Adult Population Will Increase by 31 Million over Next Two Decades

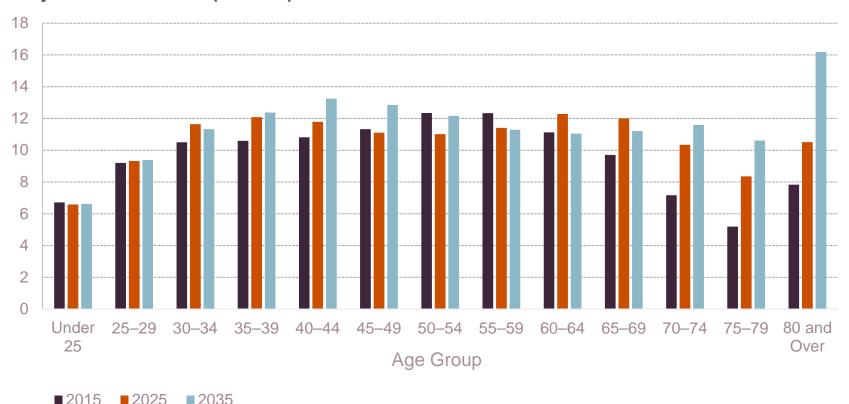


Estimated and Projected Population by Age Group in 2015, 2025, 2035 (Millions).

Source: US Census Bureau, 2014 Population Projections.



Households over 70 Will Expand Rapidly in Next Decade, Followed by Significant Growth in Households 80 and over by 2035



Projected Households (Millions)

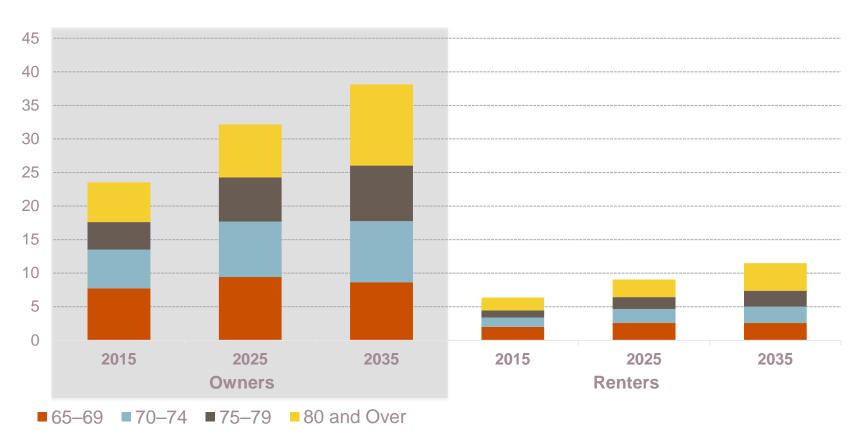
Source: 2016 JCHS Household Projections.



JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY

4

Numbers of Owner and Renter Households Over 80 Will Double



Projected Older Households by Age Group (Millions)

Source: 2016 JCHS Household and Tenure Projections.



Shares Living In a Child's Home or in Group Quarters Increase with Age

16 14 12 10 8 6 4 2 0 65-79 80 and Over 80 and Over 80 and Over 65-79 65-79 Living in a Non-Living in a Relative's Living in Group **Relative's Home** Quarters Home

Lives in Child's Home

Lives in Another Relative's Home

Share of Population by Age (Percent)

Note: Excludes those living as heads of household and spouses of household heads. Source: JCHS tabulations of US Census Bureau, 2014 American Community Survey 1-Year Estimates.



