

# Lahti Business Region – ARENA OF OPPORTUNITY

LAHTI | ASIKKALA | HARTOLA | HEINOLA | HOLLOLA | IITTI | KÄRKÖLÄ | ORIMATTILA | PADASJOKI | SYSMÄ

## Fast connections

50 min from Lahti to Helsinki by train

1 hour to Helsinki Airport

1 hour to international ports



*The Lahti Business Region is an attractive and evolving business environment that is ready for new experiments and bold ideas.*

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## Region with growth potential near Helsinki metropolitan area

More than  
**13 000**  
COMPANIES

Finland's  
leading  
**ECOLOGICAL**  
CITY

Finland's  
youngest  
**UNIVERSITY**  
CITY

An economic  
centre  
with  
**200,000**  
RESIDENTS

## The leading green capital

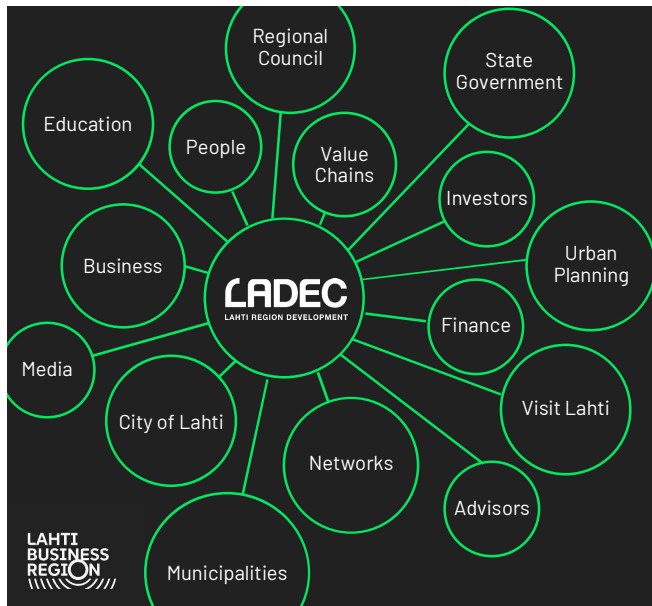
- **Circular economy pioneer**
  - 99% utilisation rate of municipal waste
  - Kujala Waste Centre, one of Finland's largest circular economy clusters
  - New business from side streams
- **World-class water and soil expertise**
  - Vesijärvi – internationally renowned success story
  - University of Helsinki's research in environmental sciences
  - Soil research centre Soilia
- **Forerunner in electric transport and carbon-neutral building**
- **Top-level education and research in collaboration between higher education institutions and businesses**

*The European Green Capital in  
2021 with a vision of becoming  
carbon neutral by 2029*



## Lahti Business Region LADEC – The Glue in the Middle

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## LADEC

LAHTI REGION DEVELOPMENT

We are a non-profit vitality & business development company operating in the Lahti Region, Finland

We help entrepreneurs and companies in our operating area with matters related to starting a business, growth, development, and internationalization.

We develop the Lahti region as a business environment and promote new investments in the area.

Our advisory service is free of charge for companies in our region.

## LADEC

LAHTI REGION DEVELOPMENT

### In the year 2024:

- We served 1200 companies and entrepreneurs in our operational area.
- We helped 250 new businesses to be established in our region.
- Over 60 negotiations for relocation or investment in the Lahti region were initiated.
- The average of our customer feedback was 9%.



# Your Gateway to the World

## Lahti – Finland – European Union



Lahti

### Regional excellence

Lahti Region Development LADEC is a unique development company owned by the city of Lahti and the surrounding municipalities. Our mission is to help you to reach the full potential of your business. Two Universities together with 13 000 companies creates a perfect platform for your business.



Finland

### National Networks

Close co-operation with the regional and national governments together with our business networks gives us the needed tools to smoothen your way when scaling up your business.



European Union

### Living lab for the EU market

Setting up your business in Lahti region, open up the doors to the internal market of the European Union. LADECs International Networks will connect you directly to the key players around the EU.



# Get Connected Quickly –

## Networks and Clusters by LADEC



Circular Economy



Manufacturing Industry



Food Industry



Logistics



Sports & Wellbeing



Electrification of Mobility



Maritime



Design



### BUSINESS OPPORTUNITIES

## Finland's food industry hub

- World's best groundwater, Salpausselkä Groundwater – facilitated by nature, used responsibly.
- Finland's largest cooperation platform for food businesses, the **Päijät-Häme Grain Cluster**, accounts for 10% of Finland's food industry.
- Päijät-Häme – Finland's most significant beverage and bakery industry cluster.
- Clean, high-quality ingredients available locally.
- Food Pilot Plant – a product development and research environment operating in conjunction with higher education institutions. Collaboration with Salpaus Further Education.



