

New Approaches to Reduce Road Traffic Accidents in Japan

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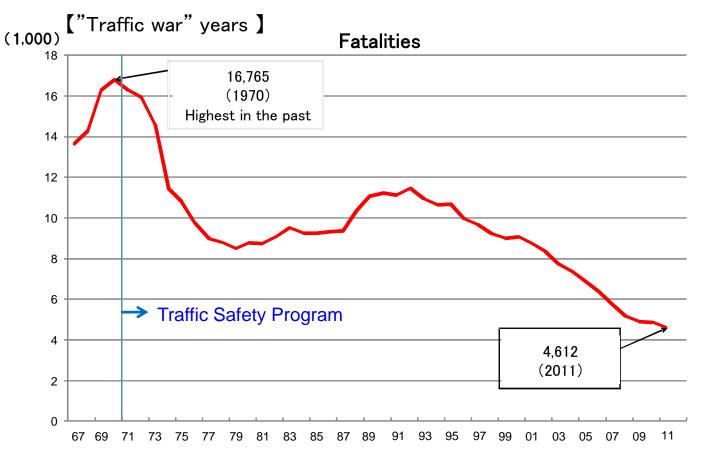
(1) Current Situation of Traffic Accidents in Japan

Traffic Accidents in Japan



O"Traffic war^{*}" led by post-war motorization became a social problem and fatality reached a record high of 16,765 in 1970. In 2011, however, the number decreased down to less than one third of the 1970-level.

Changes in traffic fatalities



Data from National Police Agency

Factors of the decline in traffic fatalities during the last 40years



- (1) Improvement of road infrastructure
- (2) Reduction in drunk driving accidents
- (3) Increased use of seatbelts
- (4) Increased pedestrian awareness to keep traffic rules
- (5) Enhanced vehicle safety



Goals

(1) Reduce the annual number of deaths resulting from traffic accidents to below 3,000 so that Japan becomes the nation with the world's safest road traffic.

(2) Reduce injuries to 0.7 million or fewer.

Countermeasures

<Point of view>

- 1 Ensure safety of the elderly and children.
- (2) Ensure safety of pedestrians and cyclists.
- 3 Ensure safety of road users on residential and arterial roads.

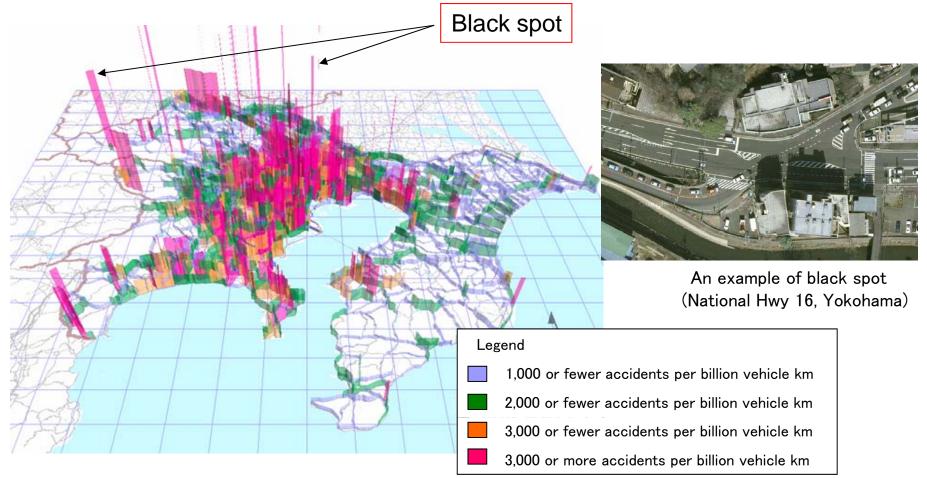


(2) The Management Approach for Safer Roads

Accident rates in the Tokyo Metropolitan region



O Accidents tend to occur frequently at certain spots on arterial roads.
 O Measures are focused on these black spots.





O Designate arterial road sections with high frequency of accidents as "black spots" and promote accident prevention measures.
 O About 4,000 black spots were designated in 2003 and 3,400 spots in 2008.