Challenge 1: ENSURING HOUSING IS AFFORDABLE



JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY

Cost Burdens Rise with Age – And Are Particularly High for Renters and Owners with Mortgages

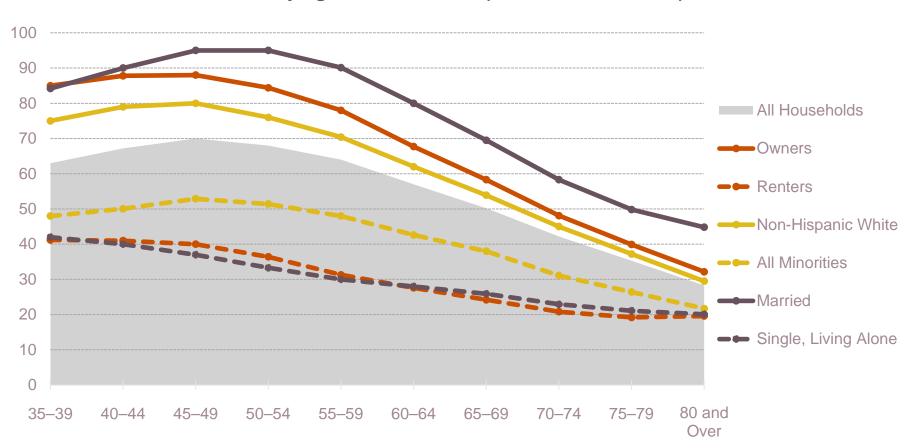


Share of Households by Age Group (Percent)

Notes: Moderately / severely cost burdened is defined as paying 30–50% / over 50% of income on housing. Source: JCHS tabulations of US Census Bureau, 2014 American Community Survey 1-Year Estimates.

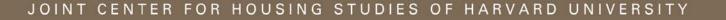


Median Income Declines with Age For Nearly Every Segment of the Older Population



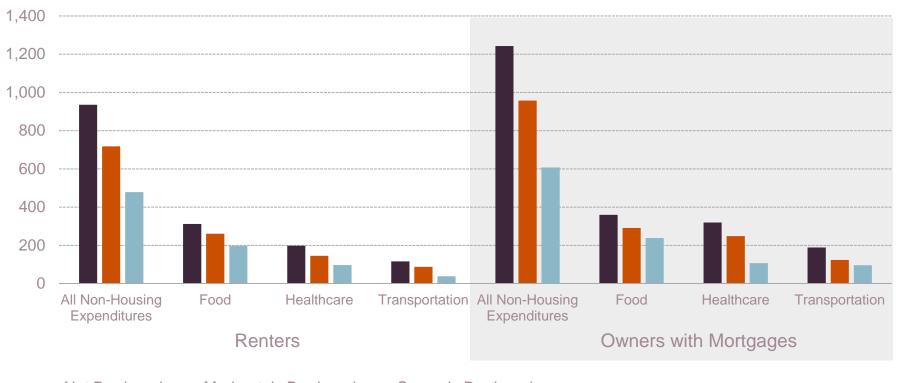
Median Household Income by Age of Householder (Thousands of dollars)

Source: JCHS tabulations of US Census Bureau, 2014 American Community Survey 1-Year Estimates.



9

Housing Cost Burdens Force Low-Income Older Households to Cut Spending on other Basic Necessities



Average Monthly Expenditures for Low-Income Households Aged 65 and Over (Dollars)

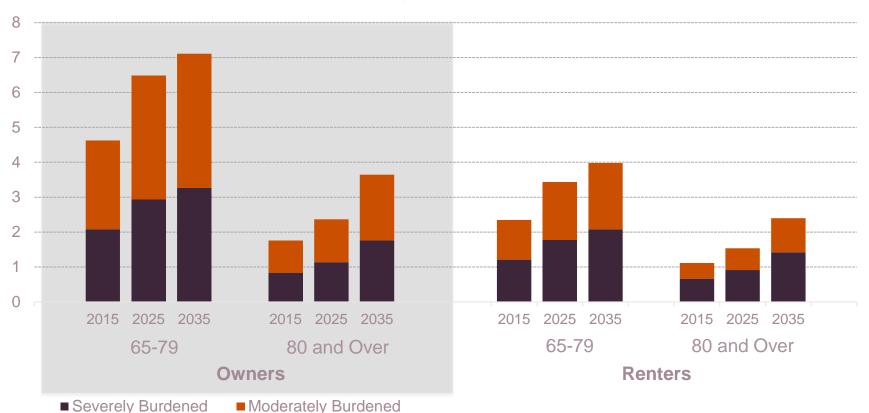
Severely Burdened ■ Not Burdened Moderately Burdened

Notes: Moderately / severely cost burdened is defined as paying 30-50% / over 50% of income on housing. Low-income households are in the bottom quartile of all households ranked by total spending.

