

Tanekashi-sha

Tanekashi-sha is the first stop in the Hattatsu Mairi prosperity rite. This shrine is devoted to Uka no Mitama no Mikoto, a Shinto god said to be one of many manifestations of Inari, a deity of grain and agriculture.

The shrine's association with sowing and fertility—*tane* means “seed”—has made it popular beyond the world of farming. In the Hattatsu Mairi, it represents the investment and effort required in the early stages of a successful business. People seeking to conceive children also pray at this shrine. Tanekashi-sha offers small clay figurines depicting a mother cradling a child, which serve as charms for conception and childbearing.

Tanekashi-sha has existed since at least the early Heian period (794–1185), when it was recorded on a list of shrines that received financial support from the government. It was originally located 2 kilometers away but was moved to Sumiyoshi Taisha after a fire in the sixteenth century.