Vehicle-Infrastructure Cooperative System and Probe Data in Japan

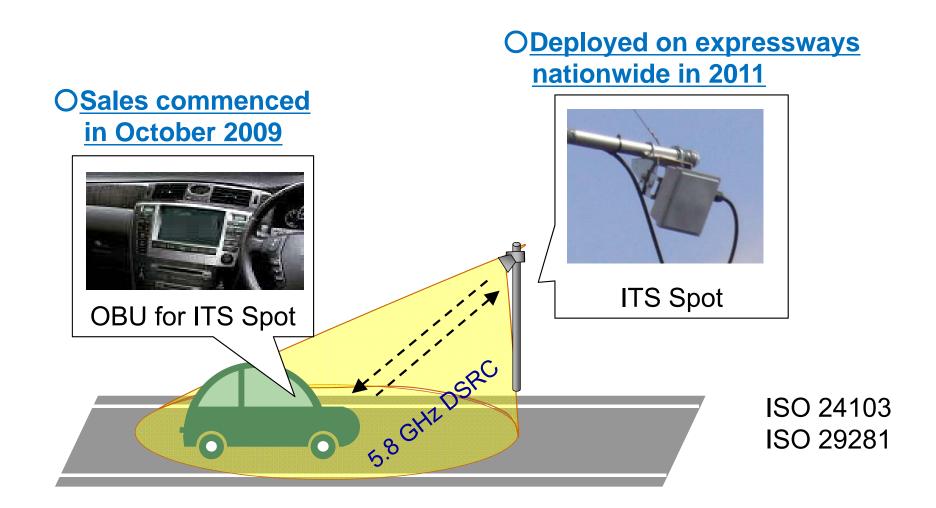




- 1. Start of ITS Spot service
- 2. Collecting probe data via ITS Spots
- 3. Utilizing probe data in road administration
- 4. Applicability to private-sector services
- 5. Public-private partnership on probe data



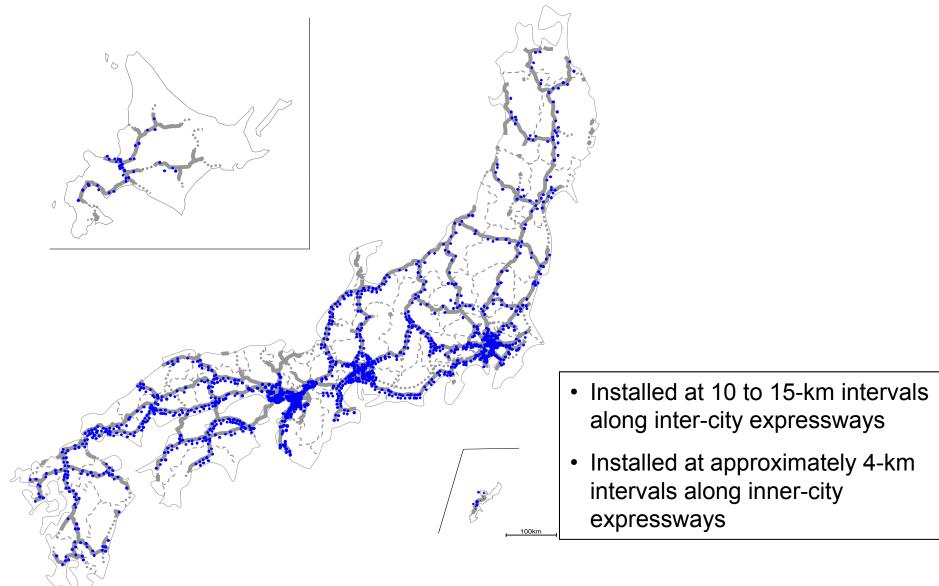
- Vehicle-infrastructure cooperative system installed in 2011.
- Services provided via 5.8 GHz DSRC.





Locations of ITS Spots

1,600 ITS Spots installed on expressways throughout all of Japan





ITS Spot-compatible OBUs

- 16 manufactures marketed the compatible OBUs.
- 10M OBUs to be sold over 5 years.