Source: JCHS tabulations of US Bureau of Labor Statistics, 2014 Consumer Expenditure Survey.



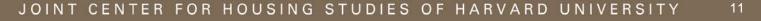
The Number of Cost-Burdened Households Aged 80 and over Will Rapidly Increase from 2025-2035



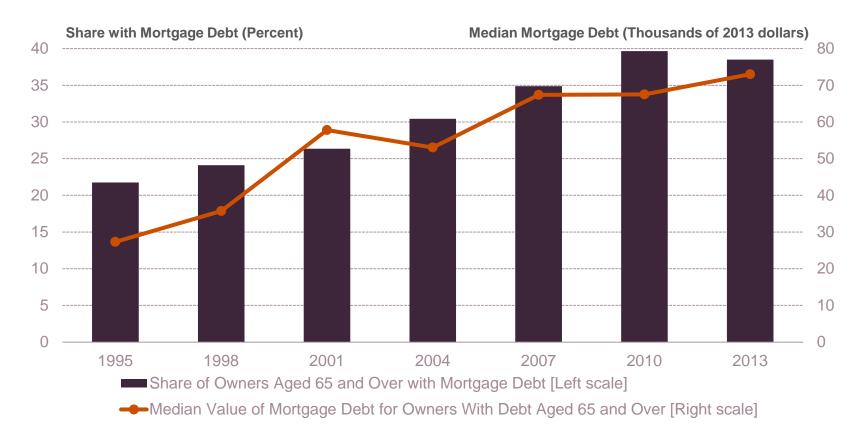
Projected Cost-Burdened Households by Age Group (Millions)

Notes: Moderately / severely cost burdened is defined as paying 30–50% / over 50% of income on housing.

Source: JCHS tabulations of 2014 American Community Survey data and 2016 JCHS Household and Tenure Projections.



More Older Households are Carrying Higher Amounts of Mortgage Debt into Retirement



Notes: Mortgage debt is debt on a primary residence. The share with mortgage debt is among owners only. Median value of mortgage debt is among owners with mortgage debt only and in constant 2013 dollars adjusted for inflation using the CPI-U-RS. Source: JCHS tabulations of US Federal Reserve Board, 2013 Survey of Consumer Finances.



Older Owners Have Substantially More Wealth Than Renters With Which to Cover Costs of Care

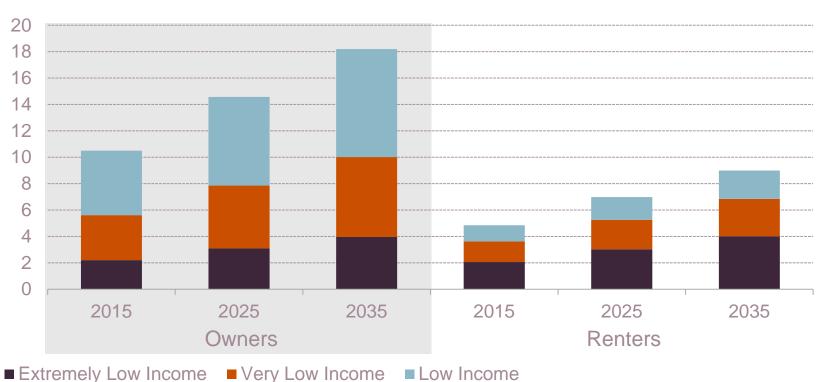
Median Wealth of Households Aged 65 and Over (Dollars)