Key operators: Fazer, Hartwall, Viking Malt

€165 million in business investments in the Grain Cluster

Turnover over €1.3 billion



### BUSINESS OPPORTUNITIES

## Green Electrification of Mobility Cluster

The Lahti region combines expertise in charging technology, logistics, electrical engineering and other things related to electric transport. New sustainable mobility solutions are being developed in the area.

- LUT University – the first professorship in electric transportation in the Nordic countries
- EMRC – Electric Mobility Research Center. Finland's first electric transport showroom
- Active business network – Green Electrification of Mobility Cluster **Lahti GEM**, a network of more than 40 businesses
- Opportunities for product development and piloting
- The City promotes sustainable transport



## Sport & Welltech

Known globally as a sports city that combines sports infrastructure, business expertise, networks, research and international contacts.

- Lahti stadium and the Olympic-level training centres of Vierumäki and Pajulahti as pilot and research partners
- **Lahti Sports Hub** – helps companies form networks and access markets
- Development of Lahti sports technology and business centre to begin
- Solid expertise in health technology product design and manufacturing



- Research
- Knowhow
- Sport locations
- Lifestyle & food
- Facilities
- Education
- Test & Prototypes



LAHTI  
SPORTS  
HUB

- Invest
- Growth
- Industry
- Development
- Events
- Business design
- User experience

## Lahti Sports Hub-ecosystem

Lahti is known globally as a sports city that combines sports infrastructure, events, sports tourism, business, technology, R&D and international networks.

- More than 60 companies
- 2 Olympic training centers
- Sports Engineering Research Center Finland (SERCf) by LUT university
- LAB Welltech
- 400 sports disciplines
- Nature as an important sports venue
- **Global Network**



## Regional Sport & Welltech

Lahti is known globally as a sports city that combines sports infrastructure, events, sports tourism, business, technology, research and development as well as international networks.

- Lahti Sports Hub:
- More than 60 businesses in the sector
  - Two Olympic training centres
  - Sports Engineering Research Center Finland (SERCf) by LUT University
  - LAB Welltech
  - 400 sports
  - Nature's own sports arena
  - **International network**



EXPERTISE  
+ RDI



EVENTS



BUSINESS

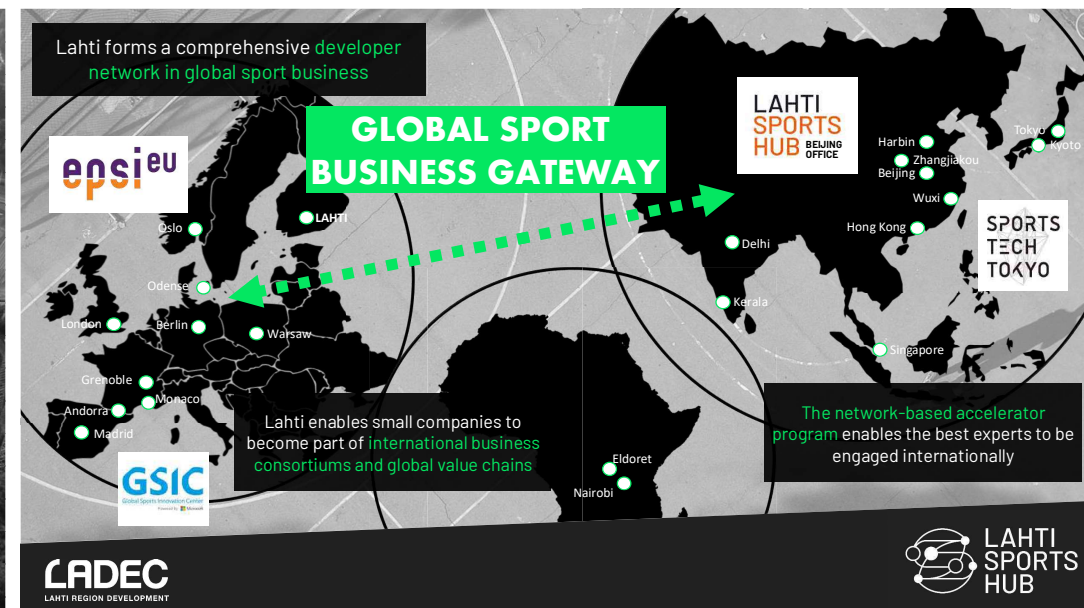


PRO SPORTS



EXERCISE





**WE ARE HERE FOR YOUR COMPANY**

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