«Criteria for black spot designation in 2008»

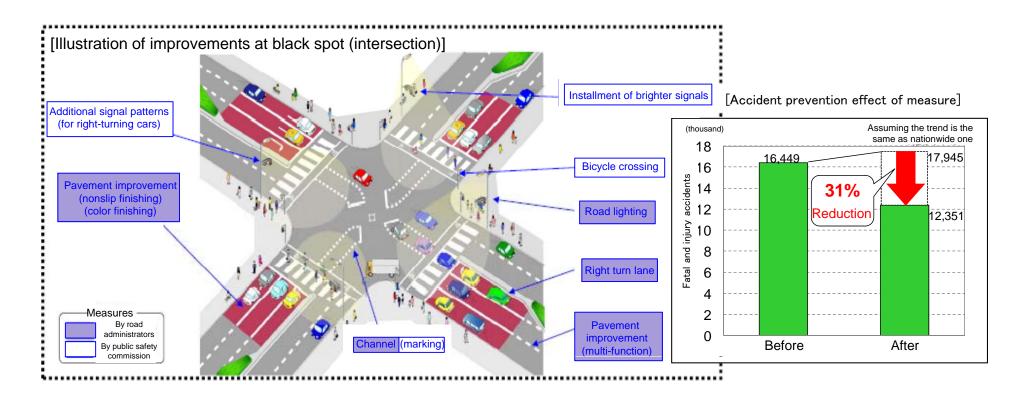
All of the following segments for the average from 2003 to 2006

- •1,000 or more injury accidents/billion vehicle km
- •10 or more fatal accidents/billion vehicle km

Countermeasures for Black Spots and Their Effects

OImprovements of signal system and intersections were carried out through the cooperation between police and road administrators. OFatal and injury accidents were declined by 31% amongst 3,271 "black spots"

after the improvements during the target years (2003 to 2007)

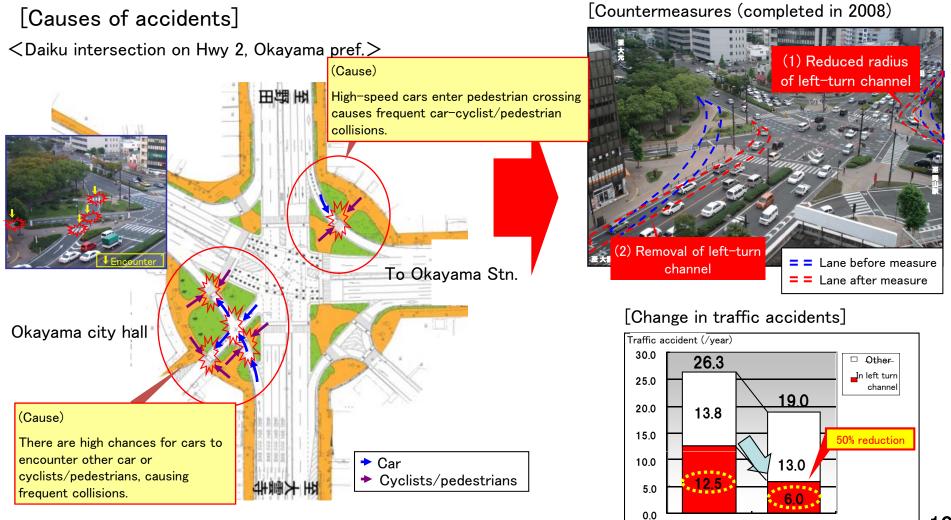


Case Example of Countermeasure at Black Spot (Daiku Intersection On National Hwy 2, Okayama Pref.)

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O Daiku intersection on Hwy 2 is one the most accident-prone spots in Okayama pref.

O Reduced radius of left turn channel on one side and removal of left turn channel on the other side brought reduction of sudden collision and left turning accidents.