| | Renters | Owners | | | |
|--------------------|------------|-------------|-------------|---------------------------|--|
| | Net Wealth | Net Wealth | Home Equity | Non-Housing Net Wealth | |
| All Households | \$6,150 | \$258,600 | \$125,000 | \$103,180 | |
| Race/Ethnicity | | | | | |
| Non-Hispanic White | \$12,000 | \$293,300 | \$135,000 | \$139,470 | |
| All Minorities | \$1,600 | \$115,450 | \$85,000 | \$16,370 | |
| Income | | | | | |
| Less than \$15,000 | \$1,300 | \$87,920 | \$78,000 | \$8,240 | |
| \$15,000-29,999 | \$3,580 | \$155,500 | \$100,000 | \$33,200 | |
| \$30,000-44,999 | \$90,700 | \$200,000 | \$98,000 | \$77,660 | |
| \$45,000-74,999 | \$70,000 | \$273,600 | \$120,000 | \$162,840 | |
| \$75,000 or More | \$370,500 | \$1,115,110 | \$250,000 | \$859,550 | |

Notes: Medians are calculated independently, so home equity and non-housing wealth values will not sum to net wealth. Source: JCHS tabulations of US Federal Reserve Board, 2013 Survey of Consumer Finances.



There Will Be Millions More Low-Income Older Households by 2035



Projected Low-Income Households Aged 65 and Over (Millions)

Notes: Extremely low income is defined as up to 30 percent of area median; very low income is more than 30 up to 50 percent of area median; and low income is more than 50 up to 80 percent of area median.

Source: JCHS tabulations of US Census Bureau, 2014 American Community Survey 1-Year Estimates and 2016 JCHS Household and Tenure Projections.

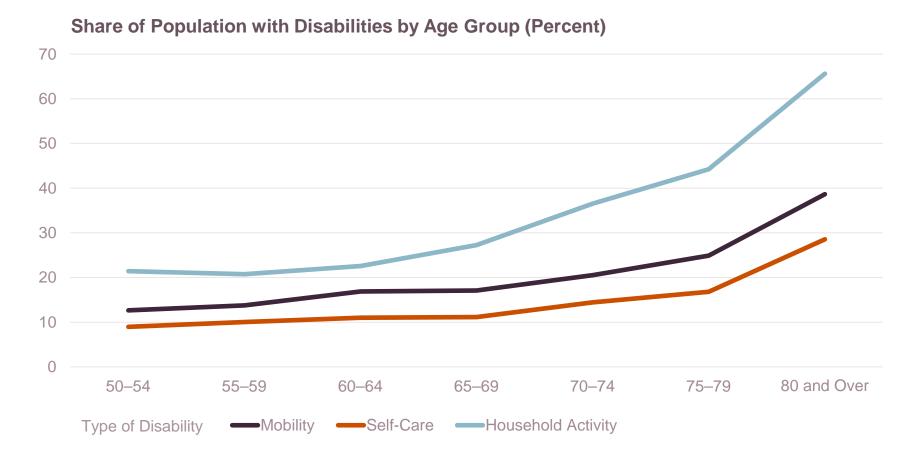


Challenges Two and Three: ENSURING ACCESSIBLE HOUSING AND CARE IN THE HOME



JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY 15

Disability Prevalence Increases with Age

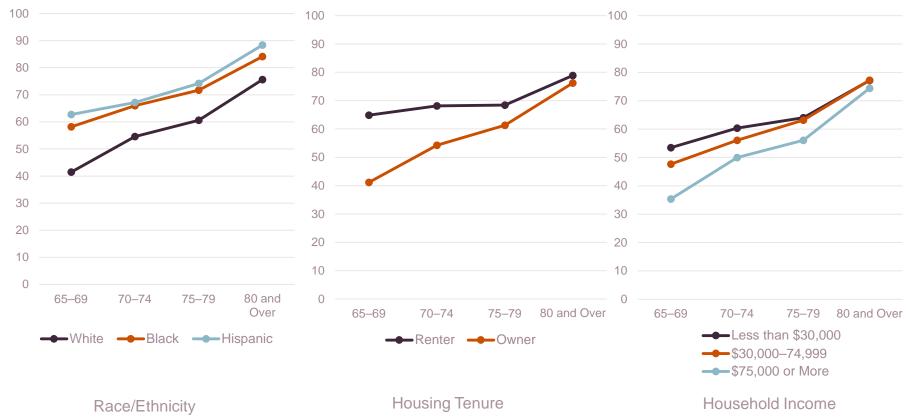


Notes: Mobility disability is defined as difficulty walking, getting in and out of bed, and climbing one flight of stairs; self-care disability as difficulty eating, dressing, toileting, and bathing; and household activity disability as difficulty with meal preparation, food shopping, using the telephone, taking medication, money management, housework, and driving. Source: JCHS tabulations of University of Michigan, 2014 Health and Retirement Survey.



