Hyakusai: Shopping for Island Souvenirs

Welcome to Hyakusai, Tokunoshima's largest direct sales shop, offering a wide variety of goods and products sourced from over 200 farmers and producers on the island. Hyakusai serves as a convenient shopping destination for local families while also providing visitors with the opportunity to pick up souvenirs of their time on Tokunoshima.

Local Produce and Brown Sugar Products

The farmer's market section of Hyakusai features fresh fruits and vegetables from local growers, including potatoes, ginger, and *goya*, the bitter melon that has been called a "superfood." Other notable items include tropical fruits like mango, passion fruit, and the low-calorie, high-fiber dragon fruit. Local bakers supply a selection of breads and cakes, while salad dressings, sauces, and condiments made from the flavorful *shikuasa* citrus, an island favorite, can also be found. For those looking to experience more of Tokunoshima's unique flavors, various snacks and foods made with *kokuto*, the dark brown sugar sourced from sugarcane grown in local fields, are available. A popular café located next to the market serves baked goods and box lunches.