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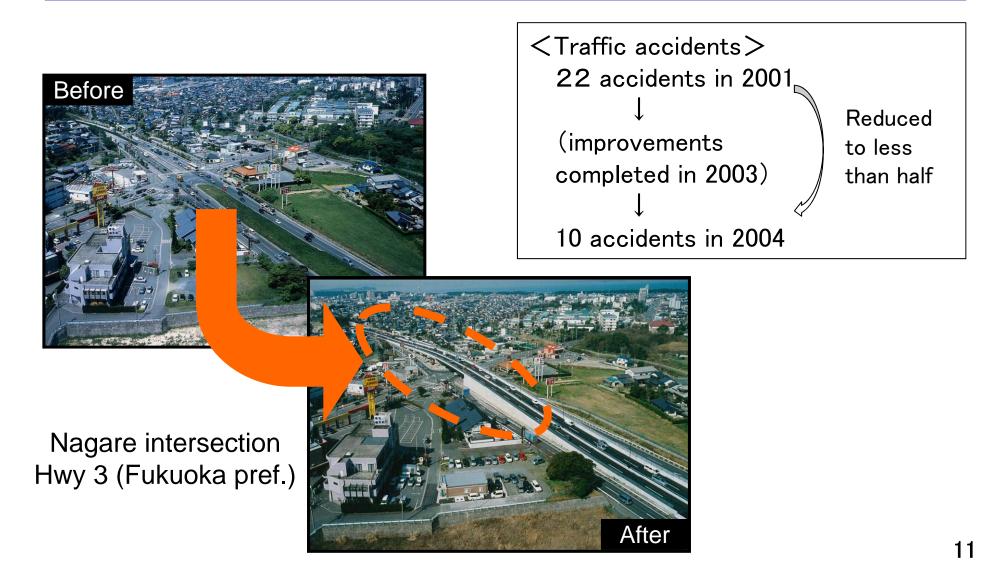
Before

After

Case Example of Countermeasure at Black Spot (Nagare Intersection on National Hwy 3, Fukuoka Pref.)

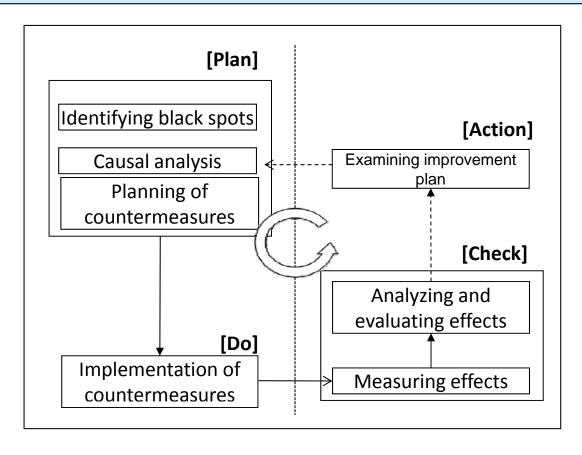


OWith increasing traffic volume, more than 20 accidents occur annually. OImprovement of intersection (grade separation) brought accident reduction by half.



Management Cycle to Improve Black Spots

OConduct effective measures under the management cycle to improve black spots including causal analysis, planning of countermeasures, implementation of countermeasures and evaluation of the effects.



Database for Management Cycle Support



O A database was created to support management cycle to improve black spots.

OThe database is accessible on the web by every road administrator for planning countermeasures.