Differences in Disability Rates by Tenure and Income Narrow in Once People Reach their 80s; Disparities by Race Persist

Share of Households Aged 65 and Over with Disabilities (Percent)

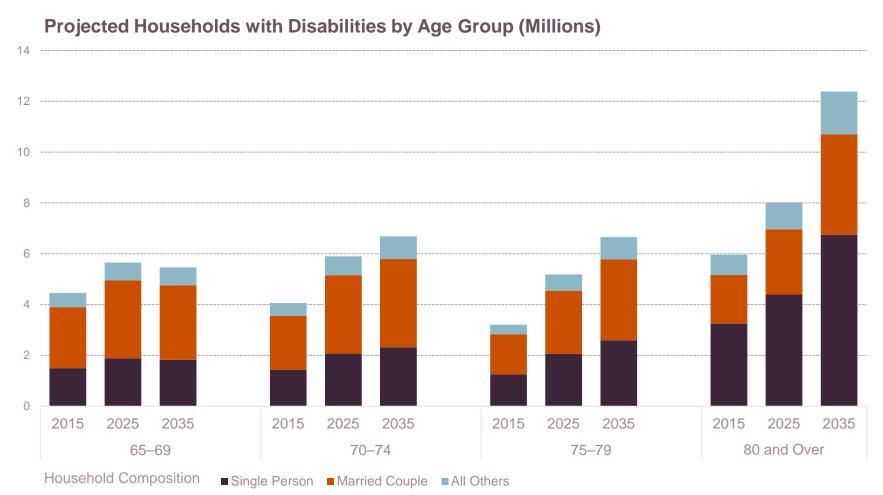


Notes: Whites and blacks are non-Hispanic. Hispanics may be of any race. Race/ethnicity figure excludes Asian and other households due to insufficient data.

Source: JCHS tabulations of University of Michigan, 2014 Health and Retirement Survey.



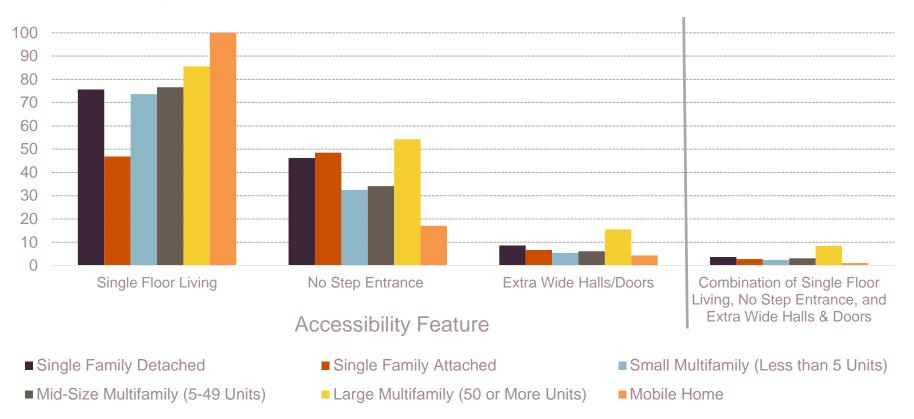
Single Person Households Aged 80 and over Will Drive Growth in Disabled Older Households



Source: JCHS tabulations of University of Michigan 2014 Health and Retirement Survey and 2016 JCHS Household and Tenure Projections.



Units in Large Multifamily Buildings Are Most Likely to Have **Accessibility Features**



Share of Housing Units by Structure Type (Percent)

Note: Accessible electrical controls and lever-style handles instead of knobs are two additional accessibility features not shown here, but which have been included in past JCHS analyses of home accessibility. Source: JCHS tabulations of HUD, 2011 American Housing Survey.





