**Ushida Collection**

Since 2007, the Kyoei Electric Kilns company has been purchasing noteworthy ceramic works for preservation in the Ushida Collection at Gallery VOICE. The collection is named after the company’s president, Ushida Takuzō. Ushida grew up on Oribe Street, where many of Tajimi’s ceramics shops are located, and he has a long-standing appreciation for Mino ware.

Pieces for the Ushida Collection are often selected from special exhibitions held at Gallery VOICE. The works that are chosen for the collection generally represent local ceramicists or are otherwise exceptional in a way that makes them worth collecting and displaying for future generations. Additionally, the continual expansion of the Ushida Collection creates opportunities to support working artists while sharing their best work with the public.

Pieces in the Ushida Collection are exhibited at Gallery VOICE. They are also loaned out to art museums and other galleries to promote Tajimi as a ceramics center and to support the development of ceramics culture throughout Japan and the world.