

Recent Japanese Policy Developments in  
Inter-modal Transportation

# **In Search of New Policy Approaches on Inter-modal Transportation**

Masanori GENNAI

Deputy Director, Freight Forwarders Division, Policy Bureau  
Ministry of Land, Infrastructure and Transport (MLIT), Japan

APEC Inter-modal Task Force  
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# Introduction

## A. Essential National Interest

Support the development of logistics for SCM while making it more environmentally friendly by promoting inter-modal transportation

## B. Increasing Need of New Policy Approaches

Future scope of existing policy tools would be further limited under deregulations and budgetary restrictions upon policy measures



Need to establish new approaches, neither based on regulations nor depending on financial incentives

## C. New Policy Approaches Opened by CSR

A rapidly increasing interest of the industry in CSR has been intensifying corporations' preference formation based on their subjectively conceived appropriateness vis-à-vis environmental and social concerns and norms.



Stimulate corporations' sensibilities to CSR and influence their preference formation process

# 1. Initial Policy Measures

## Recognition by the authorities

- A: 1) Recognise the best shippers and service providers, using rail or maritime transport or low-pollution trucks, according to the diminution level of CO<sub>2</sub> emission among all the applicants to the ministerial pilot project giving financial incentives
- 2) Make hyperlinks between the MLIT homepage and the homepages of these best shippers and service providers
- B: Certificate environmental logistics management for trucking business, by Transport Ecology and Mobility Foundation, a public-service corporation under the control of MLIT, to make trucking portions of inter-modal transportations more environmentally friendly.



## Release relative information to the public, companies providing grading services and the media like Nikkei



Take in account that information when ranking enterprises in terms of their environmental management.

## 2. Elaboration as Policy Package

### A: Collect and distribute relative information

Creating a data-base collecting enterprises' environmental-logistics management related information

### B: Establish and improve calculating units of CO2 emission caused by inter-modal transportations



### Promote evaluation / rating of enterprises by the stock market, the banking business and the society

→ Stimulate further efforts/initiatives of the enterprises regarding environmental management concerning logistics

→ Support inter-modal transportation furthermore

# 3. Challenges for Next Step

## 1. Realise small and medium enterprises' participation

Key elements :

- Take account of whether or not large enterprises choose business partners committed to CSR

## 2. Improve methods and tools of CSR-related evaluation/rating

Key elements :

- Assure credibility of information sources and information itself
- Upgrade quantitative evaluation methods

## 3. Diversify authorities' actions based on CSR-related evaluation/rating

Key elements :

- Introduce incentives or disincentives which furthermore push enterprises to dedicate to CSR through their anticipation of the advantages or disadvantages they would have

# Conclusion

Japan has been promoting – and will continue to promote – environmentally friendly inter-modal transportation, based on economic needs and environmental concerns.

The recent increasing interest in CSR in Japan has opened a new horizon for Japan's policy-making to promote inter-modal transportation. As new approaches based on CSR, Japan has initiated experimental measures and has been being elaborating a policy measure package.

Japan will consolidate the new approaches in tackling with the challenges for next step so that enterprises furthermore make use of environmentally-friendly inter-modal transportation on the basis of their commitments to CSR.

Thank you for your attention

For further information: [gennai-m2gh@mlit.go.jp](mailto:gennai-m2gh@mlit.go.jp)