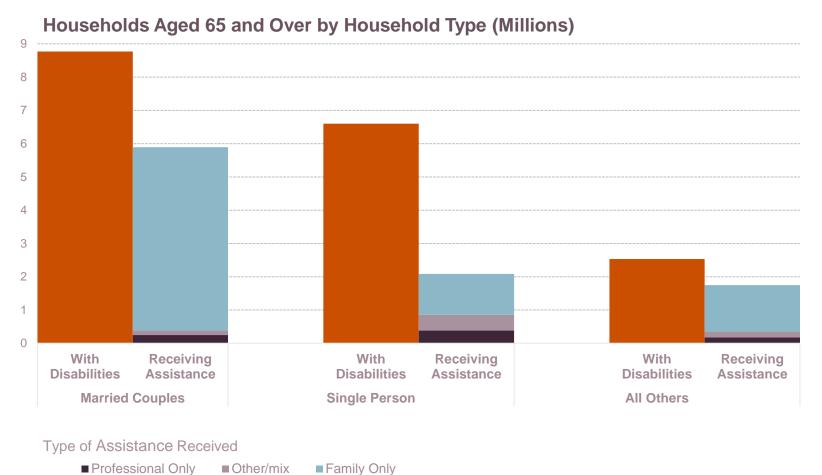




Image sources: from top left, clock-wise, www.pinterest.com, www.homedepot.com, www.icord.org, simsremodeling.net, and http://design4accessblog.com/.



Vast Majority of Care is Provided by Family, Though Trends Suggest Fewer Caregivers Will Be Available in the Future

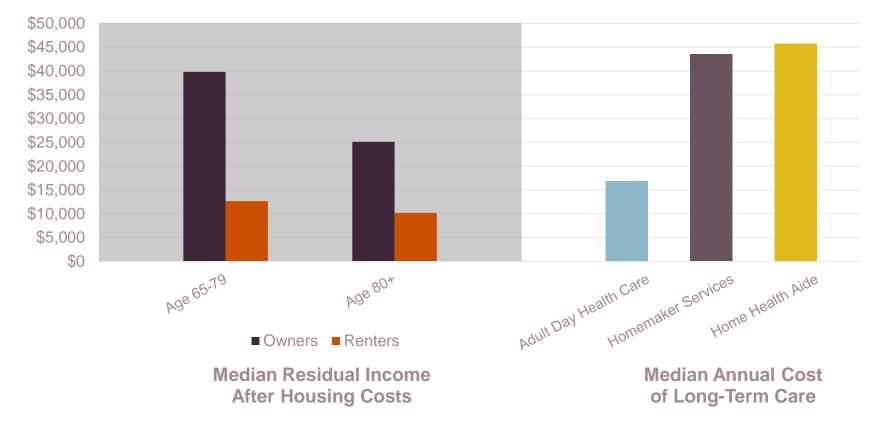


Source: JCHS tabulations of University of Michigan, 2014 Health and Retirement Survey.

JCHS

Care in the Home is Unaffordable with Income Left Over After Housing

Median Annual Residual Income by Tenure and Householder Age; Median Annual Costs of Long-Term Care (2014).



Source: JCHS tabulations of 2014 American Community Survey data and 2014 Genworth Cost of Care Survey.



Older Owners Are More Able to Afford Long-Term Care than Renters

| | | Number of Months Before Median 65 and Over Household Spends Down Wealth | | | |
|--------------------------|----------------------------------|--|-----------------------|-----------------------|--|
| Care Category | Median Monthly Cost (Dollars) | Renters | Owners | | |
| | | | Including Home Equity | Excluding Home Equity | |
| Homemaker Services | 3,623 | 2 | 71 | 28 | |
| Home Health Aide | 3,813 | 2 | 68 | 27 | |
| Adult Day Health Care | 1,408 | 4 | 184 | 73 | |
| Assisted Living Facility | 3,500 | 2 | 74 | 29 | |
| Nursing Home Care | 6,448 | 1 | 40 | 16 | |

Notes: Excluding housing wealth, the median net wealth of owners aged 65 and over was \$258,600 in 2013, while the median net wealth of same-aged renters was \$6,150. Homemaker and home health aide costs assume 30 hours of care per week. Nursing home care costs represent costs for a semi-private room.