Automobile manufacturers





















Manufacturers of navigation systems and on-board units



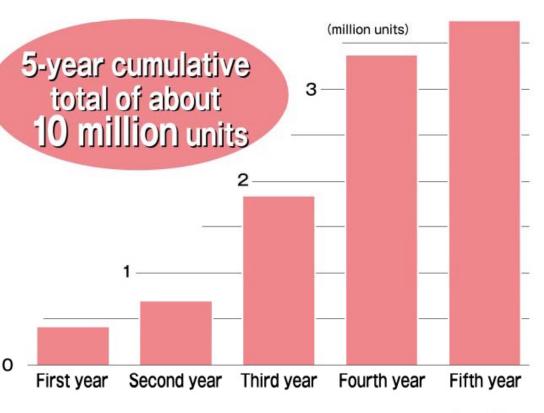














Three basic services and probe data collection started.

Three basic services

Dynamic route guidance: Wide-area congestion data for selecting routes

intelligently.

Safety driving support: Alerting drivers to possible dangers.

ETC: Electronic toll collection

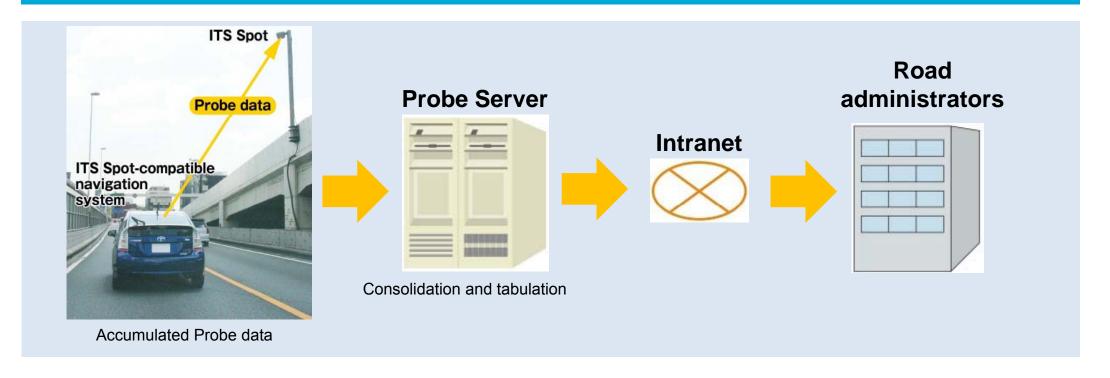
Collection of probe data: Collection of traveling data from individual vehicles

Other services (available with some manufacturer's OBUs) Local sightseeing information via Internet.

^{*}Additionally, services related to payments, tourism, distribution, etc., are planned for the future.

2. Collecting probe data via ITS Spots





Data collected

- Travel data ; Time, location, speed
- Behavioral data ;Time, acceleration in all directions, yaw angle speed
- Timing of data recording

