The Takeuchi family were merchants who built their home in Awagamachi at the end of the Edo Period (1603–1867). They traded in various things, including tea, soy sauce, and sake, which they produced themselves. As wholesalers of the local variety of green tea known as *senreicha*, they earned acclaim as far away as Kyoto.

As was common for merchants at the time, the Takeuchi family used the front rooms of their house as a storefront. Behind the home were four store houses, but today only one survives. A Buddhist altar stands in the center of the house.