Source: JCHS tabulations of US Federal Reserve Board, 2013 Survey of Consumer Finances and 2014 Genworth Cost of Care Survey.



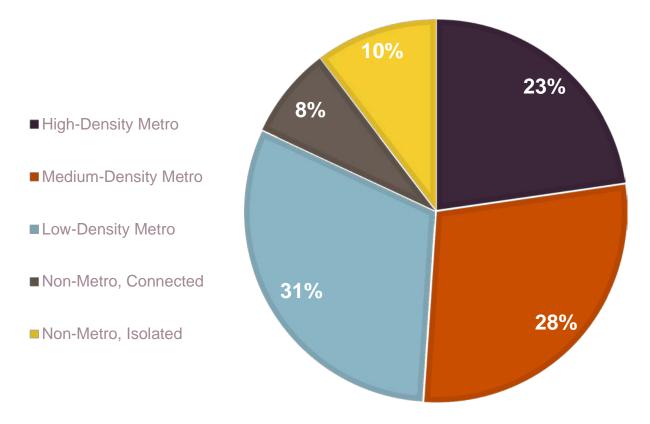
Challenge 4: REDUCING ISOLATION



JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY 24

Nearly Half of Older Adults are Aging in Low-Density or Rural Areas

Distribution of Households Aged 65 and Older by Area Type (Percent)

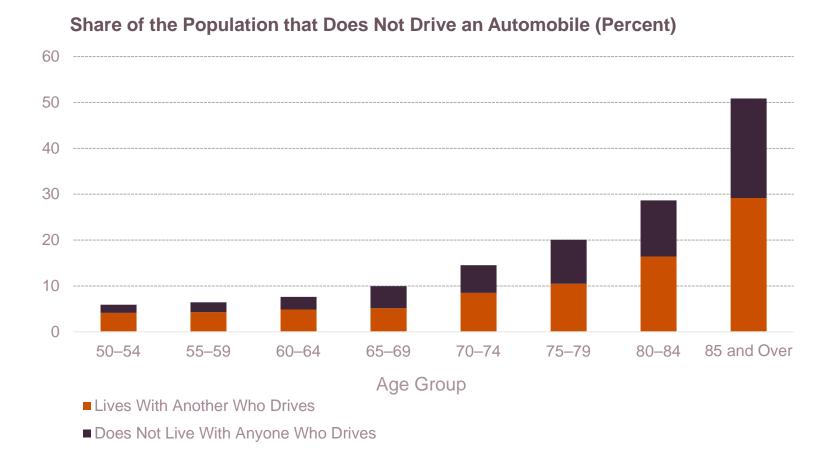


Notes: Areas are defined as census tracts. High-density metro areas have at least 2028 housing units per square mile; medium-density metro areas have between 644 and 2028 housing units per square mile; and low-density metro areas have less than 644 housing units per square mile. Connected and isolated non-metro areas are defined using USDA Rural-Urban Commuting Area codes.

Source: JCHS tabulations of 2010-2014 American Community Survey 5-Year Estimates and USDA Rural-Urban Commuting Area codes.



Figure 2.8: Fewer People Drive in Older Ages, Increasing the Likelihood of Isolation and Dependence on Others



Source: JCHS tabulations of 2009 National Household Transportation Survey data.



Conclusion:



JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY 27

Implications

- Increase supply of accessible housing
 - Assistance to owners and landlords to pay for modifications
 - Incentives/regulations to ensure new housing is accessible
- Increase housing options in communities where people live
 - More affordable and accessible options that allow people to maintain their connections to people and place



Implications

- Build on promising programs to support people at home
 - Services and assistance with health coordination delivered to the home
 - Community services for older adults
 - Medicaid support for care in the home
- Increase "housing + services" options
- Increase subsidies to low-income renters



For more information please visit: WWW.JCHS.HARVARD.EDU



JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY 30