Location and speed: Every 200 meters of driving distance or when

direction of travel changes by 45 degrees

Acceleration: When 0.25 G is surpassed

Yaw angle speed: When ± 8.5 deg/s is surpassed

Data recording distance: Approx. 80 km

2. Collecting probe data via ITS Spots



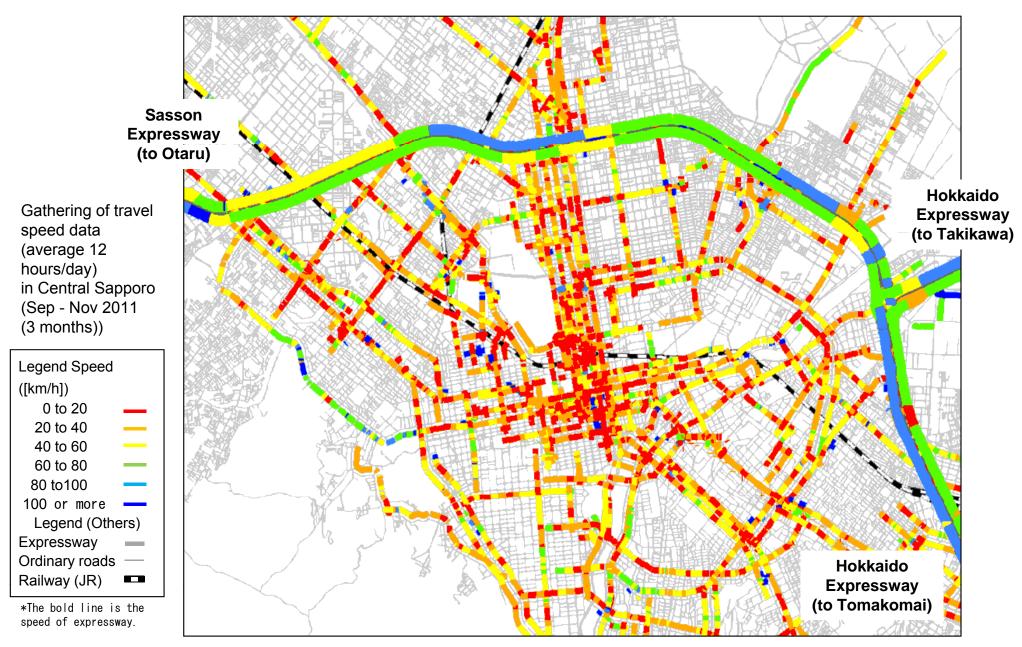
Protection of Privacy

- 1. Arrangement of the data to be transmitted
 - Drivers and vehicles can not be identified.
 - Probe data around the point where the engine stops will not be transmitted.
 - Driver can choose not to transmit probe data.
- 2. Declaration of data usage
 - Purpose of data usage is limited.
 - Improvement of road management,
 Manufacturer's product development, research, etc.
 - Described in the instruction manual of OBUs and on the MLIT website.

2. Collecting probe data via ITS Spots



Processed probe data (Sapporo City)





Probe data application menu

 Greater sophistication and efficiency to be achieved by travel records and behavioral records.

Use area	Forms of use	
Survey and planning	Implementation of whole-area and continuous travel speed surveys Performance measurement	
Congestion countermeasures	Quantitative survey of congestion conditions Clarification of effect of road construction on road traffic	
Traffic safety measures	Analysis of travel conditions on community roads Identification of potential hazardous points (accident-prone areas)	
Management of large- vehicle passage	Survey of conditions concerning passage of special-purpose vehicles and vehicles carrying hazardous materials	
Road management during disasters	Identification of passable route during disasters Survey of passage conditions during snowfall	
Provision of information	Increased sophistication of provided road traffic data	



Example of application in evaluation of road policy

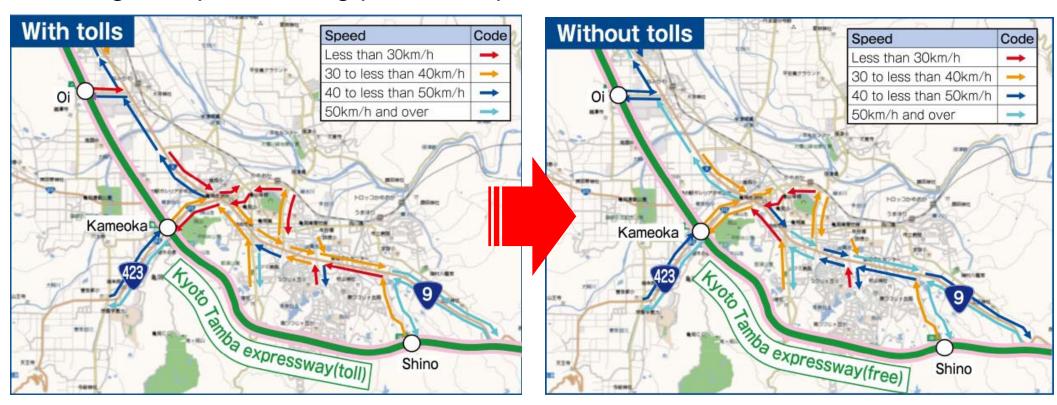
Probe data used for evaluating road policy quantitatively.

Pilot project abolishing expressway tolls

Zone: 1,652-km zone

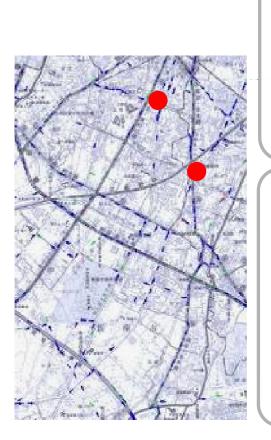
Period: June 28, 2010, to March 31, 2011

■ Change in speed during peak time periods

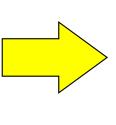


on@MLIT

- Probe data indicates sudden broking points.
- Taking counter measures at such points can prevent traffic accident in advance.