 \ll Outline of accident database \gg

Subject

- Black Spots

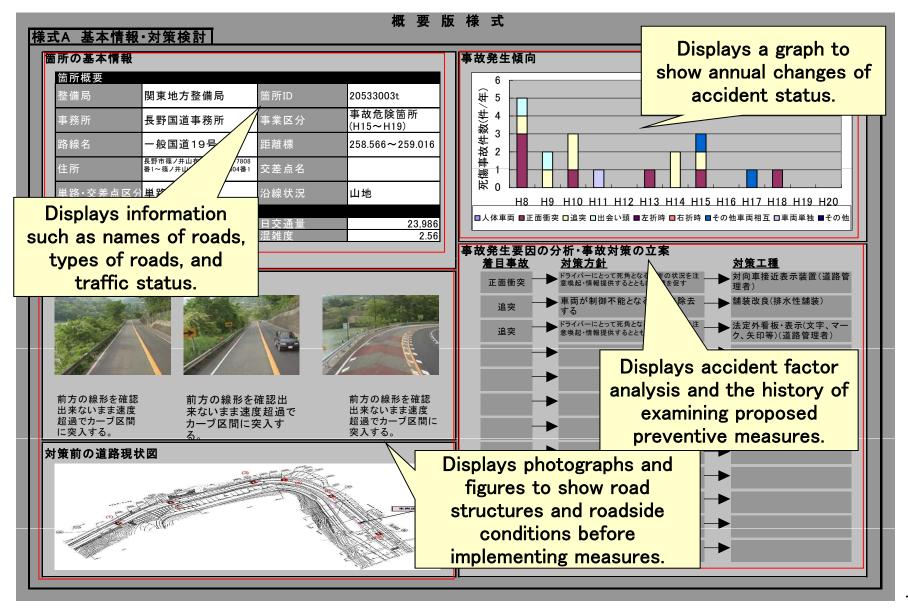
About 4,000 spots designated in 2003 About 3,400 spots designated in 2008

Data Items

- Traffic Accident Situation
- Process of Planning Countermeasures
- Items of Countermeasures
- Accident data before and after countermeasures

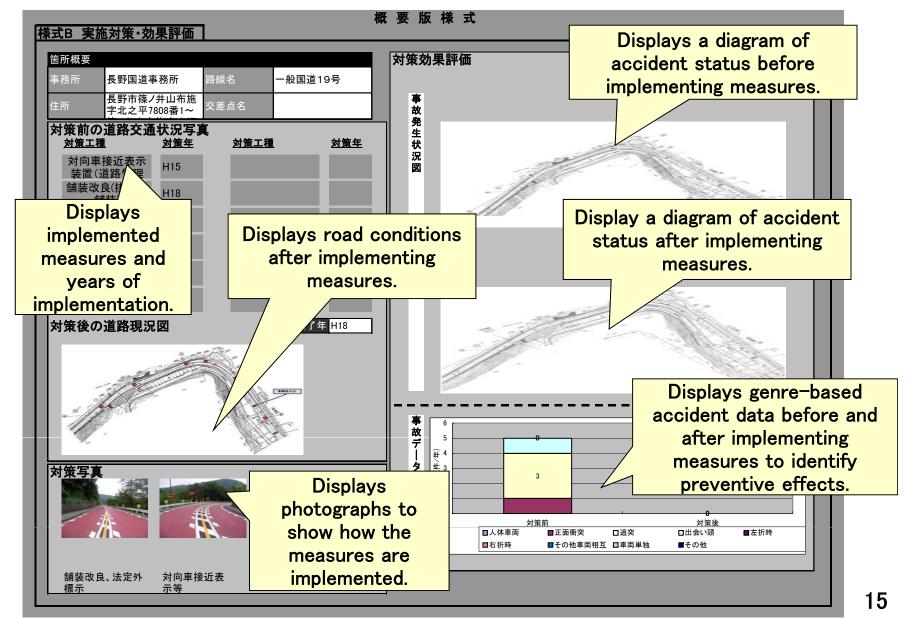
Traffic Accident Countermeasure Database

Format A(basic information, examination of measures)



Traffic Accident Countermeasure Database

Format B(Evaluation of implemented measures and effects)



