

次世代住宅ポイントの商品への交換状況（令和2年3月時点）

○政策テーマ毎の交換状況

|                   | <令和2年3月計>     |         |               |         | 累計      |         |                |         |
|-------------------|---------------|---------|---------------|---------|---------|---------|----------------|---------|
|                   | 集計期間：3/1～3/31 |         |               |         |         |         |                |         |
|                   | 件数            |         | ポイント数         |         | 件数      |         | ポイント数          |         |
| 1. 次世代住宅ポイントの商品交換 | 253,607       | 100.00% | 7,302,066,600 | 100.00% | 498,353 | 100.00% | 14,780,948,100 | 100.00% |
| 省エネ・環境配慮に優れた商品    | 16,112        | 6.35%   | 1,190,176,700 | 16.30%  | 31,550  | 6.33%   | 2,481,410,200  | 16.79%  |
| 防災関連商品            | 7,662         | 3.02%   | 95,986,800    | 1.31%   | 14,423  | 2.89%   | 184,526,900    | 1.25%   |
| 健康関連商品            | 28,384        | 11.19%  | 1,152,931,000 | 15.79%  | 54,590  | 10.95%  | 2,242,937,700  | 15.17%  |
| 家事負担軽減に資する商品      | 107,836       | 42.52%  | 3,623,690,500 | 49.63%  | 212,813 | 42.70%  | 7,445,312,000  | 50.37%  |
| 子育て関連商品           | 6,843         | 2.70%   | 127,157,600   | 1.74%   | 13,064  | 2.62%   | 268,076,700    | 1.81%   |
| 地域振興に資する商品        | 86,770        | 34.21%  | 1,112,124,000 | 15.23%  | 171,913 | 34.50%  | 2,158,684,600  | 14.60%  |