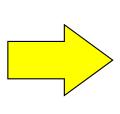






Treat the roadside plants







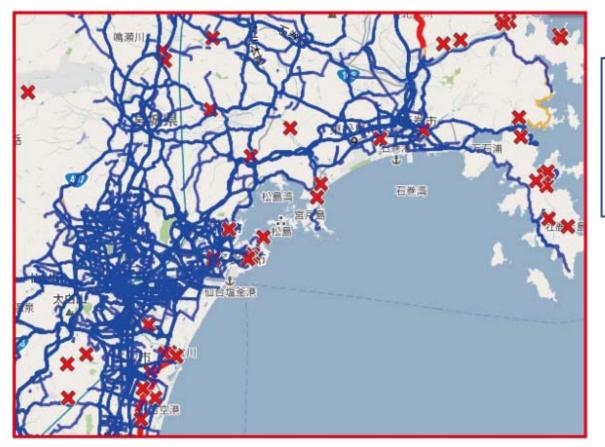
: Sudden braking point

Sudden braking reduced by 70%



Example of application during a disaster

- Probe data used for estimating passable routes.
 (Great East Japan Earthquake)
 - Selecting routes for emergency transport vehicles and relief supplies.



Data on traveled route and route closure

: Actual traveled route (provided by private-sector makers)

X: Road closure (provided by road administrator)

Information on vehicle-taveled route provided by :Honda Motor Co., Ltd, Pioneer Corporation, Toyota Motor Corporation, and Nissan Motor Co., Ltd

Closed road section data provided by :Tohoku Regional Bureau, Iwate Prefectural government, Miyagi prefectural government, Fukushima prefectural government, and East Expressway Co., Ltd,

Data integrated by: Non profit organization ITS Japan

4. Applicability to private-sector services

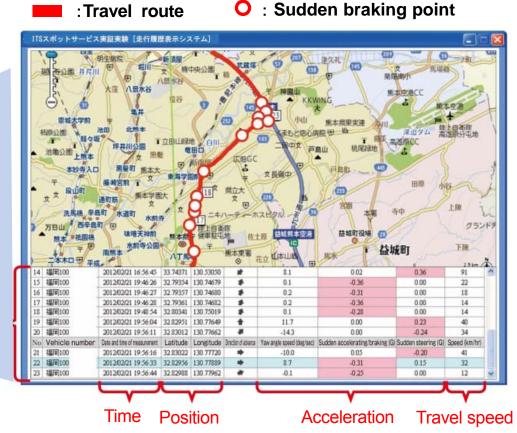


Support for distribution business

- Probe data of each logistic vehicle is collected at ITS Spots free of communications charges, and provided to the logistic center real-time.
- Physical distributors use the probe data for controlling vehicular operation and guiding each driver for safe driving.



List of Sudden braking point



The Study Group of Consumer Electronics Logistics (Organizer: MITSUI-SOKO-LOGISTICS Co., Ltd.)

5. Public-private partnership on probe data



Joint research on Probe data

Purpose

Take advantage of the probe data collected through ITS Spots in conjunction with industry.

- (1) Technology development for the use of Probe data
- (2) Validation of the effects of introducing service
- (3) Creating a technical standards and institutional framework

Period

September 2012 ~ March 2015

Request for proposal June ~ July, 2012.

Proposal submitted 7 companies.

Now, in preparation for a joint research agreement.



Results to be expected

Clarification of the use of effective service.

Improved easiness of utilization. \rightarrow Practical Service!

5. Public-private partnership on probe data



- Private sector is also collecting probe data and creating various services.
- Quality and quantity of such data is usually undisclosed.

	Car companies	Cellular application	Taxi companies
Collection method	Cellular phone	Cellular phone	Business-use radio
Data items collected	Time stamp Latitude / Longitude Speed (Partly undisclosed)	Time stamp Latitude / Longitude Speed	Time stamp Latitude / Longitude (Partly undisclosed)
Number of target	Partly Undisclosed	Unknown	Unknown
Quantity of data	Undisclosed	Undisclosed	Undisclosed
Accuracy of data	Undisclosed	Undisclosed	Undisclosed

5. Public-private partnership on probe data



Next Steps

■ Probe data collected through ITS Spot

- Realization of private services through joint research.
- Establishment of rules to use probe data.
 - Format to be provided, Personal information protection, etc.

■ Probe data collected by private sector

- Necessary to compare the quality of probe data.
 - Accuracy, Amount of data, Availability of real-time data, etc.
 - → this is an area of competition.
- Further study for new application aiming efficient road administration.
 - Analysis of traffic behavior including a variety of transportation modes, Optimal transportation planning.
 - Analysis of time loss due to congestion by road work,
 Adjusting the timing of road work, etc.