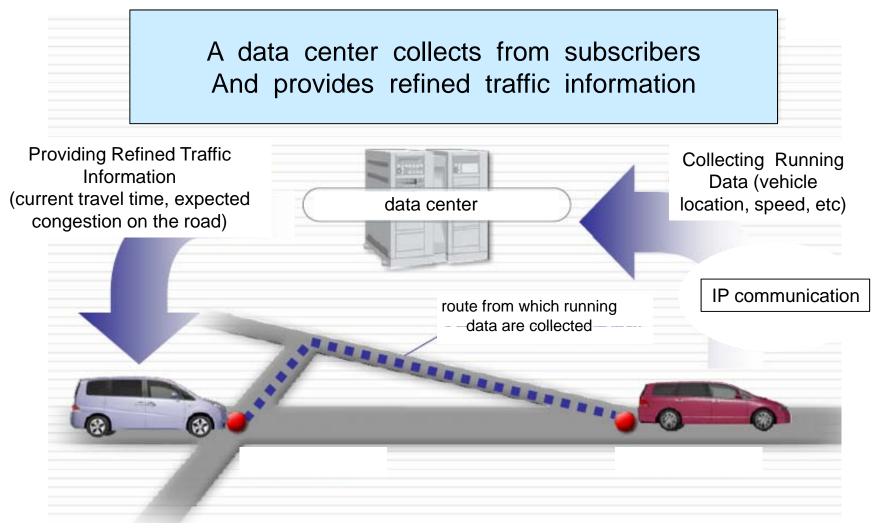


(3) New Efforts to Combat Traffic Accidents

Utilizing Probe Data from Telematics Service to Identify Hazardous Spots



-Typical Telematics Service Managed by Automobile Manufacturers-



The number of subscribers to HONDA system has reached 1.48 millions.
TOYOTA and NISSAN provide a similar system.

Traffic Accident Countermeasures Using Probe Data

-Trial by Saitama Prefecture office -

OSaitama pref. signed an agreement with Honda and uses probe data for road development (since Dec 2007).

OTraffic accident countermeasures are carried out after identifying sudden-braking-prone spots using the probe data.

After improvements, frequency of sudden braking and fatal or injury accidents declined on the spots.

\bigcirc Work flow

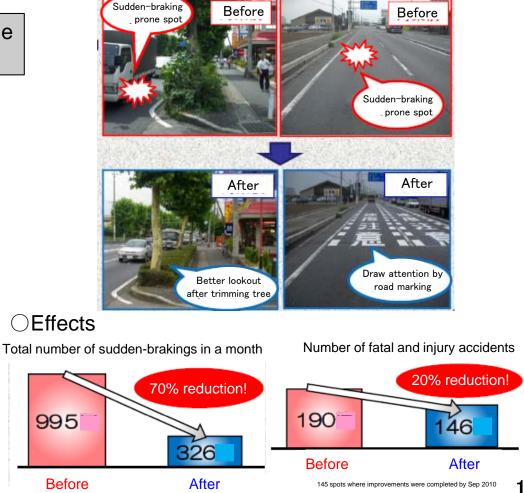
5 or more sudden-brakings* occur in the same direction in a 50m-mesh area.

Designate these spots as "sudden-brakingprone spots" Identify the causal factors on site.

Carry out the countermeasures (160 spots in the pref.)

* Defined as a breaking with deceleration at 0.3G or higher. Generally, deceleration at 0.3G or higher is thought to cause passengers discomfort.

CExample of countermeasure



Ensuring Traffic Safety on School-Commuting Roads

O Elementary school students in Japan walk to school on the school-commuting roads designated by their schools (in groups for security reason).

O A series of traffic accidents involving students on the road to and from school occurred this April.

•April 23rd (Mon) Kameoka city, Kyoto pref.

A car crashed into a group of 9 students and a parent of Ansyo municipal elementary school killing 2 students and a parent with 7 major or minor injuries.

April 27th (Fri) Tateyama city, Chiba pref.
 A car crashed into an elementary student who had been waiting for a bus to death.

•April 27th (Fri) Okazaki city, Aichi pref.

A car crashed into 2 elementary students who had been crossing the pedestrian crossing, causing both injuries.