○カテゴリ毎の交換状況

|                     | <令和2年3月計>     |         |               |         | 累計      |         |                |         |
|---------------------|---------------|---------|---------------|---------|---------|---------|----------------|---------|
|                     | 集計期間：3/1～3/31 |         |               |         |         |         |                |         |
|                     | 件数            |         | ポイント数         |         | 件数      |         | ポイント数          |         |
| 1. 次世代住宅ポイントの商品交換   | 253,607       | 100.00% | 7,302,066,600 | 100.00% | 498,353 | 100.00% | 14,780,948,100 | 100.00% |
| 家電                  | 106,852       | 42.13%  | 5,291,658,400 | 72.47%  | 212,725 | 42.69%  | 10,864,035,300 | 73.50%  |
| 省エネ家電               | 9,600         | 3.79%   | 1,033,276,500 | 14.15%  | 18,835  | 3.78%   | 2,109,212,500  | 14.27%  |
| 省エネ照明               | 3,816         | 1.50%   | 66,371,600    | 0.91%   | 7,247   | 1.45%   | 119,964,600    | 0.81%   |
| 健康家電                | 19,648        | 7.75%   | 1,048,315,500 | 14.36%  | 39,071  | 7.84%   | 2,114,638,500  | 14.31%  |
| キッチン家電              | 40,210        | 15.86%  | 1,383,318,700 | 18.94%  | 80,037  | 16.06%  | 2,855,256,100  | 19.32%  |
| 掃除・洗濯家電             | 32,595        | 12.85%  | 1,724,537,500 | 23.62%  | 65,661  | 13.18%  | 3,599,468,300  | 24.35%  |
| 電子辞書                | 138           | 0.05%   | 4,778,000     | 0.07%   | 239     | 0.05%   | 8,144,300      | 0.06%   |
| スマートスピーカー           | 845           | 0.33%   | 31,060,600    | 0.43%   | 1,635   | 0.33%   | 57,351,000     | 0.39%   |
| インテリア               | 11,627        | 4.58%   | 578,220,600   | 7.92%   | 20,788  | 4.17%   | 1,081,192,700  | 7.31%   |
| 家具                  | 6,645         | 2.62%   | 409,853,600   | 5.61%   | 11,709  | 2.35%   | 772,731,800    | 5.23%   |
| 寝具                  | 3,617         | 1.43%   | 149,056,000   | 2.04%   | 6,497   | 1.30%   | 275,165,600    | 1.86%   |
| カーテン・ブラインド          | 881           | 0.35%   | 9,280,400     | 0.13%   | 1,732   | 0.35%   | 15,892,700     | 0.11%   |
| カーペット・敷物            | 484           | 0.19%   | 10,030,600    | 0.14%   | 850     | 0.17%   | 17,402,600     | 0.12%   |
| 雑貨・日用品              | 39,047        | 15.40%  | 395,336,200   | 5.41%   | 75,036  | 15.06%  | 759,671,800    | 5.14%   |
| キッチン・バス・トイレ・掃除・洗濯用品 | 36,722        | 14.48%  | 358,966,000   | 4.92%   | 70,729  | 14.19%  | 695,413,500    | 4.70%   |
| 園芸用品                | 2,325         | 0.92%   | 36,370,200    | 0.50%   | 4,307   | 0.86%   | 64,258,300     | 0.43%   |
| 地場産品                | 1,985         | 0.78%   | 32,862,800    | 0.45%   | 3,354   | 0.67%   | 52,348,600     | 0.35%   |
| ファッション・小物           | 328           | 0.13%   | 4,593,400     | 0.06%   | 627     | 0.13%   | 9,385,700      | 0.06%   |
| 工芸品                 | 1,239         | 0.49%   | 16,326,400    | 0.22%   | 2,261   | 0.45%   | 29,288,900     | 0.20%   |
| その他地場産品             | 418           | 0.16%   | 11,943,000    | 0.16%   | 466     | 0.09%   | 13,674,000     | 0.09%   |
| 食料品・飲料              | 71,379        | 28.15%  | 486,529,800   | 6.66%   | 144,100 | 28.92%  | 1,023,307,200  | 6.92%   |
| 食料品                 | 59,691        | 23.54%  | 411,650,100   | 5.64%   | 122,026 | 24.49%  | 879,617,800    | 5.95%   |
| 飲料・酒類               | 10,668        | 4.21%   | 69,505,000    | 0.95%   | 20,422  | 4.10%   | 134,681,400    | 0.91%   |
| 健康食品                | 1,020         | 0.40%   | 5,374,700     | 0.07%   | 1,652   | 0.33%   | 9,008,000      | 0.06%   |
| スポーツ・健康増進           | 8,662         | 3.42%   | 291,827,900   | 4.00%   | 15,857  | 3.18%   | 545,090,700    | 3.69%   |
| スポーツ                | 1,713         | 0.68%   | 43,639,000    | 0.60%   | 3,289   | 0.66%   | 82,893,800     | 0.56%   |
| アウトドア               | 5,151         | 2.03%   | 84,661,700    | 1.16%   | 8,931   | 1.79%   | 142,091,700    | 0.96%   |
| 自転車                 | 1,798         | 0.71%   | 163,527,200   | 2.24%   | 3,637   | 0.73%   | 320,105,200    | 2.17%   |
| 福祉・介護用品             | 173           | 0.07%   | 6,873,700     | 0.09%   | 352     | 0.07%   | 13,875,400     | 0.09%   |
| 防災・避難用品             | 7,075         | 2.79%   | 88,879,700    | 1.22%   | 13,161  | 2.64%   | 169,909,100    | 1.15%   |
| 防災用品                | 1,022         | 0.40%   | 16,945,000    | 0.23%   | 1,889   | 0.38%   | 31,501,800     | 0.21%   |
| 避難用品                | 6,053         | 2.39%   | 71,934,700    | 0.99%   | 11,272  | 2.26%   | 138,407,300    | 0.94%   |
| ベビー・キッズ用品           | 6,807         | 2.68%   | 129,877,500   | 1.78%   | 12,980  | 2.60%   | 271,517,300    | 1.84%   |
| 子供用インテリア            | 2,857         | 1.13%   | 46,734,900    | 0.64%   | 5,304   | 1.06%   | 90,473,600     | 0.61%   |
| 学習用品                | 173           | 0.07%   | 1,742,700     | 0.02%   | 266     | 0.05%   | 2,567,800      | 0.02%   |
| 玩具（対象年齢6歳未満）        | 783           | 0.31%   | 9,075,400     | 0.12%   | 1,408   | 0.28%   | 16,143,400     | 0.11%   |
| 子供用衣類               | 47            | 0.02%   | 363,800       | 0.00%   | 84      | 0.02%   | 694,800        | 0.00%   |
| 子育て用品               | 2,431         | 0.96%   | 61,035,900    | 0.84%   | 4,736   | 0.95%   | 118,599,200    | 0.80%   |
| 子供向け自転車             | 516           | 0.20%   | 10,924,800    | 0.15%   | 1,182   | 0.24%   | 43,038,500     | 0.29%   |

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| 1. 次世代住宅ポイントの商品交換  | 253,607       | 100.00% | 7,302,066,600 | 100.00% | 498,353 | 100.00% | 14,780,948,100 | 100.00% |
| 500～10,000ポイント     | 119,086       | 46.96%  | 623,141,700   | 8.53%   | 231,130 | 46.38%  | 1,223,933,800  | 8.28%   |
| 10,100～20,000ポイント  | 45,521        | 17.95%  | 683,042,200   | 9.35%   | 90,742  | 18.21%  | 1,361,389,200  | 9.21%   |
| 20,100～30,000ポイント  | 26,391        | 10.41%  | 668,960,400   | 9.16%   | 51,660  | 10.37%  | 1,306,746,400  | 8.84%   |
| 30,100～40,000ポイント  | 12,596        | 4.97%   | 450,655,900   | 6.17%   | 24,119  | 4.84%   | 858,765,900    | 5.81%   |
| 40,100～50,000ポイント  | 10,339        | 4.08%   | 479,670,300   | 6.57%   | 20,292  | 4.07%   | 943,017,300    | 6.38%   |
| 50,100～100,000ポイント | 24,414        | 9.63%   | 1,749,683,000 | 23.96%  | 48,292  | 9.69%   | 3,458,718,900  | 23.40%  |
| 100,100～ポイント       | 15,260        | 6.02%   | 2,646,913,100 | 36.25%  | 32,118  | 6.44%   | 5,628,376,600  | 38.08%  |