

Shirayama-Hime Shrine

First established around 2,100 years ago, Shirayama-Hime Shrine is the head shrine for over 3,000 Hakusan and Shirayama shrines around Japan.

Pass under the torii gate and walk up the tree-lined Omotesando path to the shrine, a sacred space that enshrines Kukuri Hime no Kami, the goddess of matchmaking and marital bliss.

Around 600,000 visitors come each year to worship at the shrine.

Tucked away in the woods behind the shrine is the *misogi-ba*, the site of a Shinto purification ceremony called *misogi*.