Images of elementary school students going to school in a group

Cooperative Urgent Inspection of School-Commuting Roads

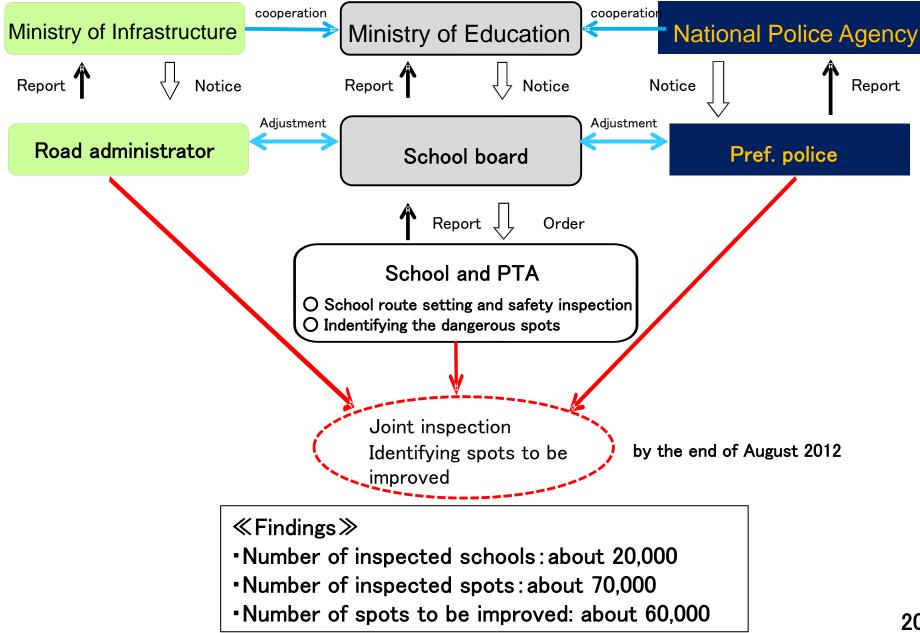
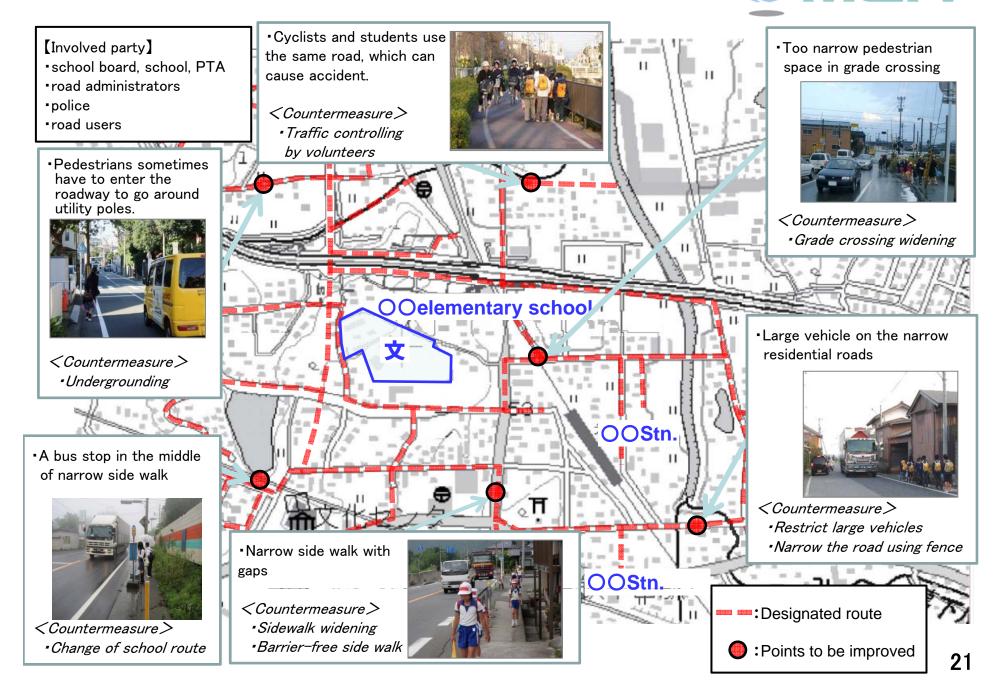


Image of Typical Countermeasures on School-Commuting Road



Conclusion

- Systematic efforts in traffic safety are effective.
- New approaches such as introduction of a management cycle and utilization of prove data should be continued.
- Cooperative work with other authorities and cooperation with citizens are effective and should be enhanced.



Thank You for Your Attention