

Storyline and Narration for Chubusangaku promotional video

Intro 20”

Aerial views of the park and/or other generic scenes

Opening Title:

Chubusangaku National Park

Birthplace of the “Japanese Alps”

Narration: Welcome to Chubusangaku National Park, the heart of the Northern Alps and the birthplace of recreational mountaineering in Japan. This is a land of rich history, soaring peaks, pristine mountain lakes and streams, snow-blanketed valleys, and hot-spring villages. Visitors come year-round to enjoy the park’s natural wonders and cultural charms.

Kamikochi Scenes with Subtitles 25”

Kamikochi

The Hotaka Mountain Range

A network of alpine trails

N: Kamikochi is the park’s most famous scenic spot. Its beginner-friendly trails take visitors through lush forests, with views of the magnificent peaks of the Hotaka range reflected in Taisho Pond. Kamikochi is also the gateway to many of the park’s 3,000-meter-high summits, and hikers and mountaineers flock here to begin their climbs into the clouds.

Scenes of the Hotaka Range with Subtitles 25”

Panoramic shot of the range

Banryu and Weston

Mountain hut

N: The Hotaka Range includes half of Japan’s peaks over 3,000 meters. The most symbolic is Mt. Yarigatake, often called the Matterhorn of Japan for its sharply tapered

peak. Climbing in the Japanese Alps began here with ascetic monks who believed in the divinity of mountains, was popularized after climbs by nineteenth-century European mountaineers, and continues to flourish with today's legions of modern alpinists.

Scenes of Mt. Norikura with subtitles 25''

Mt. Norikura

Norikura Skyline and Echo Line Road

Raicho (the Japanese rock ptarmigan)

N: Mt. Norikura is a massive volcanic mountain that, despite its 3,026-meter height, is known as a relatively easy climb. Buses and taxis also ascend the mountain, rising through birch forest via Japan's highest road to its highest bus stop, well above the tree line. Lucky visitors might catch a glimpse of Japanese rock ptarmigans, alpine birds that have become beloved mountain mascots.

Scenes of Norikura Kogen with subtitles 25''

Mt. Norikura Snow Resort

Mizubasho

Zengoru Falls (in winter)

N: Norikura Kogen is a broad plateau at the foot of Mt. Norikura, known for its natural beauty and year-round outdoor sports activities, from skiing and snowshoeing to hiking and cycling. It is also known for its meadows of summer flowers and for waterfalls that turn into huge ice formations during the winter months.

Scenes of Okuhida Onsengo Hot Springs with subtitles 25''

(One of the villages from a distance)

Open-air hot-spring baths

View from the Shin-Hotaka ropeway

N: A great base from which to explore the national park is Okuhida Onsengo Hot Springs, five cozy communities offering a wide array of hot-spring baths. Nearby, the Shin-Hotaka ropeway ascends steeply to an observation deck at an elevation of over 2,000 meters, where visitors enjoy spectacular panoramic views of the park's highest peaks.

Scenes of Shirahone Onsen with subtitles 25”

(Aerial or other view of the village)

Shirahone Onsen

Relaxing mineral baths

Traditional local cuisine

N: The historic hot-spring village of Shirahone Onsen is a peaceful, remote getaway tucked deep in the forested valleys of the national park. Day visitors are welcome to drop by for a soak, but overnight guests receive the full traditional hospitality of a Japanese inn, from soothing mineral baths to elaborate meals of local specialties.

Closing 10”

N: Experience the natural wonders of Chubusangaku National Park, birthplace of mountaineering in Japan

End title

Chubusangaku National Park

Birthplace of the “Japanese Alps”